Website review
taxisaberdeen.co.uk

Generated on March 27 2025 06:34 AM

The score is 50/100

SEO Content

✔	Title	Taxis Aberdeen | Aberdeen Minibus Taxis **Length : 39** Perfect, your title contains between 10 and 70 characters.
⚠	Description	Book Your Taxi Or Minibus Online with Aberdeen Taxis. Taxi, Minibus and Coach Hire covering Aberdeen. Taxi fares to and from Aberdeen. Specialist in airport transfers. **Length : 167** Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.
✖	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.
✔	Og Meta Properties	Good, your page take advantage of Og Properties.

Property	Content
description	Book Your Taxi Or Minibus Online with Aberdeen Taxis. Taxi, Minibus and Coach Hire covering Aberdeen. Taxi fares to and from Aberdeen. Specialist in airport transfers.
title	Aberdeen Taxis Call or Book Online
type	website
url	http://www.taxisaberdeen.co.uk/
image	http://www.taxisaberdeen.co.uk/imgs/taxicode/fb.png
site_name	Aberdeen Taxis

	Headings					
	H1	**H2**	**H3**	**H4**	**H5**	**H6**
	1	1	0	3	5	0

SEO Content

⬤		[H1] Aberdeen - Taxis [H2] What our customers say [H4] Book In Under A Minute [H4] £ [H4] £ [H5] Welcome [H5] Special Rates [H5] [H5] [H5] Why Book With Us?
❌	Images	We found 20 images on this web page. 15 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
❌	Text/HTML Ratio	Ratio : **2%** This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
✅	Flash	Perfect, no Flash content has been detected on this page.
❌	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

SEO Links

✅	URL Rewrite	Good. Your links looks friendly!
✅	Underscores in the URLs	Perfect! No underscores detected in your URLs.
✅	In-page links	We found a total of 6 links including 0 link(s) to files
⬤	Statistics	External Links : noFollow 0% External Links : Passing Juice 16.67% Internal Links 83.33%

In-page links

Anchor	Type	Juice
Aberdeen - Taxis	Internal	Passing Juice
View all reviews	Internal	Passing Juice
Terms & Conditions	Internal	Passing Juice
Privacy Policy	Internal	Passing Juice
Help & Support	External	Passing Juice
View	Internal	Passing Juice

SEO Keywords

Keywords Cloud	**special** support moment **rates** policy terms available privacy help conditions

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
special	2	✖	✖	✔	✔
rates	2	✖	✖	✖	✔
available	1	✖	✖	✖	✖
moment	1	✖	✖	✖	✖
terms	1	✖	✖	✖	✖

Usability

	Url	Domain : taxisaberdeen.co.uk Length : 19
✔	Favicon	Great, your website has a favicon.
✖	Printability	We could not find a Print-Friendly CSS.

Usability

✔	Language	Good. Your declared language is en.
✔	Dublin Core	Great. This page take advantage of Dublin Core.

Document

✔	Doctype	HTML 5
✔	Encoding	Perfect. Your declared charset is UTF-8.
✖	W3C Validity	Errors : 14 Warnings : 20
✔	Email Privacy	Great no email address has been found in plain text!
✔	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
●	Speed Tips	✔ Excellent, your website doesn't use nested tables. ✖ Too bad, your website is using inline styles. ✖ Too bad, your website has too many CSS files (more than 4). ✖ Too bad, your website has too many JS files (more than 6). ✔ Perfect, your website takes advantage of gzip.

Mobile

●	Mobile Optimization	✔ Apple Icon ✔ Meta Viewport Tag ✔ Flash content

Optimization

✓	XML Sitemap	Great, your website has an XML sitemap. https://taxisaberdeen.co.uk/sitemap.xml https://taxisaberdeen.co.uk/geositemap.xml
✓	Robots.txt	http://taxisaberdeen.co.uk/robots.txt Great, your website has a robots.txt file.
✗	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.