Website review
shopdesign.dk

Generated on March 26 2025 08:27 AM

The score is 50/100

SEO Content

✔	Title	Shop Fittings Præstegaard System **Length : 32** Perfect, your title contains between 10 and 70 characters.
✔	Description	Udvikling af nye inventar koncepter, design af custom-made produkter eller rådgivning i ny indretninger, er blot nogle af de ting Shopdesign.dk kan tilbyde. **Length : 156** Great, your meta description contains between 70 and 160 characters.
✖	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.
✔	Og Meta Properties	Good, your page take advantage of Og Properties.

Property	Content
locale	da_DK
site_name	Shopdesign.dk | Shop Fittings Praestegaard System
type	website
title	Shop Fittings Præstegaard System
description	Udvikling af nye inventar koncepter, design af custom-made produkter eller rådgivning i ny indretninger, er blot nogle af de ting Shopdesign.dk kan tilbyde.
url	https://shopdesign.dk/

SEO Content

	Headings	**H1** 0		**H2** 0		**H3** 3		**H4** 0		**H5** 1		**H6** 0

- [H3] Dansk Design når det er bedst
- [H3] Nyhedsbrev
- [H3] Kontakt os
- [H5] Shopdesign.dk

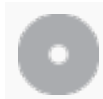|		
❌	Images	We found 15 images on this web page. 14 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
❌	Text/HTML Ratio	Ratio : **4%** This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
✅	Flash	Perfect, no Flash content has been detected on this page.
✅	Iframe	Great, there are no Iframes detected on this page.

SEO Links

✅	URL Rewrite	Good. Your links looks friendly!
✅	Underscores in the URLs	Perfect! No underscores detected in your URLs.
❌	In-page links	We found a total of 0 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 0% Internal Links 0%

In-page links

Anchor	Type	Juice

SEO Keywords

	Keywords Cloud	glas væg system forskellige hylder monterings metal units lys fittings

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
væg	4	✖	✖	✖	✖
system	3	✔	✖	✖	✖
hylder	3	✖	✖	✖	✖
fittings	3	✔	✖	✖	✖
units	3	✖	✖	✖	✖

Usability

	Url	Domain : shopdesign.dk Length : 13
✔	Favicon	Great, your website has a favicon.
✔	Printability	Great. We have found a Print-Friendly CSS.
✔	Language	Good. Your declared language is da.
✖	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.

Document

✓		
✗	W3C Validity	Errors : 2 Warnings : 39
✓	Email Privacy	Great no email address has been found in plain text!
✓	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
○	Speed Tips	✓ Excellent, your website doesn't use nested tables. ✗ Too bad, your website is using inline styles. ✗ Too bad, your website has too many CSS files (more than 4). ✗ Too bad, your website has too many JS files (more than 6). ✓ Perfect, your website takes advantage of gzip.

Mobile

○	Mobile Optimization	✗ Apple Icon ✓ Meta Viewport Tag ✓ Flash content

Optimization

✓	XML Sitemap	Great, your website has an XML sitemap. https://shopdesign.dk/sitemap.xml https://shopdesign.dk/sitemap.rss
✓	Robots.txt	http://shopdesign.dk/robots.txt Great, your website has a robots.txt file.
✗	Analytics	Missing We didn't detect an analytics tool installed on this website.

Optimization

| | | Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data. |