Website review smithgill.com

Generated on March 23 2025 03:48 AM

The score is 49/100

SEO Content

✓	Title	Adrian Smith + Gordon Gill Architecture **Length : 39** Perfect, your title contains between 10 and 70 characters.
✗	Description	**Length : 0** Very bad. We haven't found meta description on your page. Use this free online meta tags generator to create description.
✗	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.
✗	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.
○	Headings	H1 1 H2 0 H3 0 H4 0 H5 0 H6 0
✓	Images	We found 16 images on this web page. Good, most or all of your images have alt attributes.
✓	Text/HTML Ratio	Ratio : **29%** Ideal! This page's ratio of text to HTML code is between 25 and 70 percent.
✓	Flash	Perfect, no Flash content has been detected on this page.
✓	Iframe	Great, there are no Iframes detected on this page.

SEO Links

✓	URL Rewrite	Good. Your links looks friendly!
✗	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
✓	In-page links	We found a total of 11 links including 0 link(s) to files
○	Statistics	External Links : noFollow 0% External Links : Passing Juice 18.18% Internal Links 81.82%

In-page links

Anchor	Type	Juice
more	Internal	Passing Juice
more	Internal	Passing Juice
more	Internal	Passing Juice
more	Internal	Passing Juice
more	Internal	Passing Juice
more	Internal	Passing Juice
previous	Internal	Passing Juice
Careers	Internal	Passing Juice
Contact	Internal	Passing Juice
	External	Passing Juice
	External	Passing Juice

SEO Keywords

○	Keywords Cloud	more plan tower chicago master view dubai center astana city

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
tower	25	✖	✖	✖	✖
center	9	✖	✖	✖	✖
city	8	✖	✖	✖	✖
chicago	7	✖	✖	✖	✖
plan	7	✖	✖	✖	✖

Usability

	Url	Domain : smithgill.com Length : 13
✔	Favicon	Great, your website has a favicon.
✖	Printability	We could not find a Print-Friendly CSS.
✔	Language	Good. Your declared language is en.
✖	Dublin Core	This page does not take advantage of Dublin Core.

Document

✔	Doctype	HTML 5
✔	Encoding	Perfect. Your declared charset is UTF-8.
✖	W3C Validity	Errors : 1 Warnings : 8
✔	Email Privacy	Great no email address has been found in plain text!

Document

✓	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
◉	Speed Tips	✓ Excellent, your website doesn't use nested tables.
		✓ Perfect. No inline css has been found in HTML tags!
		✗ Too bad, your website has too many CSS files (more than 4).
		✗ Too bad, your website has too many JS files (more than 6).
		✓ Perfect, your website takes advantage of gzip.

Mobile

◉	Mobile Optimization	✗ Apple Icon
		✓ Meta Viewport Tag
		✓ Flash content

Optimization

✓	XML Sitemap	Great, your website has an XML sitemap.
		https://smithgill.com/sitemap.xml
✓	Robots.txt	http://smithgill.com/robots.txt
		Great, your website has a robots.txt file.
✓	Analytics	Great, your website has an analytics tool.
		Google Analytics