Website review soco.id

Generated on March 31 2025 14:41 PM

The score is 49/100

SEO Content

✅	Title	SOCO by Sociolla **Length : 16** Perfect, your title contains between 10 and 70 characters.
⚠️	Description	Dapatkan keleluasaan untuk berbelanja puluhan ribu produk kencantikan dan akses ke review serta artikel dalam satu platform tanpa batas. Siap menjelajah dunia barumu bersama SOCO? Login sekarang untuk menikmati seluruh fiturnya! **Length : 228** Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.
❌	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.
❌	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.
⊙	Headings	**H1** 0 **H2** 0 **H3** 0 **H4** 0 **H5** 0 **H6** 0
❌	Images	We found 1 images on this web page. 1 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
❌	Text/HTML Ratio	Ratio : **3%** This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
✅	Flash	Perfect, no Flash content has been detected on this page.

SEO Content

✅		
❌	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

SEO Links

✅	URL Rewrite	Good. Your links looks friendly!
✅	Underscores in the URLs	Perfect! No underscores detected in your URLs.
❌	In-page links	We found a total of 0 links including 0 link(s) to files
⦿	Statistics	External Links : noFollow 0% External Links : Passing Juice 0% Internal Links 0%

In-page links

Anchor	Type	Juice

SEO Keywords

⦿	Keywords Cloud	enable enabled continue javascript please sorry soco work properly sociolla

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings

Keywords Consistency

sociolla	2	✔	✖	✖	✖
soco	1	✔	✖	✔	✖
sorry	1	✖	✖	✖	✖
work	1	✖	✖	✖	✖
properly	1	✖	✖	✖	✖

Usability

	Url	Domain : soco.id Length : 7
✔	Favicon	Great, your website has a favicon.
✖	Printability	We could not find a Print-Friendly CSS.
✔	Language	Good. Your declared language is id.
✖	Dublin Core	This page does not take advantage of Dublin Core.

Document

✔	Doctype	HTML 5
✔	Encoding	Perfect. Your declared charset is UTF-8.
✖	W3C Validity	Errors : 9 Warnings : 0
✔	Email Privacy	Great no email address has been found in plain text!
✔	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.

Document

	Speed Tips	
		✔ Excellent, your website doesn't use nested tables.
		✖ Too bad, your website is using inline styles.
		✔ Great, your website has few CSS files.
		✔ Perfect, your website has few JavaScript files.
		✔ Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization	
		✔ Apple Icon
		✔ Meta Viewport Tag
		✔ Flash content

Optimization

	XML Sitemap	Great, your website has an XML sitemap.
✔		https://www.sociolla.com/sitemap/product.xml
		https://www.sociolla.com/sitemap/brand.xml
		https://www.sociolla.com/sitemap/category.xml
		https://www.sociolla.com/sitemap/static.xml
✔	Robots.txt	http://soco.id/robots.txt
		Great, your website has a robots.txt file.
✖	Analytics	Missing
		We didn't detect an analytics tool installed on this website.
		Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.