

## **SEO Content**

	Title	Superstiti	onism				
$\bigcirc$		Length :	15				
		Perfect, y	our title co	ontains betw	een 10 and	70 characte	ers.
$\bigotimes$	Description	Length :					
					ta descriptio to create de		age. Use <u>this</u>
$\bigotimes$	Keywords	-			ta keywords reate keywo		ge. Use <u>this free</u>
8	Og Meta Properties	social cra	wler's bett		e your page		nis tags allows n <u>ee og</u>
	Headings	<b>H1</b> 0	<b>H2</b> 6	<b>H3</b> 0	<b>H4</b> 0	<b>H5</b> 0	<b>H6</b> 0
		• [H • [H • [H • [H	2] Luck – v 2] The Boo 2] The Aut 2] Media 2] SPEAKII 2] CONTAG	ok thor NG	got to do wi	th it?	
	Images	We found	9 images	on this web	page.		
					ssing. Add al rstand the co		
	Text/HTML Ratio	Ratio : <b>12%</b>					
This page's ratio of text to H that your website probably r						•	ent, this means
	Flash	Perfect, n	o Flash coi	ntent has be	en detected	on this pag	je.

## **SEO Content**

$\bigcirc$		
$\bigotimes$	lframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

#### **SEO Links**

0	URL Rewrite	Good. Your links looks friendly!
0	Underscores in the URLs	Perfect! No underscores detected in your URLs.
0	In-page links	We found a total of 17 links including 1 link(s) to files
0	Statistics	External Links : noFollow 0% External Links : Passing Juice 58.82% Internal Links 41.18%

# In-page links

Anchor	Туре	Juice
HOME	Internal	Passing Juice
BOOK	Internal	Passing Juice
AUTHOR	Internal	Passing Juice
SPEAKING	Internal	Passing Juice
MEDIA	Internal	Passing Juice
CONTACT	Internal	Passing Juice
BLOG	External	Passing Juice
Luck – What's sport got to do with it?	Internal	Passing Juice
Listen Here	External	Passing Juice

#### In-page links

Listen Here	External	Passing Juice
Listen Here	External	Passing Juice
No Shame - David White	External	Passing Juice
www.nisciencefestival.com	External	Passing Juice
@superstitionism	External	Passing Juice
<u>@superstitionism</u>	External	Passing Juice
David White	External	Passing Juice
<u>w3.css</u>	External	Passing Juice

## **SEO Keywords**



keywords Cloud business Sport coach rise shame podcast curiosity david football part

#### **Keywords Consistency**

Keyword	Content	Title	Keywords	Descripti on	Headings
sport	5	×	×	×	¥
podcast	4	×	×	×	×
shame	4	×	×	×	×
david	3	×	×	×	×
curiosity	2	×	×	×	×

## Usability

0	Url	Domain : superstitionism.com Length : 19
0	Favicon	Great, your website has a favicon.

# Usability

8	Printability	We could not find a Print-Friendly CSS.
$\bigotimes$	Language	You have not specified the language. Use <u>this free meta tags generator</u> to declare the intended language of your website.
$\bigotimes$	Dublin Core	This page does not take advantage of Dublin Core.

#### Document

$\bigcirc$	Doctype	HTML 5	
$\bigcirc$	Encoding	Perfect. Your declared charset is UTF-8.	
$\bigotimes$	W3C Validity	Errors : 0 Warnings : 0	
$\bigotimes$	Email Privacy	Warning! At least one email address has been found in the plain text. Use <u>free antispam protector</u> to hide email from spammers.	
0	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.	
0	Speed Tips	<ul> <li>Excellent, your website doesn't use nested tables.</li> <li>Too bad, your website is using inline styles.</li> <li>Great, your website has few CSS files.</li> <li>Perfect, your website has few JavaScript files.</li> <li>Perfect, your website takes advantage of gzip.</li> </ul>	

## Mobile

0	Mobile Optimization	×	Apple Icon
		~	Meta Viewport Tag
		~	Flash content

# Mobile

# Optimization

$\bigotimes$	XML Sitemap	Missing Your website does not have an XML sitemap - this can be problematic. A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.
	Robots.txt	http://superstitionism.com/robots.txt
$\bigcirc$		Great, your website has a robots.txt file.
$\bigcirc$	Analytics	Great, your website has an analytics tool.
		Google Analytics