Website review
searchlink.org

Generated on March 21 2025 20:47 PM

The score is 39/100

SEO Content

|		
✅	Title	Searchlink **Length : 10** Perfect, your title contains between 10 and 70 characters.
❌	Description	**Length : 0** Very bad. We haven't found meta description on your page. Use this free online meta tags generator to create description.
❌	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.
❌	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.

Headings

H1	H2	H3	H4	H5	H6
1	4	0	0	0	0

- [H1]
- [H2] Pre-Employment Screening
- [H2] Why Call Searchlink?
- [H2] Order Your Own Background Check
- [H2]

❌	Images	We found 13 images on this web page. 11 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
❌	Text/HTML Ratio	Ratio : **4%** This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.

SEO Content

✓		
✓	Iframe	Great, there are no Iframes detected on this page.

SEO Links

✓	URL Rewrite	Good. Your links looks friendly!
✗	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
✓	In-page links	We found a total of 5 links including 0 link(s) to files
●	Statistics	External Links : noFollow 0%
		External Links : Passing Juice 20%
		Internal Links 80%

In-page links

Anchor	Type	Juice
Read more	Internal	Passing Juice
Click here to view some case studies.	Internal	Passing Juice
here	External	Passing Juice
Customer Login	Internal	Passing Juice
Researcher Login	Internal	Passing Juice

SEO Keywords

●	Keywords Cloud	reserved all searchlink rights researcher customer login

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
login	4	✖	✖	✖	✖
searchlink	2	✔	✖	✖	✔
customer	2	✖	✖	✖	✖
researcher	2	✖	✖	✖	✖
all	1	✖	✖	✖	✔

Usability

	Url	Domain : searchlink.org Length : 14
✔	Favicon	Great, your website has a favicon.
✖	Printability	We could not find a Print-Friendly CSS.
✔	Language	Good. Your declared language is en.
✖	Dublin Core	This page does not take advantage of Dublin Core.

Document

✔	Doctype	HTML 5
✔	Encoding	Perfect. Your declared charset is UTF-8.
✖	W3C Validity	Errors : 5 Warnings : 2
✔	Email Privacy	Great no email address has been found in plain text!

Document

	Deprecated HTML	**Deprecated tags**	**Occurrences**
❌		<u>	2

Deprecated HTML tags are HTML tags that are no longer used. It is recommended that you remove or replace these HTML tags because they are now obsolete.

	Speed Tips	
⚪		✔ Excellent, your website doesn't use nested tables.
		✖ Too bad, your website is using inline styles.
		✔ Great, your website has few CSS files.
		✖ Too bad, your website has too many JS files (more than 6).
		✔ Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization	
⚪		✖ Apple Icon
		✖ Meta Viewport Tag
		✔ Flash content

Optimization

	XML Sitemap	Missing
❌		Your website does not have an XML sitemap - this can be problematic.

A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently. |

	Robots.txt	http://searchlink.org/robots.txt
✅		Great, your website has a robots.txt file.

	Analytics	Missing
❌		We didn't detect an analytics tool installed on this website.

Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data. |