Website review site.com

The score is 49/100

SEO Content

✅	Title	Salesforce: The Customer Company | Salesforce US **Length : 48** Perfect, your title contains between 10 and 70 characters.
✅	Description	Salesforce, the #1 AI CRM, enables companies to connect with customers through a unified Einstein 1 platform that combines CRM, AI, Data, and Trust. **Length : 148** Great, your meta description contains between 70 and 160 characters.
❌	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.
✅	Og Meta Properties	Good, your page take advantage of Og Properties.

Property	Content
locale	en_US
type	article
url	https://www.salesforce.com/
image	https://wp.sfdcdigital.com/en-us/wp-content/uploads/sites/4/2022/11/salesforce-logo.jpg?w=1024
description	Salesforce, the #1 AI CRM, enables companies to connect with customers through a unified Einstein 1 platform that combines CRM, AI, Data, and Trust.
title	Salesforce: The Customer Company
site_name	Salesforce

SEO Content

		H1	H2	H3	H4	H5	H6
	Headings	1	17	36	0	0	0

- [H1] Grow faster and work smarter.
- [H2] Create a limitless workforce.With Agentforce.
- [H2] Agentforce is trusted by:
- [H2] Start simply. Scale endlessly.
- [H2] See results on day one with Starter Suite.
- [H2] Keep growing with the world's #1 AI CRM.
- [H2] Find the right solution for your company – any size, any industry.
- [H2] What is Salesforce?
- [H2] Let's make this easy.
- [H2] Get up and running quickly.
- [H2] Integrate seamlessly.
- [H2] Solve problems quickly.
- [H2] Learn as you grow.
- [H2] Don't just take our word for it.
- [H2] See how our customers work smarter, drive automation, and grow revenue.
- [H2] Hear what the top voices in the industry have to say.
- [H2] Get started today.
- [H2] There's nothing to install. No credit card required. Free for 30 days.
- [H3] Lead, Contact, and Opportunity Management
- [H3] Email Marketing
- [H3] Service Case Management
- [H3] Reporting and Analytics
- [H3] Agentforce
- [H3] Small Business
- [H3] Sales
- [H3] Service
- [H3] Marketing
- [H3] Commerce
- [H3] Artificial Intelligence
- [H3] Data Cloud
- [H3] Salesforce Platform
- [H3] Slack
- [H3] Analytics
- [H3] MuleSoft
- [H3] Heroku
- [H3] Success and Services
- [H3] Financial Services
- [H3] Retail
- [H3] Healthcare & Life Sciences
- [H3] Construction & Real Estate
- [H3] Education
- [H3] Professional Services
- [H3] Technology
- [H3] Manufacturing
- [H3] 1. Set up and start.
- [H3] 2. Connect email and sync contacts.
- [H3] 3. Bring in your data.
- [H3] Help every employee get the Salesforce skills they need.
- [H3] Learn more about products at live and on-demand events.
- [H3] Get the most out of Salesforce with partner apps and

SEO Content

experts.
- [H3] Connect with our customers, partners, and product experts.
- [H3] Salesforce is voted the #1 Global Software Company on G2.
- [H3] New Valoir research reveals how businesses scale AI agents 16x faster with Agentforce.
- [H3] Futurum report explains why Agentforce is the fastest path to enterprise value.

❌	Images	We found 33 images on this web page. 20 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
❌	Text/HTML Ratio	Ratio : **0%** This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
✅	Flash	Perfect, no Flash content has been detected on this page.
✅	Iframe	Great, there are no Iframes detected on this page.

SEO Links

✅	URL Rewrite	Good. Your links looks friendly!
✅	Underscores in the URLs	Perfect! No underscores detected in your URLs.
❌	In-page links	We found a total of 45 links including 0 link(s) to files
⚪	Statistics	External Links : noFollow 0% External Links : Passing Juice 100% Internal Links 0%

In-page links

Anchor	Type	Juice

In-page links

Try for free	External	Passing Juice
Watch demos	External	Passing Juice
AI agents	External	Passing Juice
Explore Agentforce	External	Passing Juice
Calculate your ROI	External	Passing Juice
Starter Suite	External	Passing Juice
Small Business	External	Passing Juice
Sales	External	Passing Juice
Service	External	Passing Juice
Marketing	External	Passing Juice
Commerce	External	Passing Juice
Artificial Intelligence	External	Passing Juice
Data Cloud	External	Passing Juice
Salesforce Platform	External	Passing Juice
Slack	External	Passing Juice
Analytics	External	Passing Juice
MuleSoft	External	Passing Juice
Heroku	External	Passing Juice
Success and Services	External	Passing Juice
See all pricing	External	Passing Juice
Financial Services	External	Passing Juice
Retail	External	Passing Juice
Healthcare & Life Sciences	External	Passing Juice
Construction & Real Estate	External	Passing Juice
Education	External	Passing Juice
Professional Services	External	Passing Juice
Technology	External	Passing Juice
Manufacturing	External	Passing Juice

In-page links

See all industries	External	Passing Juice
CRM	External	Passing Juice
the world's #1 CRM	External	Passing Juice
AppExchange	External	Passing Juice
Success Plans	External	Passing Juice
Professional Services	External	Passing Juice
Help every employee get the Salesforce skills they need.	External	Passing Juice
Learn more about products at live and on-demand events.	External	Passing Juice
Get the most out of Salesforce with partner apps and experts.	External	Passing Juice
Connect with our customers, partners, and product experts.	External	Passing Juice
Read the Ennube story >	External	Passing Juice
Read the Algo story >	External	Passing Juice
Read the Inter story >	External	Passing Juice
See all reports	External	Passing Juice
Get the report	External	Passing Juice
Get the report	External	Passing Juice
Get the report	External	Passing Juice

SEO Keywords

(icon)	Keywords Cloud

Keywords Consistency

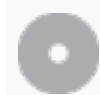| Keyword	Content	Title	Keywords	Description	Headings

Usability

	Url	Domain : site.com Length : 8
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 70 Warnings : 43
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	✔ Excellent, your website doesn't use nested tables. ✖ Too bad, your website is using inline styles. ✔ Great, your website has few CSS files. ✖ Too bad, your website has too many JS files (more than 6). ✔ Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization	✖	Apple Icon
		✔	Meta Viewport Tag
		✔	Flash content

Optimization

	XML Sitemap	Great, your website has an XML sitemap.
✔		https://site.com/saml/authn-request.jsp?saml_request_id=_2CAAAA ZfVLJzVMDAwMDAwMDAwMDAwMDAwAAAA_gC4eEelltjmlXEfmVKG pkTTqb62wfBNFDfVZUKklTrNgANwLzOfvsd2KJq3g_9aky_ulbiTcx0Of fJ9ZiqPc1PVhPkuUnW5LqVzihcbicxNVfAUypOTV9er_mmKuaKenB6O CnoaapTAkCt3cuZmUYb5jPY15OCLX3S0S3N-SGFPSwzbpc31C8sbW RMlZly_40nXNm0_NTKxKs4VW8qH8_rlmImEjM71rVeolwiIBqqB8YfIK vCeER0GDvp-47rocw&saml_acs=https%3A%2F%2Fsite.com%2Flog in%3Fso%3D00Do0000000bfdP&saml_binding_type=HttpPost&Issu er=https%3A%2F%2Fwww.salesforce.com&samlSsoConfig=0LE5c0 00000tTac&RelayState=%2Fsitemap.xml https://site.com/saml/authn-request.jsp?saml_request_id=_2CAAAA ZfVLKSKMDAwMDAwMDAwMDAwMDAwAAAA_l_HWlU2XUBkutTjIodf qdL_l-AL1NDfvbwqecwLKbP_JegPfiqlB6PY7GPnmFgaFWuU5uIgrzdrn xCo7VdYjD7pMSMkj_ZA0kvvgadf6gBEnFaA0UPuIaTpMRcFXqpB2qs vIlbhFRu-l0mHOO_p78WRLyxJNpEfiHhSLL5Djsd8_LfYl7tEwdHQyZna 8hRM3NztyIjYjGXvqCqs1RvGZ7G177v1FnEClo4gYUR2QdlSNwgipH5 Wnk5kULZCGGLikA&saml_acs=https%3A%2F%2Fsite.com%2Flogin %3Fso%3D00Do0000000bfdP&saml_binding_type=HttpPost&Issue r=https%3A%2F%2Fwww.salesforce.com&samlSsoConfig=0LE5c00 0000tTac&RelayState=%2Fsitemap.xml

	Robots.txt	http://site.com/robots.txt
✔		Great, your website has a robots.txt file.

	Analytics	Missing
✖		We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.