Website review
ridemsta.com

Generated on March 24 2025 06:30 AM

The score is 50/100

SEO Content

✅	Title	MSTA – Official Website of the Motorcycle Sport Touring Association **Length : 67** Perfect, your title contains between 10 and 70 characters.
⚠️	Description	Official Website of the Motorcycle Sport Touring Association **Length : 60** Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.
❌	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.
✅	Og Meta Properties	Good, your page take advantage of Og Properties.

Property	Content
title	MSTA – Official Website of the Motorcycle Sport Touring Association
type	website
description	Official Website of the Motorcycle Sport Touring Association
url	https://ridemsta.com/
image	https://ridemsta.com/wp-content/uploads/2020/02/the-national-sport-touring-rally-2020-02.jpg
image:width	960
image:height	640

⚪	Headings	

H1	H2	H3	H4	H5	H6
1	6	6	2	0	0

SEO Content

		[H1] MSTA [H2] March EC Email Blast [H2] Where to Go in 2025 [H2] 2025 MSTA Rallies (Oct-Nov) [H2] Ride the Apache Trail in Arizona [H2] Primary Sidebar [H2] Footer [H3] Recently Added [H3] Official Magazine [H3] Basics [H3] Recent [H3] Mileage Log [H3] search [H4] Ride the Apache Trail in Arizona [H4] Kickstart Part VI...Heading Home
❌	Images	We found 8 images on this web page. 6 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
❌	Text/HTML Ratio	Ratio : **8%** This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
✅	Flash	Perfect, no Flash content has been detected on this page.
❌	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

SEO Links

✅	URL Rewrite	Good. Your links looks friendly!
✅	Underscores in the URLs	Perfect! No underscores detected in your URLs.
✅	In-page links	We found a total of 20 links including 0 link(s) to files
⚪	Statistics	External Links : noFollow 0% External Links : Passing Juice 20% Internal Links 80%

In-page links

Anchor	Type	Juice
Skip to main content	Internal	Passing Juice
Skip to secondary menu	Internal	Passing Juice
Skip to primary sidebar	Internal	Passing Juice
Skip to footer	Internal	Passing Juice
March EC Email Blast	Internal	Passing Juice
Where to Go in 2025	Internal	Passing Juice
2025 MSTA Rallies (Oct-Nov)	Internal	Passing Juice
Ride the Apache Trail in Arizona	Internal	Passing Juice
Next Page »	Internal	Passing Juice
Kickstart Part VI…Heading Home	Internal	Passing Juice
Join Us!	External	Passing Juice
Join Us!	Internal	Passing Juice
Kickstart Part V….Bellissimo Italia	Internal	Passing Juice
About	Internal	Passing Juice
Articles	Internal	Passing Juice
Contact	Internal	Passing Juice
Submissions	Internal	Passing Juice
DMM	External	Passing Juice
https://www.PlanetReg.com/mstaraffle2020	External	Passing Juice
https://www.PlanetReg.com/E729145655226806	External	Passing Juice

SEO Keywords

Keywords Cloud	member star motorcycle msta membership arizona mogavero patrick touring sport

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
motorcycle	10	✔	✖	✔	✖
msta	8	✔	✖	✖	✔
sport	7	✔	✖	✔	✖
touring	7	✔	✖	✔	✖
patrick	7	✖	✖	✖	✖

Usability

	Url	Domain : ridemsta.com Length : 12
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 10 Warnings : 11
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.

Document

	Deprecated HTML	Deprecated tags	Occurrences
❌			

Deprecated tags	Occurrences
<font>	1

Deprecated HTML tags are HTML tags that are no longer used. It is recommended that you remove or replace these HTML tags because they are now obsolete.

Speed Tips

✔ Excellent, your website doesn't use nested tables.

✖ Too bad, your website is using inline styles.

✖ Too bad, your website has too many CSS files (more than 4).

✖ Too bad, your website has too many JS files (more than 6).

✖ Too bad, your website does not take advantage of gzip.

Mobile

Mobile Optimization

✔ Apple Icon

✔ Meta Viewport Tag

✔ Flash content

Optimization

XML Sitemap

Great, your website has an XML sitemap.

http://ridemsta.com/sitemap/sitemap.xml

Robots.txt

http://ridemsta.com/robots.txt

Great, your website has a robots.txt file.

Analytics

Missing

We didn't detect an analytics tool installed on this website.

Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.