



# Website review sfmission.com

Generated on March 23 2025 05:25 AM

The score is 29/100







## SEO Content

|  |                    |  |                |                |                |                |                |
|--|--------------------|--|----------------|----------------|----------------|----------------|----------------|
|  | Title              | <p>SFMISSION homepage</p> <p><b>Length : 18</b></p> <p>Perfect, your title contains between 10 and 70 characters.</p>  |                |                |                |                |                |
|  | Description        | <p><b>Length : 0</b></p> <p>Very bad. We haven't found meta description on your page. Use <a href="#">this free online meta tags generator</a> to create description.</p>                        |                |                |                |                |                |
|  | Keywords           | <p>Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.</p>   |                |                |                |                |                |
|  | Og Meta Properties | <p>This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use <a href="#">this free og properties generator</a> to create them.</p> |                |                |                |                |                |
|  | Headings           | <b>H1</b><br>0   | <b>H2</b><br>0 | <b>H3</b><br>0 | <b>H4</b><br>0 | <b>H5</b><br>0 | <b>H6</b><br>0 |
|  | Images             | <p>We found 13 images on this web page.</p> <p>11 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>         |                |                |                |                |                |
|  | Text/HTML Ratio    | <p>Ratio : <b>16%</b></p> <p>Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent.</p>  |                |                |                |                |                |
|  | Flash              | <p>Perfect, no Flash content has been detected on this page.</p>   |                |                |                |                |                |

## SEO Content

|   |        |  |
|---|--------|--|
|  | Iframe | Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed. |
|---|--------|--|

## SEO Links

|   |                         |  |
|---|-------------------------|--|
|  | URL Rewrite             | Bad. Your links have query string.   |
|  | Underscores in the URLs | We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO. |
|  | In-page links           | We found a total of 178 links including 0 link(s) to files                                     |
|  | Statistics              | External Links : noFollow 0%<br>External Links : Passing Juice 33.15%<br>Internal Links 66.85% |

## In-page links

| Anchor                                  | Type     | Juice         |
|---|----------|---------------|
| <a href="#">Home</a>                    | Internal | Passing Juice |
| <a href="#">Mission Map</a>             | Internal | Passing Juice |
| <a href="#">Restaurants</a>             | Internal | Passing Juice |
| <a href="#">Valencia &amp; 16th</a>     | Internal | Passing Juice |
| <a href="#">Northwest</a>               | Internal | Passing Juice |
| <a href="#">Northeast</a>               | Internal | Passing Juice |
| <a href="#">18th &amp; Guerrero</a>     | Internal | Passing Juice |
| <a href="#">Market St. &amp; 101</a>    | Internal | Passing Juice |
| <a href="#">Mid-Mission</a>             | Internal | Passing Juice |
| <a href="#">19th to 21st Street</a>     | Internal | Passing Juice |
| <a href="#">24th &amp; Mission BART</a> | Internal | Passing Juice |
|   |          |               |

## In-page links

|  |          |               |
|--|----------|---------------|
| <a href="#">Valencia &amp; 22nd</a>                | Internal | Passing Juice |
| <a href="#">24th Street</a>                        | Internal | Passing Juice |
| <a href="#">Bernal Heights (also 94110)</a>        | Internal | Passing Juice |
| <a href="#">Bernal/Mission</a>                     | Internal | Passing Juice |
| <a href="#">Bernal/Cortland</a>                    | Internal | Passing Juice |
| <a href="#">Bayshore</a>                           | Internal | Passing Juice |
| <a href="#">Aforum</a>                             | External | Passing Juice |
| <a href="#">Arts &amp; Entertainment</a>           | Internal | Passing Juice |
| <a href="#">Inner Mission &amp; Nearby</a>         | Internal | Passing Juice |
| <a href="#">Mid-Mission</a>                        | Internal | Passing Juice |
| <a href="#">Bernal Heights &amp; Outer Mission</a> | Internal | Passing Juice |
| <a href="#">Galleries</a>                          | Internal | Passing Juice |
| <a href="#">Bookstores</a>                         | Internal | Passing Juice |
| <a href="#">Bookstore Links</a>                    | Internal | Passing Juice |
| <a href="#">Theatre Fotos</a>                      | Internal | Passing Juice |
| <a href="#">Theatres</a>                           | Internal | Passing Juice |
| <a href="#">Film Festivals</a>                     | Internal | Passing Juice |
| <a href="#">Mission Merchants</a>                  | External | Passing Juice |
| <a href="#">Music &amp; Media</a>                  | Internal | Passing Juice |
| <a href="#">2006</a>                               | Internal | Passing Juice |
| <a href="#">2005</a>                               | Internal | Passing Juice |
| <a href="#">2004</a>                               | Internal | Passing Juice |
| <a href="#">Big Media</a>                          | Internal | Passing Juice |
| <a href="#">Jerry Garcia</a>                       | Internal | Passing Juice |
| <a href="#">Lipstick Traces</a>                    | Internal | Passing Juice |
| <a href="#">Fotos</a>                              | Internal | Passing Juice |
| <a href="#">Sources</a>                            | Internal | Passing Juice |
| <a href="#">Bay Area Top Selling Artists</a>       | Internal | Passing Juice |
|  |          |               |

## In-page links

|   |          |               |
|---|----------|---------------|
| <a href="#">Tupac</a>                             | Internal | Passing Juice |
| <a href="#">Top Albums</a>                        | Internal | Passing Juice |
| <a href="#">Top Selling US Artists (by album)</a> | Internal | Passing Juice |
| <a href="#">Carlos Santana</a>                    | Internal | Passing Juice |
| <a href="#">Early Years</a>                       | Internal | Passing Juice |
| <a href="#">King Family</a>                       | Internal | Passing Juice |
| <a href="#">Supernatural</a>                      | Internal | Passing Juice |
| <a href="#">Career</a>                            | Internal | Passing Juice |
| <a href="#">Articles &amp; Quotes</a>             | Internal | Passing Juice |
| <a href="#">Fotos</a>                             | Internal | Passing Juice |
| <a href="#">Carnaval.com Drums</a>                | External | Passing Juice |
| <a href="#">Ethnic Media</a>                      | External | Passing Juice |
| <a href="#">Rentals</a>                           | Internal | Passing Juice |
| <a href="#">Landlord-Tenant</a>                   | Internal | Passing Juice |
| <a href="#">Forum</a>                             | External | Passing Juice |
| <a href="#">News</a>                              | External | Passing Juice |
| <a href="#">Archive</a>                           | External | Passing Juice |
| <a href="#">Merchant Links</a>                    | Internal | Passing Juice |
| <a href="#">Brazil by the Bay</a>                 | External | Passing Juice |
| <a href="#">Links</a>                             | Internal | Passing Juice |
| <a href="#">Music</a>                             | External | Passing Juice |
| <a href="#">Bahia/Glossary</a>                    | External | Passing Juice |
| <a href="#">Dance</a>                             | Internal | Passing Juice |
| <a href="#">Capoeira</a>                          | External | Passing Juice |
| <a href="#">Visitor's Guide</a>                   | External | Passing Juice |
| <a href="#">Mission Dolores</a>                   | Internal | Passing Juice |
| <a href="#">Fotos</a>                             | Internal | Passing Juice |
| <a href="#">Ohlone Indians</a>                    | Internal | Passing Juice |
|   |          |               |

## In-page links

|  |          |               |
|--|----------|---------------|
| <a href="#">SF Bay Museums</a>         | Internal | Passing Juice |
| <a href="#">Links</a>                  | Internal | Passing Juice |
| <a href="#">Free &amp; Cheap in SF</a> | External | Passing Juice |
| <a href="#">Attractions</a>            | Internal | Passing Juice |
| <a href="#">Above Golden Gate</a>      | External | Passing Juice |
| <a href="#">East Bay</a>               | Internal | Passing Juice |
| <a href="#">Centers</a>                | Internal | Passing Juice |
| <a href="#">Classes</a>                | Internal | Passing Juice |
| <a href="#">Companies</a>              | Internal | Passing Juice |
| <a href="#">Instructors</a>            | Internal | Passing Juice |
| <a href="#">North Bay</a>              | Internal | Passing Juice |
| <a href="#">Centers</a>                | Internal | Passing Juice |
| <a href="#">Events</a>                 | Internal | Passing Juice |
| <a href="#">Instructors</a>            | Internal | Passing Juice |
| <a href="#">San Francisco</a>          | Internal | Passing Juice |
| <a href="#">Companies</a>              | Internal | Passing Juice |
| <a href="#">Instructors</a>            | Internal | Passing Juice |
| <a href="#">South Bay</a>              | Internal | Passing Juice |
| <a href="#">Centers</a>                | Internal | Passing Juice |
| <a href="#">Instructors</a>            | Internal | Passing Juice |
| <a href="#">Stores</a>                 | Internal | Passing Juice |
| <a href="#">Bay Area Dance Images</a>  | Internal | Passing Juice |
| <a href="#">Carnaval.com/dance</a>     | External | Passing Juice |
| <a href="#">Drum</a>                   | External | Passing Juice |
| <a href="#">Annual Events</a>          | External | Passing Juice |
| <a href="#">Spring</a>                 | External | Passing Juice |
| <a href="#">Links</a>                  | Internal | Passing Juice |
| <a href="#">Summer</a>                 | External | Passing Juice |
|  |          |               |

## In-page links

|  |          |               |
|--|----------|---------------|
| <a href="#">Links</a>                  | Internal | Passing Juice |
| <a href="#">Fall</a>                   | External | Passing Juice |
| <a href="#">Links</a>                  | Internal | Passing Juice |
| <a href="#">Winter</a>                 | External | Passing Juice |
| <a href="#">Links</a>                  | Internal | Passing Juice |
| <a href="#">SFArts.org</a>             | External | Passing Juice |
| <a href="#">E-Guide</a>                | External | Passing Juice |
| <a href="#">sfstation.com</a>          | External | Passing Juice |
| <a href="#">Mission Merchants</a>      | External | Passing Juice |
| <a href="#">Add an Event</a>           | External | Passing Juice |
| <a href="#">Spring</a>                 | Internal | Passing Juice |
| <a href="#">Summer</a>                 | Internal | Passing Juice |
| <a href="#">Fall</a>                   | Internal | Passing Juice |
| <a href="#">Winter</a>                 | Internal | Passing Juice |
| <a href="#">San Francisco Carnaval</a> | External | Passing Juice |
| <a href="#">2006</a>                   | External | Passing Juice |
| <a href="#">2005</a>                   | External | Passing Juice |
| <a href="#">Days of the Dead</a>       | Internal | Passing Juice |
| <a href="#">SF Bay</a>                 | Internal | Passing Juice |
| <a href="#">Jose Posada</a>            | External | Passing Juice |
| <a href="#">Fotos</a>                  | Internal | Passing Juice |
| <a href="#">Global Links</a>           | External | Passing Juice |
| <a href="#">Earth Goddess</a>          | External | Passing Juice |
| <a href="#">Aztec Poetry</a>           | External | Passing Juice |
| <a href="#">Pre-Hispanic Gods</a>      | External | Passing Juice |
| <a href="#">Calendar</a>               | External | Passing Juice |
| <a href="#">Archives</a>               | External | Passing Juice |
| <a href="#">2005</a>                   | Internal | Passing Juice |
|  |          |               |

## In-page links

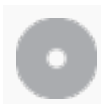
|  |          |               |
|--|----------|---------------|
| <a href="#">2004</a>                   | Internal | Passing Juice |
| <a href="#">Fotos</a>                  | Internal | Passing Juice |
| <a href="#">2003</a>                   | Internal | Passing Juice |
| <a href="#">1998</a>                   | Internal | Passing Juice |
| <a href="#">Latin Events</a>           | External | Passing Juice |
| <a href="#">Latin by the Bay Links</a> | Internal | Passing Juice |
| <a href="#">Bolivia by the Bay</a>     | Internal | Passing Juice |
| <a href="#">Bayou on the Bay</a>       | Internal | Passing Juice |
| <a href="#">Carib Links</a>            | External | Passing Juice |
| <a href="#">Forum</a>                  | External | Passing Juice |
| <a href="#">St. Patrick's Day</a>      | Internal | Passing Juice |
| <a href="#">Chinese New Year</a>       | Internal | Passing Juice |
| <a href="#">Cinco de Mayo</a>          | External | Passing Juice |
| <a href="#">Carnaval SF</a>            | External | Passing Juice |
| <a href="#">Pride Parade</a>           | Internal | Passing Juice |
| <a href="#">Halloween</a>              | Internal | Passing Juice |
| <a href="#">Restaurants</a>            | Internal | Passing Juice |
| <a href="#">Entertainment</a>          | Internal | Passing Juice |
| <a href="#">G</a>                      | Internal | Passing Juice |
| <a href="#">alleries</a>               | Internal | Passing Juice |
| <a href="#">Theatres</a>               | Internal | Passing Juice |
| <a href="#">Bookstores</a>             | Internal | Passing Juice |
| <a href="#">Parking &amp; Transit</a>  | Internal | Passing Juice |
| <a href="#">Music</a>                  | Internal | Passing Juice |
| <a href="#">rentals</a>                | Internal | Passing Juice |
| <a href="#">Housing Forum</a>          | External | Passing Juice |
| <a href="#">Dance</a>                  | Internal | Passing Juice |
| <a href="#">MissionMerchants.com</a>   | External | Passing Juice |
|  |          |               |

## In-page links

|   |          |               |
|---|----------|---------------|
| <a href="#">Mission Dolores</a>                   | Internal | Passing Juice |
| <a href="#">=</a>                                 | External | Passing Juice |
| <a href="#">upcoming Mission events</a>           | Internal | Passing Juice |
| <a href="#">Upcoming.org</a>                      | External | Passing Juice |
| <a href="#">View RSS feed</a>                     | Internal | Passing Juice |
| <a href="#">Mission Merchants Association</a>     | External | Passing Juice |
| <a href="#">archive</a>                           | External | Passing Juice |
| <a href="#">Day of the Dead</a>                   | Internal | Passing Juice |
| <a href="#">Carnaval 2006/7</a>                   | Internal | Passing Juice |
| <a href="#">Bay Area Film Festivals</a>           | Internal | Passing Juice |
| <a href="#">More SF GATE Enews</a>                | Internal | Passing Juice |
| <a href="#">Mission Folks Events at tribe.net</a> | External | Passing Juice |
| <a href="#">Restaurants</a>                       | Internal | Passing Juice |
| <a href="#">SFGATE_E-guide</a>                    | External | Passing Juice |
| <a href="#">View RSS feed</a>                     | Internal | Passing Juice |
| <a href="#">calendar/</a>                         | External | Passing Juice |
| <a href="#">today</a>                             | External | Passing Juice |
| <a href="#">movies/playing/</a>                   | External | Passing Juice |
| <a href="#">search/music &amp; events/</a>        | External | Passing Juice |
| <a href="#">TV &amp; Radio/</a>                   | External | Passing Juice |
| <a href="#">Radio Highlights</a>                  | External | Passing Juice |
| <a href="#">View RSS feed</a>                     | Internal | Passing Juice |
| <a href="#">Upcoming Events</a>                   | External | Passing Juice |
| <a href="#">sfbg.com</a>                          | External | Passing Juice |
| <a href="#">missiondispatch.com</a>               | External | Passing Juice |
| <a href="#">elmentsajero.com/</a>                 | External | Passing Juice |
| <a href="#">View RSS feed</a>                     | Internal | Passing Juice |



## SEO Keywords



Keywords Cloud

centers **fotos** instructors events music  
**mission** carnaval dance **links bay**

## Keywords Consistency

| Keyword | Content | Title | Keywords | Description | Headings |
|---------|---------|-------|----------|-------------|----------|
| bay     | 12      | ✗     | ✗        | ✗           | ✗        |
| mission | 11      | ✓     | ✗        | ✗           | ✗        |
| links   | 11      | ✗     | ✗        | ✗           | ✗        |
| fotos   | 8       | ✗     | ✗        | ✗           | ✗        |
| events  | 6       | ✗     | ✗        | ✗           | ✗        |










## Usability

|  |              |  |
|--|--------------|--|
|  | Url          | Domain : sfmission.com<br>Length : 13  |
|  | Favicon      | Great, your website has a favicon.   |
|  | Printability | We could not find a Print-Friendly CSS.  |
|  | Language     | You have not specified the language. Use <a href="#">this free meta tags generator</a> to declare the intended language of your website. |
|  | Dublin Core  | This page does not take advantage of Dublin Core.  |





## Document

|  |          |   |
|--|----------|---|
|  | Doctype  | Missing doctype                               |
|  | Encoding | Perfect. Your declared charset is ISO-8859-1. |


## Document

|  | W3C Validity    | Errors : 44<br>Warnings : 11   |                 |             |          |   |        |     |     |   |
|---|-----------------|--|-----------------|-------------|----------|---|--------|-----|-----|---|
|  | Email Privacy   | Warning! At least one email address has been found in the plain text. Use <a href="#">free antispam protector</a> to hide email from spammers.   |                 |             |          |   |        |     |     |   |
|  | Deprecated HTML | <table><tr><th>Deprecated tags</th><th>Occurrences</th></tr><tr><td>&lt;center&gt;</td><td>5</td></tr><tr><td>&lt;font&gt;</td><td>126</td></tr><tr><td>&lt;u&gt;</td><td>1</td></tr></table> <p>Deprecated HTML tags are HTML tags that are no longer used. It is recommended that you remove or replace these HTML tags because they are now obsolete.</p>   | Deprecated tags | Occurrences | <center> | 5 | <font> | 126 | <u> | 1 |
| Deprecated tags   | Occurrences     |  |                 |             |          |   |        |     |     |   |
| <center>  | 5               |  |                 |             |          |   |        |     |     |   |
| <font>  | 126             |  |                 |             |          |   |        |     |     |   |
| <u>   | 1               |  |                 |             |          |   |        |     |     |   |
|   | Speed Tips      | <div> Attention! Try to avoid nested tables in HTML.</div> <div> Too bad, your website is using inline styles.</div> <div> Great, your website has few CSS files.</div> <div> Too bad, your website has too many JS files (more than 6).</div> <div> Perfect, your website takes advantage of gzip.</div> |                 |             |          |   |        |     |     |   |

## Mobile

|  |                     |  |
|--|---------------------|--|
|  | Mobile Optimization | <ul style="list-style-type: none"><li> Apple Icon</li><li> Meta Viewport Tag</li><li> Flash content</li></ul> |
|--|---------------------|--|

## Optimization

|   |             |   |
|---|-------------|---|
|  | XML Sitemap | Missing<br><br>Your website does not have an XML sitemap - this can be problematic.<br><br>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently. |
|   | Robots.txt  | <a href="http://sfmission.com/robots.txt">http://sfmission.com/robots.txt</a>   |

## Optimization



Great, your website has a robots.txt file.



Analytics

Missing

We didn't detect an analytics tool installed on this website.

Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.