







# Website review spoonflower.com

Generated on March 27 2025 09:41 AM

The score is 50/100



## SEO Content

	Title	Spoonflower – Design & Shop Custom Fabric, Wallpaper, Home Décor  <b>Length : 68</b>  Perfect, your title contains between 10 and 70 characters.														
	Description	Elevate your home decor, fabric & wallpaper with designs from independent artists. 1 million+ options. Eco-friendly printing. Shop now!  <b>Length : 139</b>  Great, your meta description contains between 70 and 160 characters.														
	Keywords	Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.														
	Og Meta Properties	Good, your page take advantage of Og Properties. <table><tr><th>Property</th><th>Content</th></tr><tr><td>title</td><td>Spoonflower – Design &amp; Shop Custom Fabric, Wallpaper, Home Décor</td></tr><tr><td>description</td><td>Elevate your home décor, fabric &amp; wallpaper with designs from independent artists. 1 million+ options. Eco-friendly printing. Shop now!</td></tr><tr><td>url</td><td>https://www.spoonflower.com/</td></tr><tr><td>site_name</td><td>Spoonflower</td></tr><tr><td>image</td><td>http://images.ctfassets.net/h7rzi1jc8dw4/2ZZvBKjb6hB58LBDzg8vg7/29f82e9930bb9c6eafef4abbaff9e24f/og-image-home-page.jpeg</td></tr><tr><td>type</td><td>website</td></tr></table>	Property	Content	title	Spoonflower – Design & Shop Custom Fabric, Wallpaper, Home Décor	description	Elevate your home décor, fabric & wallpaper with designs from independent artists. 1 million+ options. Eco-friendly printing. Shop now!	url	https://www.spoonflower.com/	site_name	Spoonflower	image	http://images.ctfassets.net/h7rzi1jc8dw4/2ZZvBKjb6hB58LBDzg8vg7/29f82e9930bb9c6eafef4abbaff9e24f/og-image-home-page.jpeg	type	website
Property	Content															
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url	https://www.spoonflower.com/															
site_name	Spoonflower															
image	http://images.ctfassets.net/h7rzi1jc8dw4/2ZZvBKjb6hB58LBDzg8vg7/29f82e9930bb9c6eafef4abbaff9e24f/og-image-home-page.jpeg															
type	website															

# SEO Content

## Headings

**H1**  
1

**H2**  
12

**H3**  
54





**H4**  
0

**H5**  
0

**H6**  
0

- [H1] Spoonflower offers .css-15p1gxx{transition-property:var(--chakra-transition-property-common);transition-duration:var(--chakra-transition-duration-fast);transition-timing-function:var(--chakra-transition-easing-ease-out);outline:2px solid transparent;outline-offset:2px;color:var(--chakra-colors-primary-500);font-size:var(--chakra-fontSizes-md);font-weight:var(--chakra-fontWeights-bold);-webkit-text-decoration:underline;text-decoration:underline;text-underline-offset:4px;text-decoration-thickness:1px;overflow:visible;padding-top:var(--chakra-space-4);padding-bottom:var(--chakra-space-4);cursor:pointer;}.css-15p1gxx:focus-visible,.css-15p1gxx[data-focus-visible]{box-shadow:var(--chakra-shadows-outline);}@media screen and (min-width: 64rem){.css-15p1gxx{font-size:var(--chakra-fontSizes-lg);}}.css-15p1gxx:hover,.css-15p1gxx[data-hover]{color:var(--chakra-colors-gray-700);background-color:var(--chakra-colors-transparent);}.css-15p1gxx:active,.css-15p1gxx[data-active]{color:var(--chakra-colors-primary-700);background-color:var(--chakra-colors-transparent);}fabric, wallpaper and home decor, made to order using unique designs from independent artists worldwide.
- [H2] Sew a Summer Staple
- [H2] Your Design Lives Here
- [H2] Your Sourcing Solution
- [H2] Find Your Wallpaper Style
- [H2] Discover Fabrics by Theme
- [H2] Explore Wallpaper by Room
- [H2] Your Purchase Supports Independent Artists Like These
- [H2] What's New With Spoonflower
- [H2] Why Spoonflower?
- [H2] Need Help?
- [H2] Our Company
- [H2] Policies
- [H3] START YOUR NEXT ME-MADE MASTERPIECE
- [H3] The Cabincore Collection
- [H3] The French Country Collection
- [H3] The Modern Collection
- [H3] The Heritage Revival Collection
- [H3] The Dramatic Glamour Collection
- [H3] The Color Confident Collection
- [H3] The Japandi Farmhouse Collection
- [H3] The Refined Bohemian Collection
- [H3] The Warm Minimalism Collection
- [H3] The Coastal Casual Collection
- [H3] The Preppy Collection
- [H3] Easter Fabric
- [H3] Butterfly Fabric
- [H3] Folksy Block Print Fabric
- [H3] Paisley Fabric
- [H3] Preppy Fabric
- [H3] Plaid and Gingham Fabric
- [H3] Botanical Fabric
- [H3] Ditsy Floral Fabric
- [H3] Cheater Quilt Fabric

## SEO Content

		<ul style="list-style-type: none"><li>• [H3] Dog Fabric</li><li>• [H3] Cat Fabric</li><li>• [H3] Wild West Fabric</li><li>• [H3] Best Selling Fabric</li><li>• [H3] Search for Your Perfect Print</li><li>• [H3] Nursery Wallpaper</li><li>• [H3] Bathroom Wallpaper</li><li>• [H3] Bedroom Wallpaper</li><li>• [H3] Entryway &amp; Foyer Wallpaper</li><li>• [H3] Kids Room Wallpaper</li><li>• [H3] Home Office Wallpaper</li><li>• [H3] Laundry Room Wallpaper</li><li>• [H3] Kitchen Wallpaper</li><li>• [H3] Dining Room Wallpaper</li><li>• [H3] Renter-Friendly Wallpaper</li><li>• [H3] Janine Lecour</li><li>• [H3] Annette Brown</li><li>• [H3] Holli Zollinger</li><li>• [H3] SalvageScapes</li><li>• [H3] VK Studio</li><li>• [H3] Cecilia Mok</li><li>• [H3] Melly Williams</li><li>• [H3] Sareka Unique Smith</li><li>• [H3] Byre Wilde</li><li>• [H3] Nouveau Bohemian</li><li>• [H3] Whitney English</li><li>• [H3] Spoonflower x PANTONE®</li><li>• [H3] Spoonflower x House Beautiful Whole Home</li><li>• [H3] New! Vinyl Wallpaper</li><li>• [H3] Supporting Independent Artists</li><li>• [H3] A Perfect Print for Every Project</li><li>• [H3] Always in Stock</li><li>• [H3] Printed with Care in USA</li></ul>
	Images	<p>We found 60 images on this web page.</p> <p>3 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : <b>1%</b></p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>
	Iframe	<p>Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.</p>



## In-page links

<a href="#">Shop Now</a>	Internal	Passing Juice
<a href="#">Shop Now</a>	Internal	Passing Juice
<a href="#">Shop Now</a>	Internal	Passing Juice
<a href="#">Shop Now</a>	Internal	Passing Juice
<a href="#">Shop Now</a>	Internal	Passing Juice
<a href="#">Explore Mocha Mousse</a>	Internal	Passing Juice
<a href="#">Take the Tour</a>	Internal	Passing Juice
<a href="#">Explore Vinyl</a>	Internal	Passing Juice
<a href="#">About Us</a>	Internal	Passing Juice
<a href="#">Careers</a>	External	Passing Juice
<a href="#">Plus Membership</a>	Internal	Passing Juice
<a href="#">Subscribe to Our Newsletter</a>	Internal	Passing Juice
<a href="#">Terms of Service</a>	Internal	Passing Juice
<a href="#">Privacy Notice</a>	Internal	Passing Juice






## SEO Keywords














## Keywords Consistency

Keyword	Content	Title	Keywords	Descripti on	Headings
wallpaper	21	✓	✗	✓	✓
fabric	19	✓	✗	✓	✓
shop	18	✓	✗	✓	✗
now	15	✗	✗	✓	✗
collection	11	✗	✗	✗	✓





## Usability

	Url	Domain : spoonflower.com Length : 15
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	You have not specified the language. Use <a href="#">this free meta tags generator</a> to declare the intended language of your website.
	Dublin Core	This page does not take advantage of Dublin Core.




## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 192 Warnings : 21
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<div> Excellent, your website doesn't use nested tables.</div> <div> Too bad, your website is using inline styles.</div> <div> Great, your website has few CSS files.</div> <div> Too bad, your website has too many JS files (more than 6).</div> <div> Perfect, your website takes advantage of gzip.</div>

## Mobile

	Mobile Optimization	 Apple Icon
		 Meta Viewport Tag
		 Flash content

## Optimization

	XML Sitemap	<p>Great, your website has an XML sitemap.</p> <div><a href="https://www.spoonflower.com/sitemap.xml">https://www.spoonflower.com/sitemap.xml</a></div>
	Robots.txt	<p><a href="http://spoonflower.com/robots.txt">http://spoonflower.com/robots.txt</a></p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>