



Website review shop-ladyanne.ru

Generated on March 31 2025 09:38 AM

The score is 41/100



SEO Content

	Title	Интернет-магазин Крупнейшего Института Красоты в Воронеже - Lady Anne Length : 69 Perfect, your title contains between 10 and 70 characters.												
	Description	Интернет-магазин Крупнейшего Института Красоты в Воронеже - Lady Anne. Подробнее по телефону +7 (473) 2-396-396 Length : 111 Great, your meta description contains between 70 and 160 characters.												
	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.												
	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.												
	Headings	<table><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr><tr><td>1</td><td>0</td><td>0</td><td>0</td><td>0</td><td>0</td></tr></table> [H1] Интернет-магазин Lady Anne	H1	H2	H3	H4	H5	H6	1	0	0	0	0	0
H1	H2	H3	H4	H5	H6									
1	0	0	0	0	0									
	Images	We found 19 images on this web page. 1 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.												
	Text/HTML Ratio	Ratio : 8% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.												
	Flash	Perfect, no Flash content has been detected on this page.												

SEO Content

	Iframe	Great, there are no Iframes detected on this page.
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SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 27 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 18.52% Internal Links 81.48%

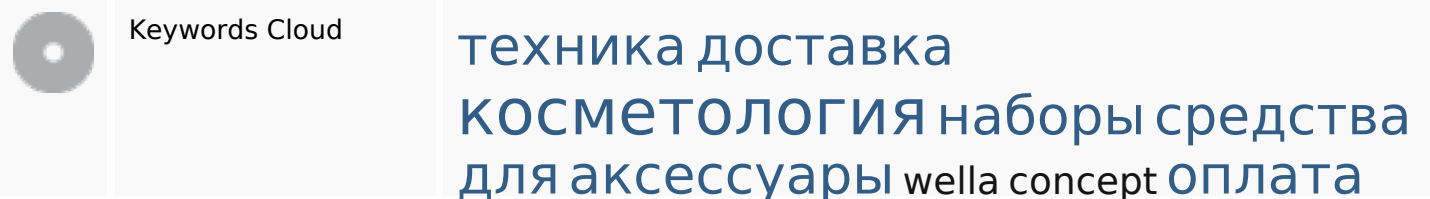
In-page links

Anchor	Type	Juice
=	Internal	Passing Juice
На главную	External	Passing Juice
Об институте красоты	External	Passing Juice
Оплата и доставка	Internal	Passing Juice
Возврат товара и денежных средств	Internal	Passing Juice
GIFT CARD	Internal	Passing Juice
Политика конфиденциальности	Internal	Passing Juice
НАБОРЫ	Internal	Passing Juice
ALFAPARF MILANO	Internal	Passing Juice
COMFORT ZONE КОСМЕТОЛОГИЯ	Internal	Passing Juice
ACADEMIE (ФРАНЦИЯ) КОСМЕТОЛОГИЯ	Internal	Passing Juice
ELEMIS КОСМЕТОЛОГИЯ	Internal	Passing Juice

In-page links

Authentic Beauty Concept	Internal	Passing Juice
WELLA PROFESSIONALS	Internal	Passing Juice
ORIBE	Internal	Passing Juice
ALTERNA	Internal	Passing Juice
Салонная косметика PREMIUM Homework	Internal	Passing Juice
GEHWOL	Internal	Passing Juice
KYDRA УХОД	Internal	Passing Juice
Техника и аксессуары GHD	Internal	Passing Juice
SEBASTIAN PROFESSIONAL	Internal	Passing Juice
CHRISTINA FITZGERALD	Internal	Passing Juice
Dermaceutic	Internal	Passing Juice
Оплата и доставка	Internal	Passing Juice
=	External	Passing Juice
=	External	Passing Juice
Тэга	External	Passing Juice

SEO Keywords



Keywords Consistency

Keyword	Content	Title	Keywords	Descripti on	Headings
косметология	3	✗	✗	✗	✗
техника	2	✗	✗	✗	✗
доставка	2	✗	✗	✗	✗
оплата	2	✗	✗	✗	✗

Keywords Consistency

для

2



Usability

	Url	Domain : shop-ladyanne.ru Length : 16
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	You have not specified the language. Use this free meta tags generator to declare the intended language of your website.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is WINDOWS-1251.
	W3C Validity	Errors : 2 Warnings : 28
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Too bad, your website has too many CSS files (more than 4). Too bad, your website has too many JS files (more than 6).

Document

✔ Perfect, your website takes advantage of gzip.

Mobile



Mobile Optimization

- ✘ Apple Icon
- ✔ Meta Viewport Tag
- ✔ Flash content

Optimization



XML Sitemap

Great, your website has an XML sitemap.

<https://shop-ladyanne.ru/sitemap.xml>

<http://shop-ladyanne.ru/sitemap.xml>



Robots.txt

<http://shop-ladyanne.ru/robots.txt>

Great, your website has a robots.txt file.



Analytics

Great, your website has an analytics tool.



Google Analytics