Website review
server101.com

Generated on March 26 2025 06:28 AM

The score is 50/100

SEO Content

✔	Title	Server101 Webhosting and eCommerce **Length : 34** Perfect, your title contains between 10 and 70 characters.
✔	Description	Server101 offers fast, reliable and scalable web and eCommerce hosting solutions with personalised customer service **Length : 115** Great, your meta description contains between 70 and 160 characters.
✔	Keywords	web hosting ecommerce solution,frontpage hosting support,fast reliable scalable shared dedicated hosting,domain name registration,affiliate private label reseller program Good, your page contains meta keywords.
✘	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.
◕	Headings	**H1** 1 **H2** 0 **H3** 4 **H4** 0 **H5** 0 **H6** 0 • [H1] Server101 • [H3] web hosting • [H3] domains • [H3] dedicated hosting • [H3] partner programs
✘	Images	We found 10 images on this web page. 8 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
✘	Text/HTML Ratio	Ratio : **0%** This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.

SEO Content

✓	Flash	Perfect, no Flash content has been detected on this page.
✓	Iframe	Great, there are no Iframes detected on this page.

SEO Links

✓	URL Rewrite	Good. Your links looks friendly!
✓	Underscores in the URLs	Perfect! No underscores detected in your URLs.
✓	In-page links	We found a total of 18 links including 0 link(s) to files
●	Statistics	External Links : noFollow 0% External Links : Passing Juice 0% Internal Links 100%

In-page links

Anchor	Type	Juice
Server101	Internal	Passing Juice
Shared Hosting	Internal	Passing Juice
Dedicated Hosting	Internal	Passing Juice
Ecommerce	Internal	Passing Juice
Domains	Internal	Passing Juice
Partners	Internal	Passing Juice
Client Login	Internal	Passing Juice
Testimonials	Internal	Passing Juice
Support & FAQs	Internal	Passing Juice
Contact Us	Internal	Passing Juice

In-page links

Sitemap	Internal	Passing Juice
shared hosting	Internal	Passing Juice
dedicated hosting	Internal	Passing Juice
domain registration	Internal	Passing Juice
partner programs	Internal	Passing Juice
contact us	Internal	Passing Juice
TOP	Internal	Passing Juice
BACK	Internal	Passing Juice

SEO Keywords

Keywords Cloud

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings

Usability

	Url	Domain : server101.com Length : 13
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	You have not specified the language. Use this free meta tags generator to declare the intended language of your website.
	Dublin Core	This page does not take advantage of Dublin Core.

Usability

Document

✓	Doctype	HTML 5
✓	Encoding	Perfect. Your declared charset is UTF-8.
✗	W3C Validity	Errors : 15 Warnings : 7
✓	Email Privacy	Great no email address has been found in plain text!
✓	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
○	Speed Tips	✓ Excellent, your website doesn't use nested tables. ✗ Too bad, your website is using inline styles. ✓ Great, your website has few CSS files. ✓ Perfect, your website has few JavaScript files. ✓ Perfect, your website takes advantage of gzip.

Mobile

○	Mobile Optimization	✗ Apple Icon ✗ Meta Viewport Tag ✓ Flash content

Optimization

✓	XML Sitemap	Great, your website has an XML sitemap. https://www.server101.com/sitemap.xml
✓	Robots.txt	http://server101.com/robots.txt Great, your website has a robots.txt file.

Optimization

	Analytics	Great, your website has an analytics tool.
✅		Google Analytics