



Website review rpha.ru

Generated on March 24 2025 11:26 AM

The score is 39/100



SEO Content

	Title	Российская Ассоциация Общественного Здоровья Length : 44 Perfect, your title contains between 10 and 70 characters.												
	Description	Length : 0 Very bad. We haven't found meta description on your page. Use this free online meta tags generator to create description.												
	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.												
	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.												
	Headings	<table><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr><tr><td>2</td><td>3</td><td>0</td><td>0</td><td>0</td><td>0</td></tr></table> • [H1] Российская Ассоциация Общественного Здоровья • [H1] Новости • [H2] Статья Демина А.К. посвященная новому "анти табачному" закону подписанному Президентом РФ • [H2] Видео-новости • [H2] Новые фотографии	H1	H2	H3	H4	H5	H6	2	3	0	0	0	0
H1	H2	H3	H4	H5	H6									
2	3	0	0	0	0									
	Images	We found 9 images on this web page. 9 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.												
	Text/HTML Ratio	Ratio : 55% Ideal! This page's ratio of text to HTML code is between 25 and 70 percent.												
	Flash	Perfect, no Flash content has been detected on this page.												

SEO Content

		
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Bad. Your links have query string.
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 42 links including 13 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 7.14% Internal Links 92.86%

In-page links

Anchor	Type	Juice
Забыли свой пароль?	Internal	Passing Juice
Войти	Internal	Passing Juice
Главная	Internal	Passing Juice
РАОЗ	Internal	Passing Juice
РРНА	Internal	Passing Juice
Новости	Internal	Passing Juice
Бюллетень	Internal	Passing Juice
Публикации	Internal	Passing Juice
Обратная связь	Internal	Passing Juice

In-page links

Philip Morris	Internal	Passing Juice
JTI	Internal	Passing Juice
BAT	Internal	Passing Juice
ALL	Internal	Passing Juice
Карьера	Internal	Passing Juice
Корпоративная социальная ответственность	Internal	Passing Juice
Дистрибуция	Internal	Passing Juice
Экономические аспекты	Internal	Passing Juice
Экспорт, импорт, контрабанда	Internal	Passing Juice
Общие вопросы	Internal	Passing Juice
Связи с органами власти	Internal	Passing Juice
Инициативы в области политики	Internal	Passing Juice
Связи с общественностью	Internal	Passing Juice
Производство	Internal	Passing Juice
Продвижение	Internal	Passing Juice
Продажи	Internal	Passing Juice
Структура	Internal	Passing Juice
&quot;Чертова дюжина лет табачного законоотворчества&quot;:	Internal	Passing Juice
&quot;Tobacco devil in details&quot;:	Internal	Passing Juice
проект закона &quot;Об охране здоровья населения от воздействия окружающего табачного дыма и последствий потребления табака&quot;:	External	Passing Juice
Обложка книги	Internal	Passing Juice
«Медицинская газета» об авторах книги	Internal	Passing Juice
Содержание	Internal	Passing Juice
Именной указатель	Internal	Passing Juice
Развитие табачной ситуации в России после 1991 года	Internal	Passing Juice
Воздействие на внутреннее законодательство при подготовке действующего закона	Internal	Passing Juice

In-page links

Пример проникновения в органы государственного управления	Internal	Passing Juice
Подрыв процесса Рамочной конвенции ВОЗ по борьбе против табака	Internal	Passing Juice
О книге в "Аргументах и Фактах":	External	Passing Juice
О книге в "Российской газете"	External	Passing Juice
Contents	Internal	Passing Juice
Summary	Internal	Passing Juice
surrf@mail.ru	Internal	Passing Juice

SEO Keywords

	Keywords Cloud	общественного здравоохранения ассоциация российской здоровья ассоциации связи области новости сша
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Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
здоровья	24	✓	✗	✗	✓
ассоциации	16	✗	✗	✗	✗
области	13	✗	✗	✗	✗
связи	12	✗	✗	✗	✗
общественного	11	✓	✗	✗	✓

Usability

	Url	Domain : rpha.ru Length : 7
	Favicon	Great, your website has a favicon.

Usability

	Printability	We could not find a Print-Friendly CSS.
	Language	You have not specified the language. Use this free meta tags generator to declare the intended language of your website.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	Missing doctype				
	Encoding	Perfect. Your declared charset is WINDOWS-1251.				
	W3C Validity	Errors : 32 Warnings : 17				
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.				
	Deprecated HTML	<table><tr><th>Deprecated tags</th><th>Occurrences</th></tr><tr><td></td><td>1</td></tr></table> Deprecated HTML tags are HTML tags that are no longer used. It is recommended that you remove or replace these HTML tags because they are now obsolete.	Deprecated tags	Occurrences		1
Deprecated tags	Occurrences					
	1					
	Speed Tips	 Excellent, your website doesn't use nested tables.  Too bad, your website is using inline styles.  Too bad, your website has too many CSS files (more than 4).  Perfect, your website has few JavaScript files.  Perfect, your website takes advantage of gzip.				

Mobile

	Mobile Optimization	 Apple Icon
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Mobile



Meta Viewport Tag



Flash content

Optimization



XML Sitemap

Missing

Your website does not have an XML sitemap - this can be problematic.

A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.



Robots.txt

<http://rpha.ru/robots.txt>

Great, your website has a robots.txt file.



Analytics

Great, your website has an analytics tool.



Google Analytics