

# Website review salonsocietynj.com

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The score is 49/100




## SEO Content

	Title	<p>SALON SOCIETY &amp;#8211; Short Hills, NJ</p> <p><b>Length : 37</b></p> <p>Perfect, your title contains between 10 and 70 characters.</p>					
	Description	<p><b>Length : 0</b></p> <p>Very bad. We haven't found meta description on your page. Use <a href="#">this free online meta tags generator</a> to create description.</p>					
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.</p>					
	Og Meta Properties	<p>This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use <a href="#">this free og properties generator</a> to create them.</p>					
	Headings	<b>H1</b> 0	<b>H2</b> 11	<b>H3</b> 15	<b>H4</b> 0	<b>H5</b> 9	<b>H6</b> 2
		<ul style="list-style-type: none"><li>• [H2] THE SALON</li><li>• [H2] SALON POLICIES</li><li>• [H2] WHAT'S HAPPENING NOW</li><li>• [H2] ARTISTS</li><li>• [H2] ARTISTS</li><li>• [H2] SERVICES</li><li>• [H2] Cancellation Policy</li><li>• [H2] CAREER</li><li>• [H2] OUR PRODUCTS</li><li>• [H2] MODEL SEARCH</li><li>• [H2] CONTACT</li><li>• [H3] JESSICA</li><li>• [H3] CHRIS</li><li>• [H3] JESSICA</li><li>• [H3] CHRIS</li><li>• [H3] CUT &amp; STYLE</li><li>• [H3] HAIR COLOR</li><li>• [H3] CURLY HAIR</li></ul>					




## SEO Content

		<ul style="list-style-type: none"> <li>• [H3] SMOOTHING TREATMENTS</li> <li>• [H3] MAKE UP</li> <li>• [H3] ASSOCIATE PRICING</li> <li>• [H3] HAIR TREATMENTS</li> <li>• [H3] COME SEE US</li> <li>• [H3] BOOK US</li> <li>• [H3] HOURS</li> <li>• [H3] CONNECT</li> <li>• [H5] L'oreal Professionnel PowerMix \$25+</li> <li>• [H5] BlondeMe Detoxifying System \$25+</li> <li>• [H5] b3 Demi Permanent Conditioner \$50+</li> <li>• [H5] Team members are available for On Location Services by special request. Please email us for more info.</li> <li>• [H5] At Salon Society we pride ourselves on education and excellent customer service. We offer a hands on associate program that builds successful and talented stylists. Interested in joining our team? Send your resume to SalonsocietyCD@gmail.com</li> <li>• [H5] 525 Millburn Ave, Short Hills, NJ 07078</li> <li>• [H5] book@salonsocietynj.com Text for an appointment 973.671.1055</li> <li>• [H5] Wed 10 - 6Thurs 10 - 8Fri 10 - 6Every other Saturday 10 - 5</li> <li>• [H5] Our salon is a proud member of:</li> <li>• [H6] We maintain exclusivity to our clients with our appointment only policy.</li> <li>• [H6] Pricing is specific to stylist. Pricing is based on a level system, starting price is for associate stylists or level 1 stylist. For more info on pricing for a specific stylist please contact us.</li> </ul>
	Images	<p>We found 17 images on this web page.</p> <p>11 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : <b>0%</b></p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
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## SEO Links

	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 2 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 50% Internal Links 50%

## In-page links

Anchor	Type	Juice
<a href="#">Green Circle Salons</a>	External	Passing Juice
<a href="#">BLEND.</a>	Internal	Passing Juice


## SEO Keywords

	Keywords Cloud	hills society short salon
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## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
salon	1	✓	✗	✗	✓
society	1	✓	✗	✗	✓
short	1	✓	✗	✗	✓
hills	1	✓	✗	✗	✓












## Usability

	Url	Domain : salonsocietynj.com Length : 18
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## Usability

	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 16 Warnings : 17
	Email Privacy	Warning! At least one email address has been found in the plain text. Use <a href="#">free antispam protector</a> to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<div><div></div> Attention! Try to avoid nested tables in HTML.</div> <div><div></div> Too bad, your website is using inline styles.</div> <div><div></div> Too bad, your website has too many CSS files (more than 4).</div> <div><div></div> Too bad, your website has too many JS files (more than 6).</div> <div><div></div> Perfect, your website takes advantage of gzip.</div>

## Mobile

	Mobile Optimization	<div><div></div> Apple Icon</div> <div><div></div> Meta Viewport Tag</div>
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## Mobile

✓ Flash content

## Optimization

✓	XML Sitemap	<p>Great, your website has an XML sitemap.</p> <p><a href="http://salonsocietynj.com/wp-sitemap.xml">http://salonsocietynj.com/wp-sitemap.xml</a></p>
✓	Robots.txt	<p><a href="http://salonsocietynj.com/robots.txt">http://salonsocietynj.com/robots.txt</a></p> <p>Great, your website has a robots.txt file.</p>
✗	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>