



Website review sofion.ru

Generated on March 22 2025 13:44 PM

The score is 39/100



SEO Content

	Title	Издательство &quot;Софион&quot; - Книги о кошках и собаках, по ветеринарии. Доставка по России. Length : 95 Ideally, your title should contain between 10 and 70 characters (spaces included). Use this free tool to calculate text length.					
	Description	Length : 0 Very bad. We haven't found meta description on your page. Use this free online meta tags generator to create description.					
	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.					
	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.					
	Headings	H1 0	H2 0	H3 0	H4 0	H5 0	H6 0
	Images	We found 38 images on this web page. 30 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.					
	Text/HTML Ratio	Ratio : 18% Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent.					
	Flash	Perfect, no Flash content has been detected on this page.					

SEO Content

	Iframe	Great, there are no Iframes detected on this page.
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SEO Links

	URL Rewrite	Bad. Your links have query string.
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 18 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 0% Internal Links 100%

In-page links

Anchor	Type	Juice
Архив новостей	Internal	Passing Juice
Ветеринарные науки	Internal	Passing Juice
Живущие вместе	Internal	Passing Juice
Обо всех хвостатых и рогатых	Internal	Passing Juice
Поведение и дрессировка	Internal	Passing Juice
Практикум владельца	Internal	Passing Juice
Проблемы и решения	Internal	Passing Juice
Собачий бестселлер	Internal	Passing Juice
Спортивная дрессировка	Internal	Passing Juice
Поведение лошадей	Internal	Passing Juice
Продвинутый шутцхунд	Internal	Passing Juice
Шутцхунд. Теория и методы дрессировки	Internal	Passing Juice

In-page links

Книги в розницу	Internal	Passing Juice
Книги оптом	Internal	Passing Juice
О нас	Internal	Passing Juice
Каталог	Internal	Passing Juice
Конкурсы	Internal	Passing Juice
Контакты	Internal	Passing Juice

SEO Keywords

	Keywords Cloud	новым поздравляет книги подробнее дрессировка всех софион поведение годом издательство
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Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
подробнее	6	✗	✗	✗	✗
софион	4	✓	✗	✗	✗
издательство	4	✓	✗	✗	✗
новым	4	✗	✗	✗	✗
годом	4	✗	✗	✗	✗

Usability

	Url	Domain : sofion.ru Length : 9
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.

Usability

		
	Language	You have not specified the language. Use this free meta tags generator to declare the intended language of your website.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 4.01 Transitional				
	Encoding	Perfect. Your declared charset is WINDOWS-1251.				
	W3C Validity	Errors : 117 Warnings : 38				
	Email Privacy	Great no email address has been found in plain text!				
	Deprecated HTML	<table><tr><th>Deprecated tags</th><th>Occurrences</th></tr><tr><td></td><td>1</td></tr></table> Deprecated HTML tags are HTML tags that are no longer used. It is recommended that you remove or replace these HTML tags because they are now obsolete.	Deprecated tags	Occurrences		1
Deprecated tags	Occurrences					
	1					
	Speed Tips	 Attention! Try to avoid nested tables in HTML.  Too bad, your website is using inline styles.  Great, your website has few CSS files.  Perfect, your website has few JavaScript files.  Perfect, your website takes advantage of gzip.				

Mobile

	Mobile Optimization	 Apple Icon
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Mobile

- | | |
|---|-------------------|
|  | Meta Viewport Tag |
|  | Flash content |

Optimization



XML Sitemap

Missing

Your website does not have an XML sitemap - this can be problematic.

A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.



Robots.txt

<http://sofion.ru/robots.txt>

Great, your website has a robots.txt file.



Analytics

Missing

We didn't detect an analytics tool installed on this website.

Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.