Website review swinarski.org

Generated on March 24 2025 23:08 PM

The score is 40/100

SEO Content

✓	Title	swinarski,org - Handwerker **Length : 26** Perfect, your title contains between 10 and 70 characters.
⚠	Description	Handwerker 81677 München **Length : 24** Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.
✓	Keywords	Handwerker 81677 München Good, your page contains meta keywords.
✗	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.
◉	Headings	**H1** 1 **H2** 0 **H3** 6 **H4** 0 **H5** 0 **H6** 0 • [H1] Immer Preiswert und sauber • [H3] SENDEN SIE EIN E-MAIL • [H3] e-mail: mail@swinarski.eu • [H3] ODER RUFEN SIE AN • [H3] tel.: 015123423505 • [H3] GERNE BEANTWORTE ICH IHRE FRAGEN • [H3]
✗	Images	We found 40 images on this web page. 40 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
✗	Text/HTML Ratio	Ratio : **8%** This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.

SEO Content

✓	Flash	Perfect, no Flash content has been detected on this page.
✓	Iframe	Great, there are no Iframes detected on this page.

SEO Links

✓	URL Rewrite	Good. Your links looks friendly!
✓	Underscores in the URLs	Perfect! No underscores detected in your URLs.
✓	In-page links	We found a total of 4 links including 0 link(s) to files
●	Statistics	External Links : noFollow 0% External Links : Passing Juice 50% Internal Links 50%

In-page links

Anchor	Type	Juice
Handwerker	Internal	Passing Juice
Księga gości	Internal	Passing Juice
Nutzungsbedingungen	External	Passing Juice
Fehler bei Google Maps melden	External	Passing Juice

SEO Keywords

● Keywords Cloud	oder auf und dicke anfrage mit 1m2 pro von handwerker

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
pro	11	✖	✖	✖	✖
1m2	7	✖	✖	✖	✖
und	6	✖	✖	✖	✔
auf	5	✖	✖	✖	✖
von	5	✖	✖	✖	✖

Usability

	Url	Domain : swinarski.org Length : 13
✖	Favicon	Very bad. We have not found shortcut icon. Icons are one of easy ways to attract regular visitors to your website more often.
✖	Printability	We could not find a Print-Friendly CSS.
✖	Language	You have not specified the language. Use this free meta tags generator to declare the intended language of your website.
✖	Dublin Core	This page does not take advantage of Dublin Core.

Document

✔	Doctype	HTML 4.01 Transitional
✔	Encoding	Perfect. Your declared charset is UTF-8.
✖	W3C Validity	Errors : 171 Warnings : 19
✖	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.

Document

	Deprecated HTML	Deprecated tags	Occurrences
❌		<font>	1
		Deprecated HTML tags are HTML tags that are no longer used. It is recommended that you remove or replace these HTML tags because they are now obsolete.	

	Speed Tips	
⚪		✖ Attention! Try to avoid nested tables in HTML.
		✖ Too bad, your website is using inline styles.
		✔ Great, your website has few CSS files.
		✔ Perfect, your website has few JavaScript files.
		✔ Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization	
⚪		✖ Apple Icon
		✖ Meta Viewport Tag
		✔ Flash content

Optimization

	XML Sitemap	Missing
❌		Your website does not have an XML sitemap - this can be problematic.
		A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.

	Robots.txt	http://swinarski.org/robots.txt
✔		Great, your website has a robots.txt file.

	Analytics	Missing
❌		We didn't detect an analytics tool installed on this website.
		Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.