

Website review shoefabrik.com

Generated on March 27 2025 10:25 AM

The score is 50/100

SEO Content

	Title	Length:	52	n; DESIGN • [
8	Description		We have	en't found me ags generator			page. Use <u>this</u>
	Keywords			n't found me enerator to c			ge. Use <u>this free</u>
	Og Meta Properties	Good, your page take advantage of Og Propertie Property Content		erties.			
		locale		en_US			
		title		website shoefabrik — DESIGN • DEVELOPMENT • PRODUCTION			
		url		https://shoefabrik.com/			
		site_nam	е	shoefabrik			
	Headings	H1 0	H2 5	H3 0	H4 19	H5 0	H6 0
•		H] • H] • H] • H] •	2] WE AR	ACT US We Do	ONISTS	3	

SEO Content

	• [H4] Brand Management
	 [H4] CLOUD FLASH - ISPO PRODUCT OF THE YEAR 2017/2018 [H4] Cloud flash - ISPO product of the year 2017/2018 [H4] Cloud flow - ISPO Gold Winner for the 2017/18 best Performance Running Shoe [H4] Cloud flow - ISPO Gold Winner for the 2017/18 best Performance Running Shoe [H4] VIKING - DIS BOA GTX - SOA Winners SS 2016 [H4] Cloudventure - Gold for Best Trail Running shoe 2016 from Men's Running [H4] Cloudsurfer - GOLD FOR neutral SHOE 2016 FROM MEN'S RUNNING [H4] Cloudflyer - 2016 Best New Shoe From the Running Network [H4] Cloudventure - Gold trail shoe from Women's Running 2016 [H4] Cloud - ISPO Gold Winner 2015/2016 [H4] Cloudflyer - Gold in the Men's Running Awards 2015 [H4] On Cloudsurfer - the Swiss Federal Design Award 2011 +
	 Gold in the Shoe Innovation category of the Men's Running 2012 Awards [H4] Cloudracer - ISPO Gold Winner Award as best performance shoe 2013 [H4] President's Design Award 2012: Pele Sports Trinity 3E [H4] Helly Hansen Shorehike - Honours Award For Design Excellence 2004 [H4] Red Dot Design Award 2008- Product Design 2008: Outdoor Performance Footwear
Images	We found 37 images on this web page. 34 alt attributes are empty or missing. Add alternative text so that
	search engines can better understand the content of your images.
Text/HTML Ratio	Ratio : 7 %
	This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
Flash	Perfect, no Flash content has been detected on this page.
Iframe	Great, there are no Iframes detected on this page.

SEO Links

URL Rewrite	Good. Your links looks friendly!

SEO Links

	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 0 links including 0 link(s) to files
0	Statistics	External Links : noFollow 0% External Links : Passing Juice 0% Internal Links 0%

In-page links

Anchor Ty	уре	Juice
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SEO Keywords

0	Keywords Cloud	running production from product
		performance team shoe design quality gold

Keywords Consistency

Keyword	Content	Title	Keywords	Descripti on	Headings
product	10	✓	×	×	*
gold	9	×	×	×	✓
design	9	✓	×	×	✓
running	9	×	×	×	♥
shoe	9	*	×	×	4

Usability

Url Domain : shoefabrik.com Length : 14	
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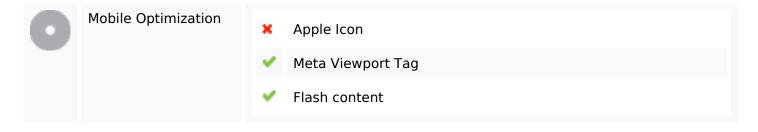
Usability

0		
	Favicon	Great, your website has a favicon.
8	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
8	Dublin Core	This page does not take advantage of Dublin Core.

Document

②	Doctype	HTML 5		
	Encoding	Perfect. Your declared charset is UTF-8.		
8	W3C Validity	Errors: 1 Warnings: 9		
8	Email Privacy	Warning! At least one email address has been found in the plain text. Use <u>free antispam protector</u> to hide email from spammers.		
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.		
0	Speed Tips	 Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Too bad, your website has too many CSS files (more than 4). Perfect, your website has few JavaScript files. Perfect, your website takes advantage of gzip. 		

Mobile



Optimization

	XML Sitemap	Missing
•		Your website does not have an XML sitemap - this can be problematic.
		A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.
	Robots.txt	http://shoefabrik.com/robots.txt
		Great, your website has a robots.txt file.
	Analytics	Missing
W		We didn't detect an analytics tool installed on this website.
		Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.