Website review stroi-design.com
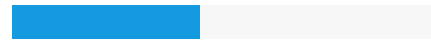
Generated on March 27 2025 11:27 AM

The score is 39/100

SEO Content

✔	Title	Золотой Ренессанс **Length : 17** Perfect, your title contains between 10 and 70 characters.
✖	Description	**Length : 0** Very bad. We haven't found meta description on your page. Use this free online meta tags generator to create description.
✖	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.
✖	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.
○	Headings	**H1** **H2** **H3** **H4** **H5** **H6** 5 0 0 0 0 0 • [H1] Золотой Ренессанс • [H1] Новинки • [H1] Распродажи • [H1] СпецАкции • [H1] Меню
✖	Images	We found 23 images on this web page. 23 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
✔	Text/HTML Ratio	Ratio : **23%** Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent.
	Flash	Terrible, you have Flash content, this mean that for search engines hard to understand your content.

SEO Content

❌		
✅	Iframe	Great, there are no Iframes detected on this page.

SEO Links

✅	URL Rewrite	Good. Your links looks friendly!
✅	Underscores in the URLs	Perfect! No underscores detected in your URLs.
✅	In-page links	We found a total of 10 links including 0 link(s) to files
⬤	Statistics	External Links : noFollow 0% External Links : Passing Juice 0% Internal Links 100%

In-page links

Anchor	Type	Juice
-	Internal	Passing Juice
Компания	Internal	Passing Juice
Каталог	Internal	Passing Juice
Наши проекты	Internal	Passing Juice
Дизайн, ремонт и строительство	Internal	Passing Juice
Производители	Internal	Passing Juice
Контакты	Internal	Passing Juice
Оптовые поставки	Internal	Passing Juice
Компания	Internal	Passing Juice

In-page links

SEO Keywords

Keywords Cloud	каталог **компания** ренессанс ремонт **производители золотой читать наши** проекты полностью

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
наши	5	✖	✖	✖	✖
читать	4	✖	✖	✖	✖
компания	4	✖	✖	✖	✖
полностью	4	✖	✖	✖	✖
производители	3	✖	✖	✖	✖

Usability

	Url	Domain : stroi-design.com Length : 16
✖	Favicon	Very bad. We have not found shortcut icon. Icons are one of easy ways to attract regular visitors to your website more often.
✖	Printability	We could not find a Print-Friendly CSS.
✖	Language	You have not specified the language. Use this free meta tags generator to declare the intended language of your website.
✖	Dublin Core	This page does not take advantage of Dublin Core.

Usability

Document

✓	Doctype	XHTML 1.0 Transitional
✓	Encoding	Perfect. Your declared charset is WINDOWS-1251.
✗	W3C Validity	Errors : 128 Warnings : 7
✓	Email Privacy	Great no email address has been found in plain text!
✓	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
○	Speed Tips	✖ Attention! Try to avoid nested tables in HTML. ✖ Too bad, your website is using inline styles. ✖ Too bad, your website has too many CSS files (more than 4). ✔ Perfect, your website has few JavaScript files. ✔ Perfect, your website takes advantage of gzip.

Mobile

○	Mobile Optimization	✖ Apple Icon ✖ Meta Viewport Tag ✖ Flash content

Optimization

✗	XML Sitemap	Missing Your website does not have an XML sitemap - this can be problematic. A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to

Optimization

		crawl the site more intelligently.
✅	Robots.txt	http://stroi-design.com/robots.txt Great, your website has a robots.txt file.
❌	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.