Website review scoop.it

Generated on June 04 2025 03:20 AM

The score is 43/100

SEO Content

✓	Title	Scoop.it - Content Curation Tool | Scoop.it **Length : 43** Perfect, your title contains between 10 and 70 characters.
✓	Description	Scoop.it enables professionals and businesses to research and publish content through its content curation tool. **Length : 112** Great, your meta description contains between 70 and 160 characters.
✓	Keywords	content curation tool Good, your page contains meta keywords.
✓	Og Meta Properties	Good, your page take advantage of Og Properties.

Property	**Content**
title	Scoop.it - Content Curation Tool | Scoop.it
site_name	Scoop.it
type	website
description	Scoop.it enables professionals and businesses to research and publish content through its content curation tool.
url	https://www.scoop.it
image	https://www.scoop.it/resources/img/V4/og-image.jpg

Headings	H1	H2	H3	H4	H5	H6
	1	10	5	0	0	0

- [H1] Research and publish the best content
- [H2] For individuals

SEO Content

		[H2] For businesses [H2] Trusted by 8+ million curators, business intelligence professionals & marketers [H2] How do content curation tools work? [H2] Create and share curated content pages [H2] Monitor and share knowledge with coworkers privately [H2] Publish curated content for a targeted audience [H2] Discover our blog [H2] Resources to make the most of content opportunities [H2] As seen on [H3] Publish your topic page with curated content in minutes. Distribute it automatically with your network to build your professional brand. [H3] Curate, share, and read content on private hubs. Publish on your websites and blogs, newsletters and social media. Aggregate curated content across multiple WordPress blogs. [H3] Publish topic pages with curated content in minutes. Share them with your networks to build your professional brand. [H3] Make it easy for your team to discover, curate and share content. [H3] Leverage curated content: store, share, categorize and disseminate it.
❌	Images	We found 22 images on this web page. 19 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
❌	Text/HTML Ratio	Ratio : **0%** This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
✅	Flash	Perfect, no Flash content has been detected on this page.
✅	Iframe	Great, there are no Iframes detected on this page.

SEO Links

❌	URL Rewrite	Bad. Your links have query string.
❌	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
✅	In-page links	We found a total of 32 links including 2 link(s) to files

SEO Links

	Statistics	External Links : noFollow 0%
		External Links : Passing Juice 15.63%
		Internal Links 84.38%

In-page links

Anchor	Type	Juice
I don't have a Facebook or a X account	Internal	Passing Juice
Login	Internal	Passing Juice
Pricing	Internal	Passing Juice
Case Studies	Internal	Passing Juice
Content Marketing Resources Hub	Internal	Passing Juice
Blog	Internal	Passing Juice
Sign up	Internal	Passing Juice
EN (English)	Internal	Passing Juice
FR (Français)	Internal	Passing Juice
Login	Internal	Passing Juice
Learn more	Internal	Passing Juice
Learn more	Internal	Passing Juice
Media Kit	Internal	Passing Juice
Contact Scoop.it	External	Passing Juice
A Meltwater Offering	External	Passing Juice
Facebook	External	Passing Juice
Twitter	External	Passing Juice
Linkedin	External	Passing Juice
Terms of Use	Internal	Passing Juice
Privacy Policy	Internal	Passing Juice
Copyright Policy	Internal	Passing Juice
Refund Policy	Internal	Passing Juice

In-page links

Manage cookies		Internal	Passing Juice
BLOG		Internal	Passing Juice
Resources Center		Internal	Passing Juice
Case Studies		Internal	Passing Juice
Websites & blogs		Internal	Passing Juice
Knowledge Sharing		Internal	Passing Juice
Personal branding		Internal	Passing Juice
Content distribution		Internal	Passing Juice
Content hubs		Internal	Passing Juice
Content API		Internal	Passing Juice

SEO Keywords

⊙	Keywords Cloud

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings

Usability

⊙	Url	Domain : scoop.it Length : 8
✓	Favicon	Great, your website has a favicon.
✗	Printability	We could not find a Print-Friendly CSS.
✗	Language	You have not specified the language. Use this free meta tags generator to declare the intended language of your website.

Usability

❌	Dublin Core	This page does not take advantage of Dublin Core.

Document

✅	Doctype	XHTML 1.0 Transitional
✅	Encoding	Perfect. Your declared charset is UTF-8.
❌	W3C Validity	Errors : 0 Warnings : 0
❌	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
✅	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
⚪	Speed Tips	✔ Excellent, your website doesn't use nested tables.
		✖ Too bad, your website is using inline styles.
		✔ Great, your website has few CSS files.
		✖ Too bad, your website has too many JS files (more than 6).
		✔ Perfect, your website takes advantage of gzip.

Mobile

⚪	Mobile Optimization	✖ Apple Icon
		✔ Meta Viewport Tag
		✔ Flash content

Optimization

	XML Sitemap	Great, your website has an XML sitemap.

Optimization

		https://www.scoop.it/
✓	Robots.txt	http://scoop.it/robots.txt Great, your website has a robots.txt file.
✓	Analytics	Great, your website has an analytics tool. Google Analytics