



Website review relateddigital.com

Generated on May 29 2025 15:03 PM

The score is 50/100



SEO Content

	<p>Title</p>	<p>Related Digital Ultimate Marketing Automation All in One Platform</p> <p>Length : 67</p> <p>Perfect, your title contains between 10 and 70 characters.</p>																
	<p>Description</p>	<p>Click for professional digital marketing solutions such as e-mail marketing, web personalization, product recommendation engine, mobile marketing, customer journey management!</p> <p>Length : 175</p> <p>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.</p>																
	<p>Keywords</p>	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>																
	<p>Og Meta Properties</p>	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="544 1346 1481 2063"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>locale</td> <td>en_GB</td> </tr> <tr> <td>locale:alternate</td> <td>tr_TR</td> </tr> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>title</td> <td>Related Digital Ultimate Marketing Automation All in One Platform</td> </tr> <tr> <td>description</td> <td>Click for professional digital marketing solutions such as e-mail marketing, web personalization, product recommendation engine, mobile marketing, customer journey management!</td> </tr> <tr> <td>url</td> <td>https://www.relateddigital.com/en/</td> </tr> <tr> <td>site_name</td> <td>Related Digital</td> </tr> </tbody> </table>	Property	Content	locale	en_GB	locale:alternate	tr_TR	type	website	title	Related Digital Ultimate Marketing Automation All in One Platform	description	Click for professional digital marketing solutions such as e-mail marketing, web personalization, product recommendation engine, mobile marketing, customer journey management!	url	https://www.relateddigital.com/en/	site_name	Related Digital
Property	Content																	
locale	en_GB																	
locale:alternate	tr_TR																	
type	website																	
title	Related Digital Ultimate Marketing Automation All in One Platform																	
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url	https://www.relateddigital.com/en/																	
site_name	Related Digital																	

SEO Content

		image	http://www.relateddigital.com/wp-content/uploads/2024/05/Slider-Image1.png				
	Headings	H1 0	H2 24	H3 10	H4 4	H5 0	H6 6
		<ul style="list-style-type: none">• [H2] · Customer Data Platform• [H2] · Customer Journey Manager• [H2] · Email Marketing• [H2] · Web Personalization• [H2] · Mobile Personalization• [H2] · Product Recommendation• [H2] · Gamification• [H2] · Search Recommendation• [H2] · Channels• [H2] · Blog• [H2] · Ebooks• [H2] · Case Studies• [H2] · RMC Product Documentation• [H2] · Services & Support• [H2] · About Us• [H2] · Careers• [H2] · Contact Us• [H2] RMC 2.0: Equipped with the Latest Technological Innovations• [H2] AI-Powered Smarter and More Effective Communication• [H2] Turning Big Data into Big Opportunities!• [H2] Ultimate Marketing Automation All in One Platform• [H2] What Does Your Customer Expect?• [H2] Create a Personalized, Engaging Customer Experience• [H2] Trusted by Global Brands• [H3] Meet Our Smart Solutions• [H3] EmailMarketing• [H3] MobileMarketing• [H3] Customer Data Platform• [H3] ProductRecommendation• [H3] WebPersonalization• [H3] CustomerJourneyManager• [H3] Happy Employees Happy Clients• [H3] What OurCustomersSay• [H3] Check Out Ebooks• [H4] UNIFY• [H4] SEGMENT• [H4] PERSONALIZE• [H4] AUTOMATE• [H6] Eren Erbalcı E-commerce Marketing Director• [H6] Cihat Kultur Director of Online Channels - D&R• [H6] SOLUTIONS• [H6] COMPANY• [H6] RESOURCES• [H6] POLICY					
	Images	We found 44 images on this web page. 41 alt attributes are empty or missing. Add alternative text so that					

SEO Content

		search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : 5% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 61 links including 4 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 1.64% Internal Links 98.36%

In-page links

Anchor	Type	Juice
SOLUTIONS	Internal	Passing Juice
Customer Data Platform	Internal	Passing Juice
Customer Journey Manager	Internal	Passing Juice
Email Marketing	Internal	Passing Juice
Search Recommendation	Internal	Passing Juice
Product Recommendation	Internal	Passing Juice

In-page links

=	Internal	Passing Juice
Request Form	Internal	Passing Juice
=	Internal	Passing Juice
ISO 23301	Internal	Passing Juice
ISO 27701	Internal	Passing Juice
ISO 27001	Internal	Passing Juice
GDPR	Internal	Passing Juice
GDPR FAQ	Internal	Passing Juice
Privacy Policy	Internal	Passing Juice
Anti-Spam Policy	Internal	Passing Juice
RMC Product Privacy Policy	Internal	Passing Juice
Integrated Management System Policy	Internal	Passing Juice
Cookie Policy	Internal	Passing Juice
KVKK Policy	Internal	Passing Juice

SEO Keywords



Keywords Cloud

data right rmc solutions **customer**
customers all more marketing product

Keywords Consistency

Keyword	Content	Title	Keywords	Descripti on	Headings
customer	39	✘	✘	✔	✔
right	17	✘	✘	✘	✘
customers	16	✘	✘	✘	✔
data	14	✘	✘	✘	✔
all	14	✔	✘	✘	✔

Usability

	Url	Domain : relateddigital.com Length : 18
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.

Document

	W3C Validity	Errors : 181 Warnings : 23
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none">✓ Excellent, your website doesn't use nested tables.✗ Too bad, your website is using inline styles.✓ Great, your website has few CSS files.✗ Too bad, your website has too many JS files (more than 6).✗ Too bad, your website does not take advantage of gzip.

Mobile

	Mobile Optimization	<ul style="list-style-type: none">✓ Apple Icon✓ Meta Viewport Tag✓ Flash content
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Optimization

	XML Sitemap	Great, your website has an XML sitemap. https://www.relateddigital.com/en/
	Robots.txt	http://relateddigital.com/robots.txt Great, your website has a robots.txt file.
	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.

Optimization