

#### **SEO Content**

| 8            | Title              | Length : 0  |  |  |
|--------------|--------------------|---|--|--|
|              |                    | Very bad. We haven't found title on your page.  |  |  |
| $\bigotimes$ | Description        | <b>Length : 0</b><br>Very bad. We haven't found meta description on your page. Use <u>this</u><br>free online meta tags generator to create description.                                      |  |  |
| $\bigotimes$ | Keywords           | Very bad. We haven't found meta keywords on your page. Use <u>this free</u> <u>online meta tags generator</u> to create keywords.   |  |  |
| 8            | Og Meta Properties | This page does not take advantage of Og Properties. This tags allows<br>social crawler's better structurize your page. Use <u>this free og</u><br><u>properties generator</u> to create them. |  |  |
| 0            | Headings           | H1         H2         H3         H4         H5         H6           0         0         0         0         0         0   |  |  |
| $\bigotimes$ | Images             | We found 1 images on this web page.<br>1 alt attributes are empty or missing. Add alternative text so that<br>search engines can better understand the content of your images.                |  |  |
| $\bigotimes$ | Text/HTML Ratio    | Ratio : <b>0%</b><br>This page's ratio of text to HTML code is below 15 percent, this means<br>that your website probably needs more text content.  |  |  |
| $\bigcirc$   | Flash              | Perfect, no Flash content has been detected on this page.   |  |  |
| $\bigcirc$   | Iframe             | Great, there are no Iframes detected on this page.  |  |  |

### **SEO Links**

| 0 | URL Rewrite                | Good. Your links looks friendly!   |  |  |
|---|----------------------------|--|--|--|
| 0 | Underscores in the<br>URLs | Perfect! No underscores detected in your URLs.   |  |  |
| 8 | In-page links              | We found a total of 0 links including 0 link(s) to files                               |  |  |
| 0 | Statistics                 | External Links : noFollow 0%<br>External Links : Passing Juice 0%<br>Internal Links 0% |  |  |

## In-page links

| Anchor | Туре | Juice |
|--------|------|-------|
|--------|------|-------|

## SEO Keywords

|--|

## **Keywords Consistency**

| Keyword | Content | Title | Keywords | Descripti | Headings |
|---------|---------|-------|----------|-----------|----------|
|         |         |       |          | on        |          |

## Usability

| 0            | Url          | Domain : stauftek.com<br>Length : 12  |
|--------------|--------------|---|
| $\bigotimes$ | Favicon      | Very bad. We have not found shortcut icon. Icons are one of easy ways to attract regular visitors to your website more often. |
| $\bigotimes$ | Printability | We could not find a Print-Friendly CSS.   |

## Usability

| 8            | Language    | You have not specified the language. Use <u>this free meta tags generator</u> to declare the intended language of your website. |
|--------------|-------------|---|
| $\bigotimes$ | Dublin Core | This page does not take advantage of Dublin Core.   |

#### Document

| 8            | Doctype         | Missing doctype  |  |  |
|--------------|-----------------|--|--|--|
| $\bigotimes$ | Encoding        | You have not specified the document's charset. Use <u>this free meta tags</u> <u>generator</u> to declare document's charset.  |  |  |
|              | W3C Validity    | Errors : 0<br>Warnings : 0   |  |  |
| 0            | Email Privacy   | Great no email address has been found in plain text!   |  |  |
| 0            | Deprecated HTML | Great! We haven't found deprecated HTML tags in your HTML.   |  |  |
| 0            | Speed Tips      | <ul> <li>Excellent, your website doesn't use nested tables.</li> <li>Too bad, your website is using inline styles.</li> <li>Great, your website has few CSS files.</li> <li>Perfect, your website has few JavaScript files.</li> <li>Too bad, your website does not take advantage of gzip.</li> </ul> |  |  |

## Mobile

| 0 | Mobile Optimization | ×                 | Apple Icon    |
|---|---------------------|-------------------|---------------|
|   | ~                   | Meta Viewport Tag |               |
|   |                     | *                 | Flash content |

# Optimization

| 8 | XML Sitemap | Missing<br>Your website does not have an XML sitemap - this can be problematic.<br>A sitemap lists URLs that are available for crawling and can include<br>additional information like your site's latest updates, frequency of<br>changes and importance of the URLs. This allows search engines to<br>crawl the site more intelligently. |
|---|-------------|--|
| 0 | Robots.txt  | http://stauftek.com/robots.txt<br>Great, your website has a robots.txt file.   |
| 8 | Analytics   | Missing<br>We didn't detect an analytics tool installed on this website.<br>Web analytics let you measure visitor activity on your website. You<br>should have at least one analytics tool installed, but It can also be<br>good to install a second in order to cross-check the data.   |