



Website review rexart.com

Generated on March 22 2025 08:52 AM

The score is 39/100



SEO Content

	Title	Art Supplies & Materials from Rex Art Length : 37 Perfect, your title contains between 10 and 70 characters.					
	Description	Huge selection of art supplies and artist materials at a discount. Just like your local art store, but online! Shop for all the major art supply brands in paints, brushes, canvas and more. Length : 188 Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.					
	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.					
	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.					
	Headings	H1 2	H2 2	H3 3	H4 4	H5 0	H6 0
		• [H1] FREDRIX PRODUCTS UPDATE • [H1] MENU • [H2] Popular Art Supplies • [H2] Rex Art Offers Quality Art Supplies online at Discounts of 20 - 80% Off Every Day plus Free Shipping on Orders Over \$100*! • [H3] 800-739-2782 • [H3] NEW AT REX • [H3] REX ARTicles - Art Supply News, Coupons and Happenings at Rex Art! • [H4] AIRBRUSHES • [H4] COMPRESSORS • [H4] AIRBRUSH KITS • [H4] AIRBRUSH TEMPLATES					

SEO Content

	Images	We found 28 images on this web page. 2 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : 3% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Bad. Your links have query string.
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 92 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 2.17% Internal Links 97.83%

In-page links

Anchor	Type	Juice
HELP	Internal	Passing Juice
Ordering	Internal	Passing Juice
Account	Internal	Passing Juice
Gift Certificates	Internal	Passing Juice

In-page links

Wishlists	Internal	Passing Juice
Mailing List	Internal	Passing Juice
Shipping Information	Internal	Passing Juice
International Customers	Internal	Passing Juice
FAQS	Internal	Passing Juice
Contact Us	Internal	Passing Juice
&nbsp;	Internal	Passing Juice
10% Off Basswood Frames -	Internal	Passing Juice
BWF10	Internal	Passing Juice
Code 10OFF21025	Internal	Passing Juice
Code TENP21025	Internal	Passing Juice
Details	Internal	Passing Juice
SHOP	Internal	Passing Juice
SPECIALS	Internal	Passing Juice
GIFTS	Internal	Passing Juice
ABOUT US	Internal	Passing Juice
BLOG	Internal	Passing Juice
Browse by Brand	Internal	Passing Juice
Airbrushing	Internal	Passing Juice
Iwata Airbrushes	Internal	Passing Juice
Paasche Airbrushes	Internal	Passing Juice
Sparmax Airbrushes	Internal	Passing Juice
Compressors	Internal	Passing Juice
Standard Compressors	Internal	Passing Juice
Silent Compressors	Internal	Passing Juice
Compressor Accessories	Internal	Passing Juice
Airbrush Paints & Mediums	Internal	Passing Juice
Rex Art Airbrush Kit	Internal	Passing Juice

In-page links

Airbrush Gifts	Internal	Passing Juice
Artool Freehand Airbrush Templates	Internal	Passing Juice
Artool Freehand Airbrush Mini & Nano Series Templates	Internal	Passing Juice
Airbrush Videos	Internal	Passing Juice
Air Filters & Purifiers	Internal	Passing Juice
Art Accessories	Internal	Passing Juice
Art Instruction	Internal	Passing Juice
Art Storage & Organization	Internal	Passing Juice
Brushes	Internal	Passing Juice
Books	Internal	Passing Juice
Canvas & Surfaces	Internal	Passing Juice
Drafting Supplies	Internal	Passing Juice
Drawing Supplies	Internal	Passing Juice
Easels & Furniture	Internal	Passing Juice
Faux Finishing	Internal	Passing Juice
Frames	Internal	Passing Juice
Gift Certificates	Internal	Passing Juice
Graphic Arts	Internal	Passing Juice
Green Art Supplies	Internal	Passing Juice
Kids Art Supplies	Internal	Passing Juice
Lighting & Projection	Internal	Passing Juice
Mounting & Illustration	Internal	Passing Juice
Painting Supplies	Internal	Passing Juice
Acrylic Paint	Internal	Passing Juice
Oil Paint	Internal	Passing Juice
Watercolor Paint	Internal	Passing Juice
Panels	Internal	Passing Juice
Paper	Internal	Passing Juice

In-page links

Pastels	Internal	Passing Juice
Pencils	Internal	Passing Juice
Pens & Markers	Internal	Passing Juice
Photo Albums	Internal	Passing Juice
Portfolios & Presentation Cases	Internal	Passing Juice
Poster Paints	Internal	Passing Juice
Screenprinting	Internal	Passing Juice
Stretcher Bars	Internal	Passing Juice
Airbrushing	Internal	Passing Juice
Air Filters & Purifiers	Internal	Passing Juice
Glossary of Art Terms	Internal	Passing Juice
Color Index	Internal	Passing Juice
Tip Zone	Internal	Passing Juice
Currency Converter	External	Passing Juice
Gallery	Internal	Passing Juice
Affiliates	Internal	Passing Juice
NEW AT REX	Internal	Passing Juice
Browse all Basswood Panel Frames - 1 7/8" Deep	Internal	Passing Juice
Browse all BEST Aluminum Heavy Duty Stretcher Bars	Internal	Passing Juice
View RSS feed	External	Passing Juice
PRODUCTS	Internal	Passing Juice
Home	Internal	Passing Juice
Specials	Internal	Passing Juice
Brands A - Z	Internal	Passing Juice
Gifts	Internal	Passing Juice
Gift Certificates	Internal	Passing Juice
Help	Internal	Passing Juice
About Us	Internal	Passing Juice

In-page links

Store Reviews	Internal	Passing Juice
Wishlists	Internal	Passing Juice
Privacy Policy	Internal	Passing Juice
'); \$('div.itemAdded a').append('CHECK OUT'); \$('div.itemAdded').append('	Internal	Passing Juice

SEO Keywords

	Keywords Cloud	panel frames basswood all online rex deep browse best art
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Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
art	13	✓	✗	✓	✓
rex	8	✓	✗	✗	✓
all	8	✗	✗	✓	✗
panel	8	✗	✗	✗	✗
basswood	8	✗	✗	✗	✗

Usability

	Url	Domain : rexart.com Length : 10
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Usability



Document



Doctype

HTML 5



Encoding

Perfect. Your declared charset is ISO-8859-1.



W3C Validity

Errors : 53
Warnings : 62



Email Privacy

Warning! At least one email address has been found in the plain text.
Use [free antispam protector](#) to hide email from spammers.



Deprecated HTML

Deprecated tags

Occurrences

13

Deprecated HTML tags are HTML tags that are no longer used. It is recommended that you remove or replace these HTML tags because they are now obsolete.



Speed Tips



Excellent, your website doesn't use nested tables.



Too bad, your website is using inline styles.



Too bad, your website has too many CSS files (more than 4).



Too bad, your website has too many JS files (more than 6).



Perfect, your website takes advantage of gzip.

Mobile



Mobile Optimization



Apple Icon



Meta Viewport Tag



Flash content

Optimization

	XML Sitemap	Missing Your website does not have an XML sitemap - this can be problematic. A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.
	Robots.txt	http://rexart.com/robots.txt Great, your website has a robots.txt file.
	Analytics	Great, your website has an analytics tool.  Google Analytics