

#### **SEO Content**

	Title	Merchandise Auto Inventory, Engage Car Shoppers and Transact with Customers   AutoVerify Length : 88 Ideally, your title should contain between 10 and 70 characters (spaces included). Use this free tool to calculate text length.					
0	Description	<ul> <li>Helping dealers create earlier engagement, answer common customer questions, provide payment information, and transact with customers.</li> <li>Length : 134</li> <li>Great, your meta description contains between 70 and 160 characters.</li> </ul>					
8	Keywords	-		n't found me enerator to c	-		age. Use <u>this free</u>
0	Og Meta Properties	Good, you Proper type		ke advantag <b>Content</b> website		perties.	
0	Headings	H1H2H3H4H5H666131• [H1] Bringing You Revolutionary Auto Merchandising, Early Customer Engagement, and Transactions from Anywhere.• [H1] Merchandise• [H1] Bringing You Revolutionary Auto Merchandising, Early Customer Engagement, and Transactions from Anywhere.• [H1] Bringing You Revolutionary Auto Merchandising, Early Customer Engagement, and Transactions from Anywhere.• [H1] Bringing You Revolutionary Auto Merchandising, Early Customer Engagement, and Transactions from Anywhere.• [H1] Bringing You Revolutionary Auto Merchandising, Early Customer Engagement, and Transactions from Anywhere.• [H2] Bringing You Revolutionary Auto Merchandising, Early Customer Engagement, and Transactions from Anywhere.• [H2] Bringing You Revolutionary Auto Merchandising, Early Customer Engagement, and Transactions from Anywhere.• [H2] Bringing You Revolutionary Auto Merchandising, Early Customer Engagement, and Transactions from Anywhere.• [H2] Bringing You Revolutionary Auto Merchandising, Early Customer Engagement, and Transactions from Anywhere.• [H2] Bringing You Revolutionary Auto Merchandising, Early Customer Engagement, and Transactions from Anywhere.		1 dising, Early Anywhere. dising, Early Anywhere. dising, Early Anywhere. dising, Early			

#### **SEO Content**

		<ul> <li>[H2] Earlier customer engagements</li> <li>[H2] Transact from anywhere</li> <li>[H2] Representing over 900 dealers selling every major brand:</li> <li>[H2] See AutoVerify in Action</li> <li>[H3] Helping automotive dealers, manufacturers, lenders and marketplaces increase efficiency, maximize profits, and provide a better customer experience.</li> <li>[H3] Improve customer experience</li> <li>[H3] Maximize profit</li> <li>[H3] Increase approval ratios</li> <li>[H3] Acquire more inventory</li> <li>[H3] Operate more efficiently</li> <li>[H4] Find out what AutoVerify can do for your dealership.</li> <li>[H5] Product</li> <li>[H5] Resources</li> <li>[H6] AutoVerify is a SOC II Compliant Company.</li> </ul>
$\bigotimes$	Images	We found 34 images on this web page. 10 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
$\bigotimes$	Text/HTML Ratio	Ratio : <b>0%</b> This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
0	Flash	Perfect, no Flash content has been detected on this page.
$\bigcirc$	lframe	Great, there are no lframes detected on this page.

#### **SEO Links**

$\bigcirc$	URL Rewrite	Good. Your links looks friendly!
0	Underscores in the URLs	Perfect! No underscores detected in your URLs.
0	In-page links	We found a total of 33 links including 0 link(s) to files
0	Statistics	External Links : noFollow 0% External Links : Passing Juice 12.12%

#### SEO Links

Internal Links 87.88%

### In-page links

Anchor	Туре	Juice
CAR MEDIA	Internal	Passing Juice
<u>CM New Car™</u>	Internal	Passing Juice
<u>CM Premium Capture™</u>	Internal	Passing Juice
<u>AV Spotlight™</u>	Internal	Passing Juice
<u>AV Optimize™</u>	Internal	Passing Juice
<u>AV Research™</u>	Internal	Passing Juice
<u>AV E-Commerce</u> ™	Internal	Passing Juice
AV Inventory Matching™	Internal	Passing Juice
Pricing	Internal	Passing Juice
Blog	Internal	Passing Juice
Dealer Resources	Internal	Passing Juice
Success Stories	Internal	Passing Juice
Media	Internal	Passing Juice
OEM Partners	Internal	Passing Juice
<u>About Us</u>	Internal	Passing Juice
Contact Us	Internal	Passing Juice
<u>Careers</u>	Internal	Passing Juice
<u>AV AIM</u>	External	Passing Juice
<u>AV Optimize</u>	External	Passing Juice
Reviews	External	Passing Juice
Dashboard	External	Passing Juice
Car Media 360 is here. See it in action $\rightarrow$	Internal	Passing Juice
Request a demo	Internal	Passing Juice
Discover AutoVerify	Internal	Passing Juice

### In-page links

Discover AutoVerify	Internal	Passing Juice
Discover AutoVerify	Internal	Passing Juice
Explore AutoVerify Merchandise	Internal	Passing Juice
Get started	Internal	Passing Juice
Explore AutoVerify Engage	Internal	Passing Juice
Explore AutoVerify Transact	Internal	Passing Juice
Calculate potential ROI	Internal	Passing Juice
Referral Program	Internal	Passing Juice
Legal	Internal	Passing Juice

### **SEO Keywords**

Keywords Cloud

#### **Keywords Consistency**

Keyw	ord	Content	Title	Keywords	Descripti on	Headings	
			Usak	oility			
0	Url		omain : reviewsii. ngth : 13	com			
$\bigcirc$	Favicon Great, your website has a favicon.						
$\bigotimes$	Printability	W	e could not find a	Print-Friendly C	SS.		
$\bigcirc$	Language Good. Your declared language is en.						
8	Dublin Core	e Tł	is page does not	take advantage	of Dublin Core.		

# Usability

#### Document

$\bigcirc$	Doctype	HTML 5		
$\bigcirc$	Encoding	Perfect. Your declared charset is UTF-8.		
$\bigotimes$	W3C Validity	Errors : 2 Warnings : 14		
$\bigotimes$	Email Privacy	Warning! At least one email address has been found in the plain text. Use <u>free antispam protector</u> to hide email from spammers.		
$\bigcirc$	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.		
0	Speed Tips	<ul> <li>Excellent, your website doesn't use nested tables.</li> <li>Too bad, your website is using inline styles.</li> <li>Great, your website has few CSS files.</li> <li>Too bad, your website has too many JS files (more than 6).</li> <li>Perfect, your website takes advantage of gzip.</li> </ul>		

#### Mobile

0	Mobile Optimization	<ul> <li>Apple Icon</li> </ul>
		<ul> <li>Meta Viewport Tag</li> </ul>
		<ul> <li>Flash content</li> </ul>

# Optimization

	XML Sitemap	Great, your website has an XML sitemap.	
$\overline{}$		https://www.autoverify.com/	
	Robots.txt	http://reviewsii.com/robots.txt	

# Optimization

$\bigcirc$		Great, your website has a robots.txt file.
$\bigcirc$	Analytics	Great, your website has an analytics tool.
<u> </u>		Google Analytics