



Website review td-neptun.ru

Generated on May 29 2025 05:03 AM

The score is 32/100



SEO Content

	Title	Каталог Length : 7 Ideally, your title should contain between 10 and 70 characters (spaces included). Use this free tool to calculate text length.					
	Description	Length : 0 Very bad. We haven't found meta description on your page. Use this free online meta tags generator to create description.					
	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.					
	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.					
	Headings	H1 1	H2 0	H3 0	H4 0	H5 0	H6 0
		[H1] Каталог Бесплатная доставка от 2000 руб. по Ростову-на-Дону					
	Images	We found 40 images on this web page. 1 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.					
	Text/HTML Ratio	Ratio : 9% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.					
	Flash	Perfect, no Flash content has been detected on this page.					

SEO Content

	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.
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SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 53 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 1.89% Internal Links 98.11%

In-page links

Anchor	Type	Juice
Все контакты	Internal	Passing Juice
Каталог	External	Passing Juice
ПРИКОРМОЧНАЯ ПРОГРАММА	Internal	Passing Juice
ФИДЕРНАЯ ПРОГРАММА	Internal	Passing Juice
КАРПОВАЯ ПРОГРАММА	Internal	Passing Juice
СПИННИНГОВАЯ ПРОГРАММА	Internal	Passing Juice
ПОПЛАВОЧНАЯ ПРОГРАММА	Internal	Passing Juice
МАТЧЕВАЯ ПРОГРАММА	Internal	Passing Juice
Л О Д К И, ЗАПЧАСТИ, АКССЕСУАРЫ	Internal	Passing Juice
МОТОРЫ, ЗАПЧАСТИ, МАСЛА, БАТАРЕИ	Internal	Passing Juice
САПОГИ, КОМБИНЕЗОНЫ, БЕРЦЫ	Internal	Passing Juice
КОРОБКИ, СУМКИ, ЧЕХЛЫ, ТУБУСЫ, РЮКЗАКИ	Internal	Passing Juice

In-page links

КОРМУШКИ	Internal	Passing Juice
КРЮЧКИ	Internal	Passing Juice
ГРУЗИЛА	Internal	Passing Juice
ЛЕСКА	Internal	Passing Juice
КАРАБИНЫ, ВЕРТЛЮГИ, ЗАСТЕЖКИ, КОЛЬЦА	Internal	Passing Juice
ПАЛАТКИ, ШЕЛТЕРЫ, ЗОНТЫ, УКРЫТИЯ	Internal	Passing Juice
КЕМПИНГ	Internal	Passing Juice
МЕБЕЛЬ	Internal	Passing Juice
МАСКИРОВОЧНЫЕ СЕТИ	Internal	Passing Juice
ОДЕЖДА	Internal	Passing Juice
ЭХОЛОТЫ, НАВИГАТОРЫ, ЭЛЕКТРОНИКА	Internal	Passing Juice
ПНЕВМАТИКА АКССЕСУАРЫ, ПУЛЬКИ, БАЛЛОНЧИКИ, ПРИЦЕЛЫ	Internal	Passing Juice
НОЖИ	Internal	Passing Juice
АРБАЛЕТЫ, ЛУКИ, СТРЕЛЫ	Internal	Passing Juice
БИНОКЛИ, МОНОКУЛЯРЫ	Internal	Passing Juice
САДКИ, ПОДСАЧНИКИ	Internal	Passing Juice
ИНСТРУМЕНТЫ	Internal	Passing Juice
ОСНАСТКИ ГОТОВЫЕ	Internal	Passing Juice
Подарочные сертификаты	Internal	Passing Juice
ПОДСТАВКИ ДЛЯ УДОЧЕК	Internal	Passing Juice
БОРТОВЫЕ УДИЛИЩА	Internal	Passing Juice
БАРОМЕТРЫ	Internal	Passing Juice
ФОНАРИ	Internal	Passing Juice
ДАЙВИНГ, ПОДВОДНАЯ ОХОТА	Internal	Passing Juice
ЗИМА	Internal	Passing Juice
СОЛНЦЕЗАЩИТНЫЕ ОЧКИ	Internal	Passing Juice
ЛИКВИДАЦИЯ ТОВАРА (С К И Д К А -20%)	Internal	Passing Juice
ПЕРЧАТКИ ТАКТИЧЕСКИЕ	Internal	Passing Juice

In-page links

НОВЫЕ ПОСТУПЛЕНИЯ	Internal	Passing Juice
СОРЕВНОВАНИЯ	Internal	Passing Juice
ДОСТАВКА ТОВАРОВ	Internal	Passing Juice
ОТЧЕТЫ О РЫБАЛКЕ	Internal	Passing Juice
Как оплатить заказ на сайте	Internal	Passing Juice
Условия сотрудничества	Internal	Passing Juice
Юридическая информация	Internal	Passing Juice
3D ТУР	Internal	Passing Juice
Забыли пароль?	Internal	Passing Juice
Регистрация	Internal	Passing Juice
Корзина (0)	Internal	Passing Juice
Каталог	Internal	Passing Juice
Философия рыбалки	Internal	Passing Juice

SEO Keywords



Keywords Cloud

запчасти рыбалке отчеты распродажа
поступления товаров каталог
программа доставка КОНТАКТЫ

Keywords Consistency

Keyword	Content	Title	Keywords	Descripti on	Headings
программа	6	✗	✗	✗	✗
контакты	3	✗	✗	✗	✗
каталог	2	✓	✗	✗	✓
запчасти	2	✗	✗	✗	✗
поступления	2	✗	✗	✗	✗

Usability

	Url	Domain : td-neptun.ru Length : 12
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is ru.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5				
	Encoding	Perfect. Your declared charset is UTF-8.				
	W3C Validity	Errors : 3 Warnings : 6				
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.				
	Deprecated HTML	<table><tr><th>Deprecated tags</th><th>Occurrences</th></tr><tr><td><u></td><td>1</td></tr></table> Deprecated HTML tags are HTML tags that are no longer used. It is recommended that you remove or replace these HTML tags because they are now obsolete.	Deprecated tags	Occurrences	<u>	1
Deprecated tags	Occurrences					
<u>	1					
	Speed Tips	 Excellent, your website doesn't use nested tables.  Too bad, your website is using inline styles.  Too bad, your website has too many CSS files (more than 4).  Perfect, your website has few JavaScript files.  Too bad, your website does not take advantage of gzip.				

Mobile

	Mobile Optimization	 Apple Icon
		 Meta Viewport Tag
		 Flash content

Optimization

	XML Sitemap	Missing Your website does not have an XML sitemap - this can be problematic. A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.
	Robots.txt	http://td-neptun.ru/robots.txt Great, your website has a robots.txt file.
	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.