






Website review shoefabrik.com

Generated on March 27 2025 10:25 AM





The score is 50/100




SEO Content

	Title	shoefabrik — DESIGN • DEVELOPMENT • PRODUCTION Length : 52 Perfect, your title contains between 10 and 70 characters.												
	Description	Length : 0 Very bad. We haven't found meta description on your page. Use this free online meta tags generator to create description.												
	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.												
	Og Meta Properties	Good, your page take advantage of Og Properties. <table><tr><th>Property</th><th>Content</th></tr><tr><td>locale</td><td>en_US</td></tr><tr><td>type</td><td>website</td></tr><tr><td>title</td><td>shoefabrik &mdash; DESIGN • DEVELOPMENT • PRODUCTION</td></tr><tr><td>url</td><td>https://shoefabrik.com/</td></tr><tr><td>site_name</td><td>shoefabrik</td></tr></table>	Property	Content	locale	en_US	type	website	title	shoefabrik — DESIGN • DEVELOPMENT • PRODUCTION	url	https://shoefabrik.com/	site_name	shoefabrik
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	Headings	<table><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr><tr><td>0</td><td>5</td><td>0</td><td>19</td><td>0</td><td>0</td></tr></table> <ul style="list-style-type: none">• [H2] FROM CONCEPT TO CONTAINER• [H2] WE ARE PERFECTIONISTS• [H2] WE ELEVATE BRANDS• [H2] AWARDS• [H2] CONTACT US• [H4] What We Do• [H4] Expertise	H1	H2	H3	H4	H5	H6	0	5	0	19	0	0
H1	H2	H3	H4	H5	H6									
0	5	0	19	0	0									




SEO Content

		<ul style="list-style-type: none"> • [H4] Brand Management • [H4] CLOUD FLASH - ISPO PRODUCT OF THE YEAR 2017/2018 • [H4] Cloud flash - ISPO product of the year 2017/2018 • [H4] Cloud flow - ISPO Gold Winner for the 2017/18 best Performance Running Shoe • [H4] Cloud flow - ISPO Gold Winner for the 2017/18 best Performance Running Shoe • [H4] VIKING - DIS BOA GTX - SOA Winners SS 2016 • [H4] Cloudventure - Gold for Best Trail Running shoe 2016 from Men's Running • [H4] Cloudsurfer - GOLD FOR neutral SHOE 2016 FROM MEN'S RUNNING • [H4] Cloudflyer - 2016 Best New Shoe From the Running Network • [H4] Cloudventure - Gold trail shoe from Women's Running 2016 • [H4] Cloud - ISPO Gold Winner 2015/2016 • [H4] Cloudflyer - Gold in the Men's Running Awards 2015 • [H4] On Cloudsurfer - the Swiss Federal Design Award 2011 + Gold in the Shoe Innovation category of the Men's Running 2012 Awards • [H4] Cloudracer - ISPO Gold Winner Award as best performance shoe 2013 • [H4] President's Design Award 2012: Pele Sports Trinity 3E • [H4] Helly Hansen Shorehike - Honours Award For Design Excellence 2004 • [H4] Red Dot Design Award 2008- Product Design 2008 : Outdoor Performance Footwear
	Images	<p>We found 37 images on this web page.</p> <p>34 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : 7%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
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SEO Links

	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 0 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 0% Internal Links 0%

In-page links

Anchor	Type	Juice
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SEO Keywords

	Keywords Cloud	running production from product performance team shoe design quality gold
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Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
product	10	✓	✗	✗	✓
gold	9	✗	✗	✗	✓
design	9	✓	✗	✗	✓
running	9	✗	✗	✗	✓
shoe	9	✓	✗	✗	✓

Usability

	Url	Domain : shoefabrik.com Length : 14
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Usability

		
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.




Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 1 Warnings : 9
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<div> Excellent, your website doesn't use nested tables.</div> <div> Too bad, your website is using inline styles.</div> <div> Too bad, your website has too many CSS files (more than 4).</div> <div> Perfect, your website has few JavaScript files.</div> <div> Perfect, your website takes advantage of gzip.</div>

Mobile

	Mobile Optimization	<div data-bbox="555 197 767 235"> Apple Icon</div> <div data-bbox="555 264 879 302"> Meta Viewport Tag</div> <div data-bbox="555 331 807 369"> Flash content</div>
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Optimization

	XML Sitemap	<p>Missing</p> <p>Your website does not have an XML sitemap - this can be problematic.</p> <p>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.</p>
	Robots.txt	<p>http://shoefabrik.com/robots.txt</p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>