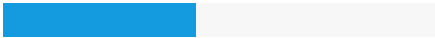# Website review
robertchang.ca

Generated on June 04 2025 07:55 AM

The score is 40/100

SEO Content

⚠️	Title	 **Length : 7** Ideally, your title should contain between 10 and 70 characters (spaces included). Use <u>this free tool</u> to calculate text length.
❌	Description	**Length : 0** Very bad. We haven't found meta description on your page. Use <u>this free online meta tags generator</u> to create description.
❌	Keywords	Very bad. We haven't found meta keywords on your page. Use <u>this free online meta tags generator</u> to create keywords.
❌	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use <u>this free og properties generator</u> to create them.
⊙	Headings	**H1** 1 **H2** 7 **H3** 3 **H4** 0 **H5** 0 **H6** 0 • [H1] • [H2] • [H2] • [H2] • [H2] • [H2] Residential • [H2] Commercial • [H2] • [H3] Service partners • [H3] Royal First REALTY • [H3] 3P Rent Services
❌	Images	We found 6 images on this web page. 2 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.

SEO Content

	Text/HTML Ratio	Ratio : **11%**
❌		This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
✅	Flash	Perfect, no Flash content has been detected on this page.
✅	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
✅		
❌	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
✅	In-page links	We found a total of 19 links including 0 link(s) to files
⚪	Statistics	External Links : noFollow 0% External Links : Passing Juice 5.26% Internal Links 94.74%

In-page links

Anchor	Type	Juice
☐☐ ☐☐☐☐	Internal	Passing Juice
Residential	Internal	Passing Juice
Commercial	Internal	Passing Juice
☐☐☐☐	Internal	Passing Juice
FAQ(☐☐☐☐☐☐☐)	Internal	Passing Juice
Rent	Internal	Passing Juice
Previous slide	Internal	Passing Juice

In-page links

Royal First □□□□	External	Passing Juice
[□□□ □□] Secondary…	Internal	Passing Juice
[□□□ □□] □□ □ □□ □…	Internal	Passing Juice
[□□□ □□] 2024□□□ □…	Internal	Passing Juice
2019□ □□□□□□ □□□ □□…	Internal	Passing Juice
□□□ □□□□ □□ $2,600 / month…	Internal	Passing Juice
Re: □□□ □□□□ □□ $2,600 / m…	Internal	Passing Juice
□□ □□□□ □□□ - $4,000 [RENT…	Internal	Passing Juice
□□□□	Internal	Passing Juice
□□□□□□□□	Internal	Passing Juice
□□□□□□□	Internal	Passing Juice
□□□□	Internal	Passing Juice

SEO Keywords

Keywords Cloud	month2 □□□ □□□ rent □□□ bed slide □□□ □□□□ □□□

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
□□□	6	✔	✖	✖	✔
rent	5	✖	✖	✖	✔
□□□	3	✔	✖	✖	✔
□□□	3	✖	✖	✖	✖
□□□□	2	✖	✖	✖	✖

Usability

	Url	Domain : robertchang.ca Length : 14
	Favicon	Very bad. We have not found shortcut icon. Icons are one of easy ways to attract regular visitors to your website more often.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is ko.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	✔ Excellent, your website doesn't use nested tables. ✖ Too bad, your website is using inline styles. ✔ Great, your website has few CSS files. ✔ Perfect, your website has few JavaScript files. ✔ Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization		
		✖	Apple Icon
		✖	Meta Viewport Tag
		✔	Flash content

Optimization

	XML Sitemap	Missing
✖		Your website does not have an XML sitemap - this can be problematic.
		A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.
✔	Robots.txt	http://robertchang.ca/robots.txt
		Great, your website has a robots.txt file.
✖	Analytics	Missing
		We didn't detect an analytics tool installed on this website.
		Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.