







# Website review relateddigital.com

Generated on May 29 2025 15:03 PM



The score is 50/100






## SEO Content

	Title	Related Digital   Ultimate Marketing Automation All in One Platform <b>Length : 67</b> Perfect, your title contains between 10 and 70 characters.																
	Description	Click for professional digital marketing solutions such as e-mail marketing, web personalization, product recommendation engine, mobile marketing, customer journey management! <b>Length : 175</b> Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.																
	Keywords	Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.																
	Og Meta Properties	Good, your page take advantage of Og Properties. <table><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>locale</td><td>en_GB</td></tr><tr><td>locale:alternate</td><td>tr_TR</td></tr><tr><td>type</td><td>website</td></tr><tr><td>title</td><td>Related Digital   Ultimate Marketing Automation All in One Platform</td></tr><tr><td>description</td><td>Click for professional digital marketing solutions such as e-mail marketing, web personalization, product recommendation engine, mobile marketing, customer journey management!</td></tr><tr><td>url</td><td>https://www.relateddigital.com/en/</td></tr><tr><td>site_name</td><td>Related Digital</td></tr></tbody></table>	Property	Content	locale	en_GB	locale:alternate	tr_TR	type	website	title	Related Digital   Ultimate Marketing Automation All in One Platform	description	Click for professional digital marketing solutions such as e-mail marketing, web personalization, product recommendation engine, mobile marketing, customer journey management!	url	https://www.relateddigital.com/en/	site_name	Related Digital
Property	Content																	
locale	en_GB																	
locale:alternate	tr_TR																	
type	website																	
title	Related Digital   Ultimate Marketing Automation All in One Platform																	
description	Click for professional digital marketing solutions such as e-mail marketing, web personalization, product recommendation engine, mobile marketing, customer journey management!																	
url	https://www.relateddigital.com/en/																	
site_name	Related Digital																	





SEO Content

		image	http://www.relateddigital.com/wp-content/uploads/2024/05/Slider-Image1.png			
	Headings	<b>H1</b>	<b>H2</b>	<b>H3</b>	<b>H4</b>	<b>H5</b>
		0	24	10	4	0
		<b>H6</b>				
		6				
		<ul style="list-style-type: none"><li>• [H2] · Customer Data Platform</li><li>• [H2] · Customer Journey Manager</li><li>• [H2] · Email Marketing</li><li>• [H2] · Web Personalization</li><li>• [H2] · Mobile Personalization</li><li>• [H2] · Product Recommendation</li><li>• [H2] · Gamification</li><li>• [H2] · Search Recommendation</li><li>• [H2] · Channels</li><li>• [H2] · Blog</li><li>• [H2] · Ebooks</li><li>• [H2] · Case Studies</li><li>• [H2] · RMC Product Documentation</li><li>• [H2] · Services &amp; Support</li><li>• [H2] · About Us</li><li>• [H2] · Careers</li><li>• [H2] · Contact Us</li><li>• [H2] RMC 2.0: Equipped with the Latest Technological Innovations</li><li>• [H2] AI-Powered Smarter and More Effective Communication</li><li>• [H2] Turning Big Data into Big Opportunities!</li><li>• [H2] Ultimate Marketing Automation All in One Platform</li><li>• [H2] What Does Your Customer Expect?</li><li>• [H2] Create a Personalized, Engaging Customer Experience</li><li>• [H2] Trusted by Global Brands</li><li>• [H3] Meet Our Smart Solutions</li><li>• [H3] EmailMarketing</li><li>• [H3] MobileMarketing</li><li>• [H3] Customer Data Platform</li><li>• [H3] ProductRecommendation</li><li>• [H3] WebPersonalization</li><li>• [H3] CustomerJourneyManager</li><li>• [H3] Happy Employees Happy Clients</li><li>• [H3] What OurCustomersSay</li><li>• [H3] Check Out Ebooks</li><li>• [H4] UNIFY</li><li>• [H4] SEGMENT</li><li>• [H4] PERSONALIZE</li><li>• [H4] AUTOMATE</li><li>• [H6] Eren Erbalcı   E-commerce Marketing Director</li><li>• [H6] Cihat Kultur   Director of Online Channels – D&amp;R</li><li>• [H6] SOLUTIONS</li><li>• [H6] COMPANY</li><li>• [H6] RESOURCES</li><li>• [H6] POLICY</li></ul>				
	Images	We found 44 images on this web page.				
		41 alt attributes are empty or missing. Add alternative text so that				

## SEO Content

		search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : <b>5%</b>  This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 61 links including 4 link(s) to files
	Statistics	External Links : noFollow 0%  External Links : Passing Juice 1.64%  Internal Links 98.36%

## In-page links

Anchor	Type	Juice
<a href="#">SOLUTIONS</a>	Internal	Passing Juice
<a href="#">Customer Data Platform</a>	Internal	Passing Juice
<a href="#">Customer Journey Manager</a>	Internal	Passing Juice
<a href="#">Email Marketing</a>	Internal	Passing Juice
<a href="#">Search Recommendation</a>	Internal	Passing Juice
<a href="#">Product Recommendation</a>	Internal	Passing Juice

## In-page links

[illegible]

## In-page links

<a href="#">=</a>	Internal	Passing Juice
<a href="#">=</a>	Internal	Passing Juice
<a href="#">=</a>	Internal	Passing Juice
<a href="#">=</a>	Internal	Passing Juice
<a href="#">=</a>	Internal	Passing Juice
<a href="#">=</a>	Internal	Passing Juice
<a href="#">=</a>	Internal	Passing Juice
<a href="#">=</a>	Internal	Passing Juice
<a href="#">=</a>	Internal	Passing Juice
<a href="#">Request Form</a>	Internal	Passing Juice
<a href="#">=</a>	Internal	Passing Juice
<a href="#">=</a>	Internal	Passing Juice
<a href="#">=</a>	Internal	Passing Juice
<a href="#">=</a>	Internal	Passing Juice
<a href="#">=</a>	Internal	Passing Juice
<a href="#">=</a>	Internal	Passing Juice
<a href="#">ISO 23301</a>	Internal	Passing Juice
<a href="#">ISO 27701</a>	Internal	Passing Juice
<a href="#">ISO 27001</a>	Internal	Passing Juice
<a href="#">GDPR</a>	Internal	Passing Juice
<a href="#">GDPR FAQ</a>	Internal	Passing Juice
<a href="#">Privacy Policy</a>	Internal	Passing Juice
<a href="#">Anti-Spam Policy</a>	Internal	Passing Juice
<a href="#">RMC Product Privacy Policy</a>	Internal	Passing Juice
<a href="#">Integrated Management System Policy</a>	Internal	Passing Juice
<a href="#">Cookie Policy</a>	Internal	Passing Juice
<a href="#">KVKK Policy</a>	Internal	Passing Juice

## SEO Keywords



Keywords Cloud

data right rmc solutions **customer**  
customers all more marketing product

## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
customer	39	✗	✗	✓	✓
right	17	✗	✗	✗	✗
customers	16	✗	✗	✗	✓
data	14	✗	✗	✗	✓
all	14	✓	✗	✗	✓










## Usability

	Url	Domain : relateddigital.com Length : 18
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.





## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.




## Document

	W3C Validity	Errors : 181 Warnings : 23
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<div> Excellent, your website doesn't use nested tables.</div> <div> Too bad, your website is using inline styles.</div> <div> Great, your website has few CSS files.</div> <div> Too bad, your website has too many JS files (more than 6).</div> <div> Too bad, your website does not take advantage of gzip.</div>

## Mobile

	Mobile Optimization	<div> Apple Icon</div> <div> Meta Viewport Tag</div> <div> Flash content</div>
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## Optimization

	XML Sitemap	Great, your website has an XML sitemap. <div><a href="https://www.relateddigital.com/en/">https://www.relateddigital.com/en/</a></div>
	Robots.txt	<a href="http://relateddigital.com/robots.txt">http://relateddigital.com/robots.txt</a> Great, your website has a robots.txt file.
	Analytics	Missing  We didn't detect an analytics tool installed on this website.  Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.

# Optimization