Website review
seafood.media

Generated on May 31 2025 00:57 AM

The score is 33/100

SEO Content

✅	Title	Seafood Media Group - the world's premier seafood content community **Length : 67** Perfect, your title contains between 10 and 70 characters.
⚠️	Description	FIS is the most comprehensive web site for the commercial fishing industry. It serves the fishing, aquaculture and seafood industries by concentrating news, information and market data on one web site. **Length : 201** Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.
✅	Keywords	FIS, commercial fishing, fishing, fishing companies, aquaculture, seafood, fish, fish prices, fish market reports, fish news, fish aquaculture, tuna, salmon, tilapia, shrimp, squid, lobster, sea urchin, surimi, mackerel, cod, eel, herring, crab, mussels, fishmeal, monkfish, sardine, shark, octopus, abalone, Globefish, Intrafish, Alibaba, Eurofish, www.aquafind.com, www.fishmarket.com, www.intrafish.no, www.seafoodsource.com, www.seafood.com, www.sea-ex.com, www.fishbase.org, www.seafood-today.com, www.euroseafood.com, bluefin, yellowfin, clam, oyster, anchovy, fishoil, trawler, longliner, purseiner, jigger, octopus, mahi-mahi, escolar, kingcrab, cuttlefish, pangasius, basa, skipjack, cobia, krill, nissui, maruha, maersk, trout, catfish, pollock, redfish, seabass, seafood guide, nutreco, orca, dolphin, seabream,fiskaren, fiskauktion, fisk, sole, flounder, halibut, WAS, EAS, FAO, MSC, SGS, HACCP, ISO, UKAS, DEFRA, USDA, USDC, FDA, ACC, Aquaculture Certification Council, BASC, BRC, British Retail Consortium, BVQ, Dolphin Safe, EFSIS, European Food Safety Inspection Service, Friend of the Sea, GMP, GMPB, HALAL, IFQC, IFS, International Food Standard, Kosher, Organic, QCS, Quality Certification Services, Seafood, sea food, sea-food, sustainable, environmental, tuna farm, bluefin tuna, seafood market Good, your page contains meta keywords.
❌	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.

SEO Content

	Headings	**H1**	**H2**	**H3**	**H4**	**H5**	**H6**
		0	0	0	0	0	0
❌	Images	We found 162 images on this web page. 79 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.					
❌	Text/HTML Ratio	Ratio : **3%** This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.					
❌	Flash	Terrible, you have Flash content, this mean that for search engines hard to understand your content.					
❌	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.					

SEO Links

❌	URL Rewrite	Bad. Your links have query string.
❌	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
✅	In-page links	We found a total of 18 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 0% Internal Links 100%

In-page links

Anchor	Type	Juice
Contact us	Internal	Passing Juice
Shrimp Feed Giant's Profit Bonanza: Avanti Feeds Shares Rocket on Stel	Internal	Passing Juice

In-page links

Barramundi Group Ltd: Update on the restructuring process	Internal	Passing Juice
Seattle's Alaska Pollock Industry Unites for Inaugural 'Net Recycling	Internal	Passing Juice
IN BRIEF - China Lifts Two-Year Ban on Japanese Seafood Imports	Internal	Passing Juice
IN BRIEF - King visits fish farming project in Al Jafr district	Internal	Passing Juice
Mutsu Bay\'s Pearl Under Siege: Aomori Scallop Prices Soar to Crisis Levels Amidst Mass Die-Offs	Internal	Passing Juice
Other Media | EuropaAzul: The EU will invest €17.3 million annually to access Greenland\'s fishing resources: up to 30,906 tons per year	Internal	Passing Juice
Other Media | Faro de Vigo: Falkland Islands raises 180 million euros and reactivates the new fishing dock macro-project	Internal	Passing Juice
Other Media | Fish Focus: Countries representing more than 15% of global tuna catch join Tuna Transparency Pledge.	Internal	Passing Juice
Other Media | SalmonBusiness: Ukraine's latest defence? Used salmon nets are now stopping Russian drones mid-air	Internal	Passing Juice
Other Media | fishfarmingexpert: Redundant Scottish salmon sites \'could host £50m halibut industry\'	Internal	Passing Juice
Vietnam\'s Tuna Trade Plummets: Canned Exports Hit Near Two-Year Low Amid Regulatory Headaches and Middle East Turmoil	Internal	Passing Juice
ScaleAQ Smashes Records: Aquaculture Tech Giant Logs Stellar 2024 with Surge in Revenue and Profit	Internal	Passing Juice
Wärtsilä Unveils Major Leap in Ammonia Engine Efficiency, Promises Near-Zero GHG Emissions for Shipping	Internal	Passing Juice
Maruha Nichiro Forges Comprehensive Logistics and Business Partnership with SENKO Group Holdings	Internal	Passing Juice
Ultra Fish Group Strengthens Market Position with Acquisition of Severny Kristall	Internal	Passing Juice
Nomad Foods Navigates Retail Destocking and Inflation, Reports Q1 2025 Results with Strong Margin Expansion	Internal	Passing Juice

SEO Keywords

Keywords Cloud

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SEO Keywords

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
seafood	3	✔	✔	✔	✖
media	2	✔	✖	✖	✖
group	2	✔	✖	✖	✖
reserved	1	✖	✖	✖	✖
rights	1	✖	✖	✖	✖

Usability

	Url	Domain : seafood.media Length : 13
✔	Favicon	Great, your website has a favicon.
✖	Printability	We could not find a Print-Friendly CSS.
✔	Language	Good. Your declared language is en.
✖	Dublin Core	This page does not take advantage of Dublin Core.

Document

✖	Doctype	Missing doctype
✔	Encoding	Perfect. Your declared charset is UTF-8.
✖	W3C Validity	Errors : 4 Warnings : 3

Document

✅	Email Privacy	Great no email address has been found in plain text!

❌	Deprecated HTML	**Deprecated tags** — **Occurrences**

Deprecated tags	Occurrences
<font>	51

Deprecated HTML tags are HTML tags that are no longer used. It is recommended that you remove or replace these HTML tags because they are now obsolete.

⚪	Speed Tips	✖ Attention! Try to avoid nested tables in HTML.
		✖ Too bad, your website is using inline styles.
		✖ Too bad, your website has too many CSS files (more than 4).
		✖ Too bad, your website has too many JS files (more than 6).
		✔ Perfect, your website takes advantage of gzip.

Mobile

⚪	Mobile Optimization	✖ Apple Icon
		✖ Meta Viewport Tag
		✖ Flash content

Optimization

✅	XML Sitemap	Great, your website has an XML sitemap.
		https://seafood.media/sitemap.xml

✅	Robots.txt	http://seafood.media/robots.txt
		Great, your website has a robots.txt file.

✅	Analytics	Great, your website has an analytics tool.
		Google Analytics