



Website review revell-russia.com

Generated on March 25 2025 22:41 PM

The score is 48/100



SEO Content

	Title	Revell Russia официальный российский интернет-магазин Ревелл Length : 60 Perfect, your title contains between 10 and 70 characters.												
	Description	Интернет-магазин Revell. Официальный сайт. Сборные модели, краски и инструмент для моделлистов. Доставка по России. тел. +7 (900) 224 8000 Length : 137 Great, your meta description contains between 70 and 160 characters.												
	Keywords	Revell, ревелл, сайт, магазин, официальный, сборных, масштабных, моделей, модели, модельный, лавка, краски, краска, масштаб, ямоделист, моделизм, стендовый Good, your page contains meta keywords.												
	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.												
	Headings	<table><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr><tr><td>1</td><td>0</td><td>0</td><td>0</td><td>0</td><td>0</td></tr></table> [H1] Revell Russia официальный российский интернет-магазин Ревелл	H1	H2	H3	H4	H5	H6	1	0	0	0	0	0
H1	H2	H3	H4	H5	H6									
1	0	0	0	0	0									
	Images	We found 15 images on this web page. 4 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.												
	Text/HTML Ratio	Ratio : 9% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.												
	Flash	Perfect. no Flash content has been detected on this page.												

SEO Content

		
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 40 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 10% Internal Links 90%

In-page links

Anchor	Type	Juice
Войти/Регистрация	Internal	Passing Juice
Регистрация	External	Passing Juice
8 (900) 224 8000	Internal	Passing Juice
Сборные модели	Internal	Passing Juice
Краски	Internal	Passing Juice
Аксессуары для моделирования	Internal	Passing Juice
True Slider by BIS-Expert	External	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice

In-page links

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Модели Ревелл	Internal	Passing Juice
Краски Ревелл	Internal	Passing Juice
САЙТ ПРОИЗВОДИТЕЛЯ REVELL	External	Passing Juice
REVELL В ГЕРМАНИИ	External	Passing Juice
Оплата	Internal	Passing Juice
Доставка	Internal	Passing Juice
Возврат	Internal	Passing Juice
Как сделать заказ	Internal	Passing Juice
Часто задаваемые вопросы	Internal	Passing Juice
О нас	Internal	Passing Juice
Преимущества	Internal	Passing Juice
Новости	Internal	Passing Juice
Сертификаты	Internal	Passing Juice
Программа лояльности	Internal	Passing Juice

In-page links

Уровни сложности	Internal	Passing Juice
Положение о конфиденциальности персональной информации	Internal	Passing Juice
Политика защиты и обработки персональных данных	Internal	Passing Juice

SEO Keywords

	Keywords Cloud	автомобиль металл матовая корзину акриловая revell для краска ревелл aqua-color
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Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
revell	23	✓	✓	✓	✓
корзину	16	✗	✗	✗	✗
краска	11	✗	✓	✗	✗
акриловая	10	✗	✗	✗	✗
aqua-color	10	✗	✗	✗	✗

Usability

	Url	Domain : revell-russia.com Length : 17
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is ru.
	Dublin Core	This page does not take advantage of Dublin Core.

Usability



Document



Doctype

XHTML 1.0 Transitional



Encoding

Perfect. Your declared charset is UTF-8.



W3C Validity

Errors : 53
Warnings : 70



Email Privacy

Great no email address has been found in plain text!



Deprecated HTML

Great! We haven't found deprecated HTML tags in your HTML.



Speed Tips



Excellent, your website doesn't use nested tables.



Too bad, your website is using inline styles.



Too bad, your website has too many CSS files (more than 4).



Too bad, your website has too many JS files (more than 6).



Perfect, your website takes advantage of gzip.

Mobile



Mobile Optimization



Apple Icon



Meta Viewport Tag



Flash content

Optimization



XML Sitemap

Great, your website has an XML sitemap.

Optimization

		https://revell-russia.com/sitemap.xml
	Robots.txt	http://revell-russia.com/robots.txt Great, your website has a robots.txt file.
	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.