Website review
summertownexecutive.co.uk

Generated on June 01 2025 20:28 PM

The score is 50/100

SEO Content

✓	Title	Airport Transfer & Chauffeur Service – Summertown Executive **Length : 69** Perfect, your title contains between 10 and 70 characters.
✗	Description	**Length : 0** Very bad. We haven't found meta description on your page. Use [this free online meta tags generator](#) to create description.
✗	Keywords	Very bad. We haven't found meta keywords on your page. Use [this free online meta tags generator](#) to create keywords.
✗	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use [this free og properties generator](#) to create them.
◯	Headings	**H1** 0 **H2** 4 **H3** 9 **H4** 14 **H5** 1 **H6** 0 [H2] Chauffeur Service & Airport Transfer in Oxfordshire [H2] Service Tailored to You [H2] - [H2] Browse Our Fleet [H3] 5* Chauffeur cars in Oxford -Summertown Executive [H3] Excellent airport transfer [H3] Excellent Service [H3] Wonderful service on a wedding weekend [H3] Best Chauffeur service in Oxford and beyond [H3] Delivered exactly as requested [H3] Amazing executive taxi service in Oxford [H3] Airport transfer from Oxford to Heathrow [H3] Out of this world [H4] Safety First [H4] Reliability [H4] Productivity [H4] What We Offer

SEO Content

		[H4] David Lawton [H4] Connector301089 wrote a review Aug 2019 [H4] Lorry [H4] Colin [H4] R 777 [H4] Adspharm [H4] James [H4] Pcotte [H4] Geoff [H4] Privacy Overview [H5] ABOUT
❌	Images	We found 16 images on this web page. 14 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
❌	Text/HTML Ratio	Ratio : **10%** This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
✅	Flash	Perfect, no Flash content has been detected on this page.
✅	Iframe	Great, there are no Iframes detected on this page.

SEO Links
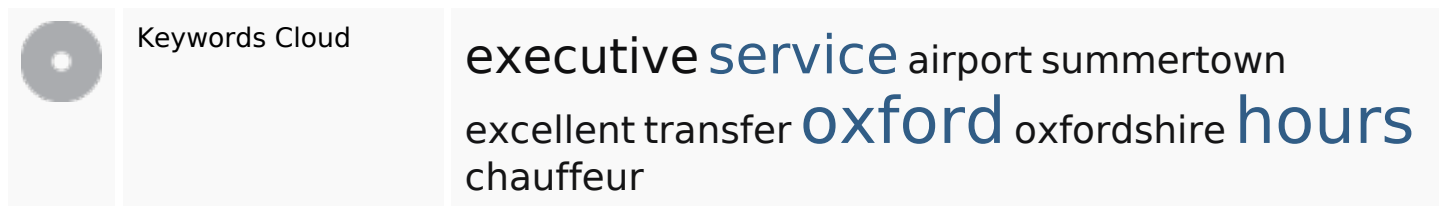
✅	URL Rewrite	Good. Your links looks friendly!
✅	Underscores in the URLs	Perfect! No underscores detected in your URLs.
✅	In-page links	We found a total of 14 links including 1 link(s) to files
⚪	Statistics	External Links : noFollow 0% External Links : Passing Juice 50% Internal Links 50%

In-page links

Anchor	Type	Juice
-	External	Passing Juice
-	External	Passing Juice
-	External	Passing Juice
BOOK ONLINE	Internal	Passing Juice
Book Online	Internal	Passing Juice
Distance	Internal	Passing Juice
Hourly	Internal	Passing Juice
Book now	Internal	Passing Juice
Our Fleet	Internal	Passing Juice
-	External	Passing Juice
-	External	Passing Juice
-	External	Passing Juice
-	External	Passing Juice
-	Internal	Passing Juice

SEO Keywords

Keywords Cloud	executive service airport summertown excellent transfer oxford oxfordshire hours chauffeur

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
hours	25	✖	✖	✖	✖
oxford	21	✖	✖	✖	✔
service	18	✔	✖	✖	✔
executive	10	✔	✖	✖	✔

Keywords Consistency

airport	9	✔	✖	✖	✔

Usability

	Url	Domain : summertownexecutive.co.uk Length : 25
✔	Favicon	Great, your website has a favicon.
✖	Printability	We could not find a Print-Friendly CSS.
✔	Language	Good. Your declared language is en.
✖	Dublin Core	This page does not take advantage of Dublin Core.

Document

✔	Doctype	HTML 5
✔	Encoding	Perfect. Your declared charset is UTF-8.
✖	W3C Validity	Errors : 4 Warnings : 0
✖	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
✔	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	✔ Excellent, your website doesn't use nested tables. ✖ Too bad, your website is using inline styles. ✖ Too bad, your website has too many CSS files (more than 4). ✖ Too bad, your website has too many JS files (more than 6).

Document

✔ Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization		
		✔	Apple Icon
		✔	Meta Viewport Tag
		✔	Flash content

Optimization

	XML Sitemap	Great, your website has an XML sitemap.
✔		https://summertownexecutive.co.uk/wp-sitemap.xml
✔	Robots.txt	http://summertownexecutive.co.uk/robots.txt Great, your website has a robots.txt file.
✔	Analytics	Great, your website has an analytics tool. Google Analytics