Website review shoparize.com

Generated on March 26 2025 23:49 PM

The score is 51/100

SEO Content

✓	Title	shoparize.com | The best comparison website in Europe **Length : 53** Perfect, your title contains between 10 and 70 characters.
✓	Description	✓ Compare over 7.000 webshops and prices on +2 billion products ✓ Find the best deals with Shoparize.com **Length : 104** Great, your meta description contains between 70 and 160 characters.
✗	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.
✗	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.
○	Headings	**H1** **H2** **H3** **H4** **H5** **H6** 0 3 2 0 3 0 • [H2] Popular Brands • [H2] Top Products • [H2] Previously Visited Products Clear • [H3] Shoparize • [H3] Shoparize Business • [H5] Category • [H5] • [H5]
✗	Images	We found 136 images on this web page. 40 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
✗	Text/HTML Ratio	Ratio : **1%** This page's ratio of text to HTML code is below 15 percent, this means

SEO Content

		that your website probably needs more text content.
✅	Flash	Perfect, no Flash content has been detected on this page.
❌	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

SEO Links

✅	URL Rewrite	Good. Your links looks friendly!
✅	Underscores in the URLs	Perfect! No underscores detected in your URLs.
✅	In-page links	We found a total of 6 links including 2 link(s) to files
⬤	Statistics	External Links : noFollow 0% External Links : Passing Juice 0% Internal Links 100%

In-page links

Anchor	Type	Juice
Popular Sneakers	Internal	Passing Juice
Home Appliances	Internal	Passing Juice
Apple Deals	Internal	Passing Juice
Elevate Your Style	Internal	Passing Juice
Privacy Policy	Internal	Passing Juice
Terms and Conditions	Internal	Passing Juice

SEO Keywords

Keywords Cloud	comparison frosty brands english engine fun kingdom popular united shoparize

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
shoparize	4	✔	✖	✔	✔
kingdom	3	✖	✖	✖	✖
united	3	✖	✖	✖	✖
english	2	✖	✖	✖	✖
popular	2	✖	✖	✖	✔

Usability

	Url	Domain : shoparize.com Length : 13
✔	Favicon	Great, your website has a favicon.
✖	Printability	We could not find a Print-Friendly CSS.
✔	Language	Good. Your declared language is uk.
✖	Dublin Core	This page does not take advantage of Dublin Core.

Document

✔	Doctype	HTML 5
✔	Encoding	Perfect. Your declared charset is UTF-8.

Document

	W3C Validity	Errors : 56 Warnings : 7
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	✔ Excellent, your website doesn't use nested tables. ✖ Too bad, your website is using inline styles. ✔ Great, your website has few CSS files. ✖ Too bad, your website has too many JS files (more than 6). ✖ Too bad, your website does not take advantage of gzip.

Mobile

	Mobile Optimization	✔ Apple Icon ✔ Meta Viewport Tag ✔ Flash content

Optimization

	XML Sitemap	Great, your website has an XML sitemap. https://shoparize-public.s3.eu-central-1.amazonaws.com/public/sitemap/pdp_NL.xml
	Robots.txt	http://shoparize.com/robots.txt Great, your website has a robots.txt file.
	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.