

SEO Content

	Title	Smiling D	eath Home	page			
\bigcirc		Length :	22				
		Perfect, y	our title co	ntains betw	een 10 and	70 characte	ers.
\bigotimes	Description	Length :	0				
					ta descriptio to create de		age. Use <u>this</u>
8	Keywords	-			ta keywords reate keywo		ge. Use <u>this free</u>
8	Og Meta Properties	social cra	wler's bette		e your page	•	iis tags allows <u>ee og</u>
0	Headings	H1 0	H2 0	H3 0	H4 0	H5 0	H6 0
0	Images	We found 3 images on this web page. Good, most or all of your images have alt attributes.					
\bigotimes	Text/HTML Ratio	Ratio : 2% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.					
0	Flash	Perfect, no Flash content has been detected on this page.					
\bigcirc	Iframe	Great, the	ere are no l	frames dete	ected on this	s page.	

SEO Links

0	URL Rewrite	Good. Your links looks friendly!
0	Underscores in the URLs	Perfect! No underscores detected in your URLs.
0	In-page links	We found a total of 2 links including 0 link(s) to files
0	Statistics	External Links : noFollow 0% External Links : Passing Juice 0% Internal Links 100%

In-page links

Anchor	Туре	Juice
Rigor Sardonicous	Internal	Passing Juice
Smiling Death Shop	Internal	Passing Juice

SEO Keywords

0	Keywords Cloud	smiling death homepage
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Keywords Consistency

Keyword	Content	Title	Keywords	Descripti on	Headings
smiling	1	×	×	×	×
death	1	×	×	×	×
homepage	1	×	×	×	×

Usability

0	Url	Domain : smilingdeath.com Length : 16
8	Favicon	Very bad. We have not found shortcut icon. Icons are one of easy ways to attract regular visitors to your website more often.
\bigotimes	Printability	We could not find a Print-Friendly CSS.
\bigotimes	Language	You have not specified the language. Use <u>this free meta tags generator</u> to declare the intended language of your website.
\bigotimes	Dublin Core	This page does not take advantage of Dublin Core.

Document

8	Doctype	Missing doctype
\bigcirc	Encoding	Perfect. Your declared charset is WINDOWS-1252.
\bigotimes	W3C Validity	Errors : 21 Warnings : 7
\bigcirc	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Deprecated tags Occurrences
		<pre> 1</pre> Deprecated HTML tags are HTML tags that are no longer used. It is recommended that you remove or replace these HTML tags because they are now obsolete.

Mobile

0	Mobile Optimization	×	Apple Icon
		×	Meta Viewport Tag
		*	Flash content

Optimization

	XML Sitemap	Missing
~		Your website does not have an XML sitemap - this can be problematic.
		A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.
	Robots.txt	http://smilingdeath.com/robots.txt
$\overline{}$		Great, your website has a robots.txt file.
	Analytics	Missing
~		We didn't detect an analytics tool installed on this website.
		Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.