

# Website review thedesk.ru

Generated on July 27 2024 03:04 AM






The score is 64/100







## SEO Content

|             | Title  | The desk - купить современную мебель для офиса, дома и школ<br><b>Length : 59</b><br>Perfect, your title contains between 10 and 70 characters.   |          |         |        |    |      |         |       |  |     |                    |       |   |             |  |
|-------------|--|---|----------|---------|--------|----|------|---------|-------|--|-----|--------------------|-------|---|-------------|--|
|             | Description  | Большой ассортимент современной мебели для дома, офиса, школы и интерьера. Мы предлагаем качественную мебель и световые решения. Комплектация объектов под ключ.<br><b>Length : 160</b><br>Great, your meta description contains between 70 and 160 characters.   |          |         |        |    |      |         |       |  |     |                    |       |   |             |  |
|             | Keywords   | Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.   |          |         |        |    |      |         |       |  |     |                    |       |   |             |  |
|             | Og Meta Properties   | Good, your page take advantage of Og Properties.<br><table><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>locale</td><td>ru</td></tr><tr><td>type</td><td>website</td></tr><tr><td>image</td><td>https://thedesk.ru/themes/desk/assets/img/logo.svg</td></tr><tr><td>url</td><td>https://thedesk.ru</td></tr><tr><td>title</td><td>The desk - купить современную мебель для офиса, дома и школ</td></tr><tr><td>description</td><td>Большой ассортимент современной мебели для дома, офиса, школы и интерьера. Мы предлагаем качественную мебель и световые решения. Комплектация объектов под ключ.</td></tr></tbody></table> | Property | Content | locale | ru | type | website | image | https://thedesk.ru/themes/desk/assets/img/logo.svg | url | https://thedesk.ru | title | The desk - купить современную мебель для офиса, дома и школ | description | Большой ассортимент современной мебели для дома, офиса, школы и интерьера. Мы предлагаем качественную мебель и световые решения. Комплектация объектов под ключ. |
| Property    | Content  |   |          |         |        |    |      |         |       |  |     |                    |       |   |             |  |
| locale      | ru   |   |          |         |        |    |      |         |       |  |     |                    |       |   |             |  |
| type        | website  |   |          |         |        |    |      |         |       |  |     |                    |       |   |             |  |
| image       | https://thedesk.ru/themes/desk/assets/img/logo.svg   |   |          |         |        |    |      |         |       |  |     |                    |       |   |             |  |
| url         | https://thedesk.ru   |   |          |         |        |    |      |         |       |  |     |                    |       |   |             |  |
| title       | The desk - купить современную мебель для офиса, дома и школ  |   |          |         |        |    |      |         |       |  |     |                    |       |   |             |  |
| description | Большой ассортимент современной мебели для дома, офиса, школы и интерьера. Мы предлагаем качественную мебель и световые решения. Комплектация объектов под ключ. |   |          |         |        |    |      |         |       |  |     |                    |       |   |             |  |
|             | Headings   | <b>H1</b> <b>H2</b> <b>H3</b> <b>H4</b> <b>H5</b> <b>H6</b>   |          |         |        |    |      |         |       |  |     |                    |       |   |             |  |

## SEO Content

|  |                 |   |
|--|-----------------|---|
|  |                 | 1      0      0      0      0      0  |
|  |                 | <ul style="list-style-type: none"><li>• [H1] Desk — ваш надежный партнер в комплектации крупных объектов</li></ul>  |
|  | Images          | We found 137 images on this web page.<br><br>1 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images. |
|  | Text/HTML Ratio | Ratio : <b>27%</b><br><br>Ideal! This page's ratio of text to HTML code is between 25 and 70 percent.   |
|  | Flash           | Perfect, no Flash content has been detected on this page.   |
|  | Iframe          | Great, there are no Iframes detected on this page.  |

## SEO Links

|  |                         |  |
|--|-------------------------|--|
|  | URL Rewrite             | Good. Your links looks friendly!   |
|  | Underscores in the URLs | Perfect! No underscores detected in your URLs.   |
|  | In-page links           | We found a total of 45 links including 0 link(s) to files  |
|  | Statistics              | External Links : noFollow 0%<br><br>External Links : Passing Juice 0%<br><br>Internal Links 100% |

## In-page links

| Anchor                          | Type     | Juice         |
|---------------------------------|----------|---------------|
| <a href="#">Школьная мебель</a> | Internal | Passing Juice |
| <a href="#">Офисная мебель</a>  | Internal | Passing Juice |

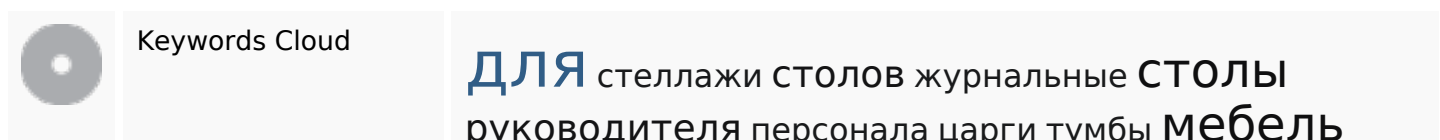
## In-page links

|  |          |               |
|--|----------|---------------|
| <a href="#">Мебель для руководителя</a>                  | Internal | Passing Juice |
| <a href="#">Мебель для персонала</a>                     | Internal | Passing Juice |
| <a href="#">Мягкая мебель</a>                            | Internal | Passing Juice |
| <a href="#">Офисные кресла</a>                           | Internal | Passing Juice |
| <a href="#">Школьные столы</a>                           | Internal | Passing Juice |
| <a href="#">О нас</a>                                    | Internal | Passing Juice |
| <a href="#">Доставка</a>                                 | Internal | Passing Juice |
| <a href="#">Оплата</a>                                   | Internal | Passing Juice |
| <a href="#">Наши проекты</a>                             | Internal | Passing Juice |
| <a href="#">Блог</a>                                     | Internal | Passing Juice |
| <a href="#">Контакты</a>                                 | Internal | Passing Juice |
| <a href="#">Открыть каталог &amp;nbsp;&amp;nbsp;&gt;</a> | Internal | Passing Juice |
| <a href="#">Преподавательские</a>                        | Internal | Passing Juice |
| <a href="#">Ученические</a>                              | Internal | Passing Juice |
| <a href="#">Журнальные</a>                               | Internal | Passing Juice |
| <a href="#">Обеденные</a>                                | Internal | Passing Juice |
| <a href="#">Стулья</a>                                   | Internal | Passing Juice |
| <a href="#">Ученические</a>                              | Internal | Passing Juice |
| <a href="#">Акустические перегородки</a>                 | Internal | Passing Juice |
| <a href="#">Мебельные серии</a>                          | Internal | Passing Juice |
| <a href="#">Стол</a>                                     | Internal | Passing Juice |
| <a href="#">Рабочие станции</a>                          | Internal | Passing Juice |
| <a href="#">Шкафы и стеллажи</a>                         | Internal | Passing Juice |
| <a href="#">Тумбы</a>                                    | Internal | Passing Juice |
| <a href="#">Стойки ресепшн</a>                           | Internal | Passing Juice |
| <a href="#">Приставки для столов</a>                     | Internal | Passing Juice |
| <a href="#">Настольные экраны</a>                        | Internal | Passing Juice |
| <a href="#">Царги для столов</a>                         | Internal | Passing Juice |

## In-page links

|   |          |               |
|---|----------|---------------|
| <a href="#">Аксессуары</a>                        | Internal | Passing Juice |
| <a href="#">Мебельные серии</a>                   | Internal | Passing Juice |
| <a href="#">Стол</a>                              | Internal | Passing Juice |
| <a href="#">Шкафы и стеллажи</a>                  | Internal | Passing Juice |
| <a href="#">Тумбы и греденции</a>                 | Internal | Passing Juice |
| <a href="#">Приставки для столов</a>              | Internal | Passing Juice |
| <a href="#">Царги для столов</a>                  | Internal | Passing Juice |
| <a href="#">Журнальные столы</a>                  | Internal | Passing Juice |
| <a href="#">Умные столы</a>                       | Internal | Passing Juice |
| <a href="#">Для конференций</a>                   | Internal | Passing Juice |
| <a href="#">Для персонала</a>                     | Internal | Passing Juice |
| <a href="#">Для руководителя</a>                  | Internal | Passing Juice |
| <a href="#">Политика конфиденциальности</a>       | Internal | Passing Juice |
| <a href="#">Подписаться на новости в WhatsApp</a> | Internal | Passing Juice |
| <a href="#">ОФОРМИТЬ</a>                          | Internal | Passing Juice |






## SEO Keywords













## Keywords Consistency

| Keyword      | Content | Title | Keywords | Description | Headings |
|--------------|---------|-------|----------|-------------|----------|
| для          | 45      | ✓     | ✗        | ✓           | ✗        |
| мебель       | 21      | ✓     | ✗        | ✓           | ✗        |
| столы        | 18      | ✗     | ✗        | ✗           | ✗        |
| столов       | 13      | ✗     | ✗        | ✗           | ✗        |
| руководителя | 12      | ✗     | ✗        | ✗           | ✗        |

## Usability

|  |              |   |
|--|--------------|---|
|  | Url          | Domain : thedesk.ru<br>Length : 10                |
|  | Favicon      | Great, your website has a favicon.                |
|  | Printability | We could not find a Print-Friendly CSS.           |
|  | Language     | Good. Your declared language is ru.               |
|  | Dublin Core  | This page does not take advantage of Dublin Core. |




## Document

|  |                 |  |
|--|-----------------|--|
|  | Doctype         | HTML 5   |
|  | Encoding        | Perfect. Your declared charset is UTF-8.   |
|  | W3C Validity    | Errors : 11<br>Warnings : 1  |
|  | Email Privacy   | Great no email address has been found in plain text!   |
|  | Deprecated HTML | Great! We haven't found deprecated HTML tags in your HTML.   |
|  | Speed Tips      | <ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Great, your website has few CSS files.</li><li> Perfect, your website has few JavaScript files.</li><li> Perfect, your website takes advantage of gzip.</li></ul> |

## Mobile

|  |                     |  |
|--|---------------------|--|
|  | Mobile Optimization | <ul style="list-style-type: none"><li> Apple Icon</li><li> Meta Viewport Tag</li><li> Flash content</li></ul> |
|--|---------------------|--|

## Optimization

|  |             |   |
|--|-------------|---|
|  | XML Sitemap | <p>Great, your website has an XML sitemap.</p> <p><a href="https://thedesk.ru/sitemap.xml">https://thedesk.ru/sitemap.xml</a></p>   |
|  | Robots.txt  | <p><a href="http://thedesk.ru/robots.txt">http://thedesk.ru/robots.txt</a></p> <p>Great, your website has a robots.txt file.</p>  |
|  | Analytics   | <p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p> |