

# Website review spk-berlin.de

Generated on May 31 2025 16:26 PM

The score is 49/100



## SEO Content

|    | Title              | Startseite &#124; Staatsbibliothek zu Berlin<br><br><b>Length : 44</b><br><br>Perfect, your title contains between 10 and 70 characters.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   |    |    |    |    |    |    |   |    |   |   |   |   |
|----|--------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----|----|----|----|----|----|---|----|---|---|---|---|
|    | Description        | Homepage der Staatsbibliothek zu Berlin<br><br><b>Length : 39</b><br><br>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       |    |    |    |    |    |    |   |    |   |   |   |   |
|    | Keywords           | Bibliothek, Staatsbibliothek zu Berlin, Staatsbibliothek, Preußischer Kulturbesitz, Historische Drucke, SBB, SPK, Unter den Linden, Scharoun, Stabi, Deutschland, Berlin, Kulturforum, Ausstellungen<br><br>Good, your page contains meta keywords.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        |    |    |    |    |    |    |   |    |   |   |   |   |
|    | Og Meta Properties | This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use <a href="#">this free og properties generator</a> to create them.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                  |    |    |    |    |    |    |   |    |   |   |   |   |
|    | Headings           | <table><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr><tr><td>3</td><td>17</td><td>9</td><td>0</td><td>0</td><td>0</td></tr></table> <ul style="list-style-type: none"><li>• [H1] Allgemeines</li><li>• [H1] Soziale Netzwerke</li><li>• [H1] Oft gesucht</li><li>• [H2] Der StabiKat:Literatur suchen und finden</li><li>• [H2] StabiBooking:Bereiten Sie Ihren Besuch optimal vor.</li><li>• [H2] Mehr als Arbeit – Events in der Stabi.</li><li>• [H2] Öffnungszeiten</li><li>• [H2] Freie Arbeitsplätze</li><li>• [H2] Herzlich willkommen in der Staatsbibliothek zu Berlin!</li><li>• [H2] Wann hat die Staatsbibliothek geöffnet?</li><li>• [H2] Unter den Linden oder Potsdamer Straße – welche Stabi wofür?</li><li>• [H2] Was sollte ich vor meinem ersten Besuch wissen?</li><li>• [H2] Wo sind die Bücher und wie funktionieren Bestellungen?</li><li>• [H2] Wie können Sie Bücher nach Hause ausleihen?</li></ul> | H1 | H2 | H3 | H4 | H5 | H6 | 3 | 17 | 9 | 0 | 0 | 0 |
| H1 | H2                 | H3                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         | H4 | H5 | H6 |    |    |    |   |    |   |   |   |   |
| 3  | 17                 | 9                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          | 0  | 0  | 0  |    |    |    |   |    |   |   |   |   |

## SEO Content

|                                                                                     |                 |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              |
|-------------------------------------------------------------------------------------|-----------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
|                                                                                     |                 | <ul style="list-style-type: none"> <li>• [H2] Wie lange dauert eine Buchbestellung?</li> <li>• [H2] Wo kann man in der Stabi Pause machen oder Kaffee trinken?</li> <li>• [H2] Aktuelles</li> <li>• [H2] Fragen?Die Expert:innen der Stabi beraten Sie gerne</li> <li>• [H2] Kommen Sie den Schätzen der Staatsbibliothek ganz nah!</li> <li>• [H2] Veranstaltungen</li> <li>• [H3] Ein besonders schwieriges Erbe – spartenübergreifende Initiativen zur Erschließung, Digitalisierung und Erforschung des Nachlasses von Leni Riefenstahl</li> <li>• [H3] Neu: Eigenen Laptop nutzen an Stabi-Monitoren   Use Your Laptop With Stabi Monitors</li> <li>• [H3] Gemeinsame Restitution: 14 Bibliotheken und Archive geben Bücher aus der Sammlung Raoul Fernand Jellinek-Mercedes zurück</li> <li>• [H3] „Das Kanzleramt. Bundesdeutsche Demokratie und NS-Vergangenheit“</li> <li>• [H3] Datencafé</li> <li>• [H3] Indie Stabi – unabhängige Verlage stellen sich vor. Orlanda Verlag trifft InterKontinental Verlag</li> <li>• [H3] Lesung mit Mia Raben aus ihrem Debütroman „Unter Dojcen“</li> <li>• [H3] Ausstellungseröffnung: Die Vogel-WG. Die Heinroths, ihre 1000 Vögel und die Anfänge der Verhaltensforschung</li> <li>• [H3] „Meine Sehnsucht ist noch unterwegs“ – Perspektiven auf Leben und Werk des Schriftstellers Walter Kaufmann (1924-2021)</li> </ul> |
|  | Images          | <p>We found 22 images on this web page.</p> <p>6 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                      |
|  | Text/HTML Ratio | <p>Ratio : <b>0%</b></p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   |
|  | Flash           | Perfect, no Flash content has been detected on this page.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    |
|  | Iframe          | Great, there are no Iframes detected on this page.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           |

## SEO Links

|                                                                                     |                         |                                                |
|-------------------------------------------------------------------------------------|-------------------------|------------------------------------------------|
|  | URL Rewrite             | Good. Your links looks friendly!               |
|                                                                                     | Underscores in the URLs | Perfect! No underscores detected in your URLs. |

## SEO Links

|                                                                                  |               |                                                                                                               |
|----------------------------------------------------------------------------------|---------------|---------------------------------------------------------------------------------------------------------------|
|  |               |                                                                                                               |
|  | In-page links | We found a total of 89 links including 0 link(s) to files                                                     |
|  | Statistics    | <p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 33.71%</p> <p>Internal Links 66.29%</p> |

## In-page links

| Anchor                                                 | Type     | Juice         |
|--------------------------------------------------------|----------|---------------|
| <a href="#">StabiKat</a>                               | External | Passing Juice |
| <a href="#">Kataloge der Staatsbibliothek</a>          | Internal | Passing Juice |
| <a href="#">Neu im Bestand</a>                         | Internal | Passing Juice |
| <a href="#">Elektronische Ressourcen</a>               | Internal | Passing Juice |
| <a href="#">Fachgebiete</a>                            | Internal | Passing Juice |
| <a href="#">Portale der Staatsbibliothek</a>           | Internal | Passing Juice |
| <a href="#">Programme zur Literaturverwaltung</a>      | Internal | Passing Juice |
| <a href="#">Literatursuche in anderen Bibliotheken</a> | Internal | Passing Juice |
| <a href="#">Bibliothekskonto</a>                       | External | Passing Juice |
| <a href="#">Anmeldung   Bibliotheksausweis</a>         | Internal | Passing Juice |
| <a href="#">Ausleihe   Benutzung</a>                   | Internal | Passing Juice |
| <a href="#">FAQ   Anmeldung und Benutzung</a>          | Internal | Passing Juice |
| <a href="#">Tutorials</a>                              | Internal | Passing Juice |
| <a href="#">Auskunft</a>                               | Internal | Passing Juice |
| <a href="#">Beratungsangebote</a>                      | Internal | Passing Juice |
| <a href="#">Studium   Forschung</a>                    | Internal | Passing Juice |
| <a href="#">Fernleihe</a>                              | Internal | Passing Juice |
| <a href="#">Digitalisate und Reproduktionen</a>        | Internal | Passing Juice |

## In-page links

|                                                    |          |               |
|----------------------------------------------------|----------|---------------|
| <a href="#">Anschaffungsvorschlag</a>              | Internal | Passing Juice |
| <a href="#">Standorte</a>                          | Internal | Passing Juice |
| <a href="#">Orientierung</a>                       | External | Passing Juice |
| <a href="#">Öffnungszeiten</a>                     | Internal | Passing Juice |
| <a href="#">Lesesäle und Serviceangebote</a>       | Internal | Passing Juice |
| <a href="#">WLAN</a>                               | Internal | Passing Juice |
| <a href="#">Barrierefreiheit vor Ort</a>           | Internal | Passing Juice |
| <a href="#">StabiBooking</a>                       | Internal | Passing Juice |
| <a href="#">Forschungsservice</a>                  | Internal | Passing Juice |
| <a href="#">Garderobe, Cafeteria und mehr</a>      | Internal | Passing Juice |
| <a href="#">Sammlungsübersicht</a>                 | Internal | Passing Juice |
| <a href="#">Digitalisierte Sammlungen</a>          | External | Passing Juice |
| <a href="#">Nachlässe und Archive</a>              | External | Passing Juice |
| <a href="#">Fachinformationsdienste</a>            | Internal | Passing Juice |
| <a href="#">Erwerbungsprofil</a>                   | Internal | Passing Juice |
| <a href="#">Leitungsteam und Abteilungen</a>       | Internal | Passing Juice |
| <a href="#">Porträt</a>                            | Internal | Passing Juice |
| <a href="#">Geschichte</a>                         | Internal | Passing Juice |
| <a href="#">Provenienzforschung</a>                | External | Passing Juice |
| <a href="#">Forschungsprofil</a>                   | Internal | Passing Juice |
| <a href="#">Projekte</a>                           | Internal | Passing Juice |
| <a href="#">Die Gebäude</a>                        | Internal | Passing Juice |
| <a href="#">Öffentliche Führungen</a>              | Internal | Passing Juice |
| <a href="#">Leihgaben</a>                          | Internal | Passing Juice |
| <a href="#">Spenden - Schenken - Fördern</a>       | Internal | Passing Juice |
| <a href="#">Publikationen der Staatsbibliothek</a> | Internal | Passing Juice |
| <a href="#">Stabi Lab</a>                          | External | Passing Juice |
| <a href="#">Open Access</a>                        | Internal | Passing Juice |

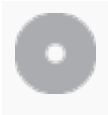
## In-page links

|                                                                                                                                                                         |          |               |
|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------|---------------|
| <a href="#">Blog   Aktuelles</a>                                                                                                                                        | External | Passing Juice |
| <a href="#">Messenger und Newsletter</a>                                                                                                                                | Internal | Passing Juice |
| <a href="#">Presse</a>                                                                                                                                                  | Internal | Passing Juice |
| <a href="#">Ausstellungen und Veranstaltungen</a>                                                                                                                       | External | Passing Juice |
| <a href="#">Veranstaltungskalender</a>                                                                                                                                  | External | Passing Juice |
| <a href="#">„Deine Kunst!“ ausstellen</a>                                                                                                                               | Internal | Passing Juice |
| <a href="#">Chor „Bibliotheca Musica“</a>                                                                                                                               | Internal | Passing Juice |
| <a href="#">Ausbildung und Karriere</a>                                                                                                                                 | Internal | Passing Juice |
| <a href="#">Podcast</a>                                                                                                                                                 | Internal | Passing Juice |
| <a href="#">Öffnungszeiten</a>                                                                                                                                          | External | Passing Juice |
| <a href="#">Bibliotheksausweis</a>                                                                                                                                      | External | Passing Juice |
| <a href="#">Fernleihe</a>                                                                                                                                               | External | Passing Juice |
| <a href="#">Zeitungen</a>                                                                                                                                               | External | Passing Juice |
| <a href="#">A-Z</a>                                                                                                                                                     | External | Passing Juice |
| <a href="#">Orientierungssystem</a>                                                                                                                                     | External | Passing Juice |
| <a href="#">Ein besonders schwieriges Erbe – spartenübergreifende Initiativen zur Erschließung, Digitalisierung und Erforschung des Nachlasses von Leni Riefenstahl</a> | External | Passing Juice |
| <a href="#">Gemeinsame Restitution: 14 Bibliotheken und Archive geben Bücher aus der Sammlung Raoul Fernand Jellinek-Mercedes zurück</a>                                | External | Passing Juice |
| <a href="#">Ausstellung besuchen</a>                                                                                                                                    | External | Passing Juice |
| <a href="#">„Das Kanzleramt. Bundesdeutsche Demokratie und NS-Vergangenheit“</a>                                                                                        | External | Passing Juice |
| <a href="#">Datencafé</a>                                                                                                                                               | External | Passing Juice |
| <a href="#">Indie Stabi – unabhängige Verlage stellen sich vor. Orlanda Verlag trifft InterKontinental Verlag</a>                                                       | External | Passing Juice |
| <a href="#">Lesung mit Mia Raben aus ihrem Debütroman „Unter Dojczyn“</a>                                                                                               | External | Passing Juice |
| <a href="#">Ausstellungseröffnung: Die Vogel-WG. Die Heinroths, ihre 1000 Vögel und die Anfänge der Verhaltensforschung</a>                                             | External | Passing Juice |
| <a href="#">„Meine Sehnsucht ist noch unterwegs“ – Perspektiven auf Leben und Werk des Schriftstellers Walter Kaufmann</a>                                              | External | Passing Juice |

In-page links

|                                                         |          |               |
|---------------------------------------------------------|----------|---------------|
| <a href="#">(1924-2021)</a>                             |          |               |
| <a href="#">A - Z</a>                                   | Internal | Passing Juice |
| <a href="#">Datenschutz</a>                             | Internal | Passing Juice |
| <a href="#">Sitemap</a>                                 | Internal | Passing Juice |
| <a href="#">Barrierefreiheit</a>                        | Internal | Passing Juice |
| <a href="#">Barriere melden</a>                         | Internal | Passing Juice |
| <a href="#">Impressum</a>                               | Internal | Passing Juice |
| <a href="#">Stellenangebote</a>                         | External | Passing Juice |
| <a href="#">Ausbildung   Praktika</a>                   | Internal | Passing Juice |
| <a href="#">Stipendien</a>                              | Internal | Passing Juice |
| <a href="#">Dreh- und Fotogenehmigungen</a>             | Internal | Passing Juice |
| <a href="#">Raumvermietung</a>                          | Internal | Passing Juice |
| <a href="#">Ehrenamt</a>                                | Internal | Passing Juice |
| <a href="#">Lieferanten</a>                             | Internal | Passing Juice |
| <a href="#">Fundbüro</a>                                | Internal | Passing Juice |
| <a href="#">Staatliche Museen zu Berlin</a>             | External | Passing Juice |
| <a href="#">Staatsbibliothek zu Berlin</a>              | External | Passing Juice |
| <a href="#">Geheimes Staatsarchiv PK</a>                | External | Passing Juice |
| <a href="#">Ibero-Amerikanisches Institut</a>           | Internal | Passing Juice |
| <a href="#">Staatliches Institut für Musikforschung</a> | External | Passing Juice |

SEO Keywords



Keywords Cloud

Keywords Consistency

| Keyword | Content | Title | Keywords | Descripti<br>on | Headings |
|---------|---------|-------|----------|-----------------|----------|
|---------|---------|-------|----------|-----------------|----------|

## Keywords Consistency

### Usability

|                                                                                  |              |                                                   |
|----------------------------------------------------------------------------------|--------------|---------------------------------------------------|
|  | Url          | Domain : spk-berlin.de<br>Length : 13             |
|  | Favicon      | Great, your website has a favicon.                |
|  | Printability | Great. We have found a Print-Friendly CSS.        |
|  | Language     | Good. Your declared language is de.               |
|  | Dublin Core  | This page does not take advantage of Dublin Core. |

### Document

|                                                                                    |                 |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   |
|------------------------------------------------------------------------------------|-----------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
|  | Doctype         | HTML 5                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                            |
|  | Encoding        | Perfect. Your declared charset is UTF-8.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          |
|  | W3C Validity    | Errors : 0<br>Warnings : 0                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        |
|  | Email Privacy   | Great no email address has been found in plain text!                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              |
|  | Deprecated HTML | Great! We haven't found deprecated HTML tags in your HTML.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        |
|  | Speed Tips      | <div> Excellent, your website doesn't use nested tables.</div> <div> Too bad, your website is using inline styles.</div> <div> Too bad, your website has too many CSS files (more than 4).</div> <div> Too bad, your website has too many JS files (more than 6).</div> <div> Perfect, your website takes advantage of gzip.</div> |

## Document

### Mobile

|                                                                                  |                     |                                                                                            |
|----------------------------------------------------------------------------------|---------------------|--------------------------------------------------------------------------------------------|
|  | Mobile Optimization | <div><div>✓ Apple Icon</div><div>✓ Meta Viewport Tag</div><div>✓ Flash content</div></div> |
|----------------------------------------------------------------------------------|---------------------|--------------------------------------------------------------------------------------------|

### Optimization

|                                                                                    |             |                                                                                                                                                                                                                                                                                                 |
|------------------------------------------------------------------------------------|-------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
|    | XML Sitemap | <p>Great, your website has an XML sitemap.</p> <div><a href="https://staatsbibliothek-berlin.de/">https://staatsbibliothek-berlin.de/</a></div>                                                                                                                                                 |
|   | Robots.txt  | <p><a href="http://spk-berlin.de/robots.txt">http://spk-berlin.de/robots.txt</a></p> <p>Great, your website has a robots.txt file.</p>                                                                                                                                                          |
|  | Analytics   | <p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p> |