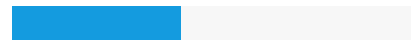




Website review sopjh.ch

Generated on June 06 2025 16:10 PM

The score is 35/100



SEO Content

	Title	SOPJH® Le Salon Online Professionnel des Sous-Traitants de la Joaillerie et de l'Horlogerie Length : 94 Ideally, your title should contain between 10 and 70 characters (spaces included). Use this free tool to calculate text length.					
	Description	Length : 0 Very bad. We haven't found meta description on your page. Use this free online meta tags generator to create description.					
	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.					
	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.					
	Headings	H1 0	H2 0	H3 0	H4 0	H5 0	H6 0
	Images	We found 98 images on this web page. 98 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.					
	Text/HTML Ratio	Ratio : 15% Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent.					
	Flash	Perfect, no Flash content has been detected on this page.					

SEO Content

	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.
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SEO Links

	URL Rewrite	Bad. Your links have query string.
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 52 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 1.92% Internal Links 98.08%

In-page links

Anchor	Type	Juice
Accès membres	Internal	Passing Juice
Diffusion & Publicité	Internal	Passing Juice
Newsletter	Internal	Passing Juice
A propos	Internal	Passing Juice
+	Internal	Passing Juice
Actualités	Internal	Passing Juice
=	Internal	Passing Juice
Rubriques	External	Passing Juice
Vente	Internal	Passing Juice
Emploi	Internal	Passing Juice
Contact	Internal	Passing Juice
La crise de 2020 a renforcé et accéléré certaines tendances	Internal	Passing Juice

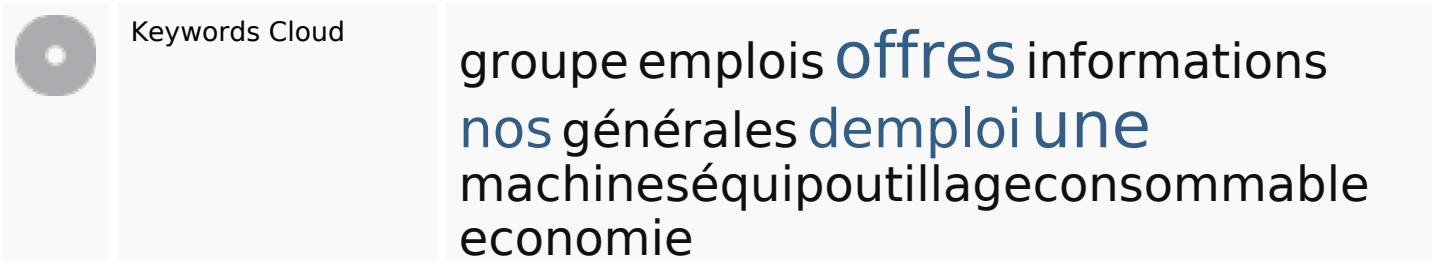
In-page links

de fond.		
Economie et informations générales	Internal	Passing Juice
Brütsch/Rüegger Werkzeuge AG - Machine à spirales Covid-19	Internal	Passing Juice
Machines/équip./outillage/consommable	Internal	Passing Juice
Tornos est bien préparé pour l'année 2021	Internal	Passing Juice
Pierhor-Gasser reçoit la certification ISO 13485	Internal	Passing Juice
Sous-traitance	Internal	Passing Juice
Une année sans précédent pour le Swatch Group	Internal	Passing Juice
RédaTech SA - Partenariat avec la société allemande Quanos	Internal	Passing Juice
Sociétés de services et conseils	Internal	Passing Juice
PBMC SA - Formation	Internal	Passing Juice
Bonne résistance de LVMH en 2020	Internal	Passing Juice
Résultats de Richemont au troisième trimestre	Internal	Passing Juice
Partenariat entre Bergeon et Crevoisier	Internal	Passing Juice
STS trouve des alternatives au rhodiums	Internal	Passing Juice
Nouveau système d'exploitation par VOH	Internal	Passing Juice
Inscription au patrimoine de l'UNESCO	Internal	Passing Juice
Exportations horlogères suisses en 2020	Internal	Passing Juice
Tornos enregistre un résultat d'exercice négatif	Internal	Passing Juice
Effectifs horlogers en recul de près de 3%	Internal	Passing Juice
Rachat du groupe Acrotec par Carlyle	Internal	Passing Juice
La FH soutient l'accord entre l'AELE et l'Indonésie	Internal	Passing Juice
Associations/formations/académies	Internal	Passing Juice
Recyclage écologique pour mb-microtec	Internal	Passing Juice
Nos offres d'emploi	Internal	Passing Juice
Emplois	Internal	Passing Juice
Toutes nos offres d'emploi	Internal	Passing Juice
Nos offres d'emploi	Internal	Passing Juice

In-page links

Nos offres d'emploi	Internal	Passing Juice
Les offres du groupe	Internal	Passing Juice
2	Internal	Passing Juice
3	Internal	Passing Juice
4	Internal	Passing Juice
5	Internal	Passing Juice
6	Internal	Passing Juice
7	Internal	Passing Juice
8	Internal	Passing Juice
9	Internal	Passing Juice
10	Internal	Passing Juice
11	Internal	Passing Juice
12	Internal	Passing Juice

SEO Keywords



Keywords Consistency

Keyword	Content	Title	Keywords	Descripti on	Headings
une	12	✖	✖	✖	✖
offres	10	✖	✖	✖	✖
nos	8	✖	✖	✖	✖
demploi	8	✖	✖	✖	✖
informations	7	✖	✖	✖	✖

Usability

	Url	Domain : sopjh.ch Length : 8
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is fr.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	Missing doctype				
	Encoding	Perfect. Your declared charset is WINDOWS-1252.				
	W3C Validity	Errors : 1 Warnings : 0				
	Email Privacy	Great no email address has been found in plain text!				
	Deprecated HTML	<table><tr><th>Deprecated tags</th><th>Occurrences</th></tr><tr><td></td><td>18</td></tr></table> Deprecated HTML tags are HTML tags that are no longer used. It is recommended that you remove or replace these HTML tags because they are now obsolete.	Deprecated tags	Occurrences		18
Deprecated tags	Occurrences					
	18					
	Speed Tips	 Attention! Try to avoid nested tables in HTML.  Too bad, your website is using inline styles.  Great, your website has few CSS files.  Perfect, your website has few JavaScript files.  Perfect, your website takes advantage of gzip.				

Document

Mobile

	Mobile Optimization	 Apple Icon
		 Meta Viewport Tag
		 Flash content

Optimization

	XML Sitemap	Great, your website has an XML sitemap. https://www.sopjh.ch/sitemap.xml
	Robots.txt	http://sopjh.ch/robots.txt Great, your website has a robots.txt file.
	Analytics	Great, your website has an analytics tool.  Google Analytics