Website review
sheiksandwiches.com

The score is 49/100

SEO Content

✅	Title	Home | The Sheik Sandwiches & Subs **Length : 38** Perfect, your title contains between 10 and 70 characters.
❌	Description	**Length : 0** Very bad. We haven't found meta description on your page. Use this free online meta tags generator to create description.
❌	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.
✅	Og Meta Properties	Good, your page take advantage of Og Properties.

Property	Content
type	article
title	Home
url	http://www.sheiksandwiches.com/
site_name	The Sheik Sandwiches & Subs

	Headings

H1	H2	H3	H4	H5	H6
2	9	4	0	11	6

- [H1]
- [H1] Home of the Steak in a Sack, the Camel Rider and the original Cherry Limeade
- [H2] Home of the "world-famous" Camel Rider
- [H2] Steak in a Sack at The Sheik
- [H2] The Sheik Submarine
- [H2]
- [H2] People are talking about The Sheik
- [H2]
- [H2] What's going on at The Sheik?

SEO Content

- [H2]
- [H2] Did you know that The Sheik Sandwiches is franchising?
- [H3] Menu
- [H3] Locations
- [H3] Franchising
- [H3] Contact
- [H5] The Sheik is coming to North Carolina
- [H5] 100 things to do in Jacksonville before you die #19: Eat a Camel Rider at The Sheik
- [H5] The Sheik Sandwiches opens 8th location and first franchise in Green Cove Springs, Florida
- [H5] Learn more about The Sheik Franchise at the Fort Lauderdale Franchise and Business Opportunities Expo
- [H5] The Sheik to Exhibit at International Franchise Expo in Atlanta
- [H5] The Sheik Sandwiches Unveils Franchising Program and Aggressive Expansion Plans for Florida
- [H5] The Sheik in The New York Times
- [H5] ABOUT THE SHEIK
- [H5] Navigate
- [H5] Find The Sheik
- [H5]
- [H6] Wanda J.
- [H6] Ed W.
- [H6] Sarah W.
- [H6] Jesse P., Jacksonville
- [H6] Gina B., Orange Park
- [H6] James E., Orlando

	Images	We found 23 images on this web page. 19 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : **6%** This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

SEO Links

	URL Rewrite	Good. Your links looks friendly!

SEO Links

✓	Underscores in the URLs	Perfect! No underscores detected in your URLs.
✓	In-page links	We found a total of 32 links including 0 link(s) to files
●	Statistics	External Links : noFollow 0% External Links : Passing Juice 15.63% Internal Links 84.38%

In-page links

Anchor	Type	Juice
Menu	Internal	Passing Juice
Home	Internal	Passing Juice
About	Internal	Passing Juice
Menu	Internal	Passing Juice
Locations	Internal	Passing Juice
Orange Ave. Green Cove Springs	Internal	Passing Juice
Phillips Highway Jacksonville	Internal	Passing Juice
103rd Street Jacksonville	Internal	Passing Juice
Atlantic Blvd. Jacksonville	Internal	Passing Juice
Kingsley Ave. Orange Park	Internal	Passing Juice
Normandy Blvd. Jacksonville	Internal	Passing Juice
N. Main St. Jacksonville	Internal	Passing Juice
U.S. 1 Callahan	Internal	Passing Juice
Coming Soon	Internal	Passing Juice
Franchising	Internal	Passing Juice
Owning The Sheik Franchise	Internal	Passing Juice
Frequently Asked Questions (FAQs)	Internal	Passing Juice
Request your The Sheik Franchise Kit	Internal	Passing Juice

In-page links

Contact		Internal	Passing Juice
Blog		Internal	Passing Juice
-		External	Passing Juice
The Sheik is coming to North Carolina		Internal	Passing Juice
100 things to do in Jacksonville before you die #19: Eat a Camel Rider at The Sheik		Internal	Passing Juice
The Sheik Sandwiches opens 8th location and first franchise in Green Cove Springs, Florida		Internal	Passing Juice
Learn more about The Sheik Franchise at the Fort Lauderdale Franchise and Business Opportunities Expo		Internal	Passing Juice
The Sheik to Exhibit at International Franchise Expo in Atlanta		Internal	Passing Juice
The Sheik Sandwiches Unveils Franchising Program and Aggressive Expansion Plans for Florida		Internal	Passing Juice
The Sheik in The New York Times		Internal	Passing Juice
-		External	Passing Juice
-		External	Passing Juice
JamesEmerson.net		External	Passing Juice
NEXT Franchise Systems		External	Passing Juice

SEO Keywords

⊙ Keywords Cloud	want sheik franchise get all home more locations read menu

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
sheik	10	✔	✖	✖	✔
more	6	✖	✖	✖	✔
read	4	✖	✖	✖	✖

Keywords Consistency

franchise	3	✖	✖	✖	✔
home	2	✔	✖	✖	✔

Usability

	Url	Domain : sheiksandwiches.com Length : 19
✔	Favicon	Great, your website has a favicon.
✖	Printability	We could not find a Print-Friendly CSS.
✔	Language	Good. Your declared language is en.
✖	Dublin Core	This page does not take advantage of Dublin Core.

Document

✔	Doctype	HTML 5
✔	Encoding	Perfect. Your declared charset is UTF-8.
✖	W3C Validity	Errors : 14 Warnings : 26
✔	Email Privacy	Great no email address has been found in plain text!
✖	Deprecated HTML	**Deprecated tags** / **Occurrences** `<u>` — 1 Deprecated HTML tags are HTML tags that are no longer used. It is recommended that you remove or replace these HTML tags because they are now obsolete.
	Speed Tips	✔ Excellent, your website doesn't use nested tables.

Document

✖   Too bad, your website is using inline styles.

✖   Too bad, your website has too many CSS files (more than 4).

✖   Too bad, your website has too many JS files (more than 6).

✔   Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization		
		✔	Apple Icon
		✔	Meta Viewport Tag
		✔	Flash content

Optimization

	XML Sitemap	Great, your website has an XML sitemap.
		http://www.sheiksandwiches.com/wp-sitemap.xml
	Robots.txt	http://sheiksandwiches.com/robots.txt Great, your website has a robots.txt file.
	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.