











# Website review redoakprimaryschool.co.uk

Generated on June 03 2025 12:38 PM

The score is 36/100







## SEO Content

	Title	Red Oak Primary School, Lowestoft - Welcome  <b>Length : 43</b>  Perfect, your title contains between 10 and 70 characters.												
	Description	<b>Length : 0</b>  Very bad. We haven't found meta description on your page. Use <a href="#">this free online meta tags generator</a> to create description.												
	Keywords	Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.												
	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use <a href="#">this free og properties generator</a> to create them.												
	Headings	<table><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr><tr><td>1</td><td>2</td><td>0</td><td>0</td><td>0</td><td>0</td></tr></table> <ul style="list-style-type: none"><li>• [H1] Red Oak Primary School, Lowestoft</li><li>• [H2] 'Where Learning is Living'</li><li>• [H2] Welcome to our school's website</li></ul>	H1	H2	H3	H4	H5	H6	1	2	0	0	0	0
H1	H2	H3	H4	H5	H6									
1	2	0	0	0	0									
	Images	We found 38 images on this web page.  1 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.												
	Text/HTML Ratio	Ratio : <b>0%</b>  This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.												
	Flash	Perfect, no Flash content has been detected on this page.												

## SEO Content

	Iframe	Great, there are no Iframes detected on this page.
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## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 65 links including 1 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 4.62% Internal Links 95.38%

## In-page links

Anchor	Type	Juice
<a href="#">&amp;gt;</a>	Internal	Passing Juice
<a href="#">Contact Us</a>	Internal	Passing Juice
<a href="#">OFSTED</a>	Internal	Passing Juice
<a href="#">ALT</a>	Internal	Passing Juice
<a href="#">Staff</a>	Internal	Passing Juice
<a href="#">Governors</a>	Internal	Passing Juice
<a href="#">Safeguarding</a>	Internal	Passing Juice
<a href="#">Safeguarding</a>	Internal	Passing Juice
<a href="#">First Aid</a>	Internal	Passing Juice
<a href="#">Prevent Guidance for Parents</a>	Internal	Passing Juice
<a href="#">E-Safety</a>	Internal	Passing Juice
<a href="#">E-Safety</a>	Internal	Passing Juice

## In-page links

<a href="#">Facebook Guidance</a>	Internal	Passing Juice
<a href="#">Internet safety guides</a>	Internal	Passing Juice
<a href="#">Term Dates</a>	Internal	Passing Juice
<a href="#">Admissions</a>	Internal	Passing Juice
<a href="#">Pupil Premium</a>	Internal	Passing Juice
<a href="#">Equality and Diversity</a>	Internal	Passing Juice
<a href="#">Facilities</a>	Internal	Passing Juice
<a href="#">School Prospectus</a>	Internal	Passing Juice
<a href="#">Uniform</a>	Internal	Passing Juice
<a href="#">Lunch Menu</a>	Internal	Passing Juice
<a href="#">School closures</a>	Internal	Passing Juice
<a href="#">Arbor</a>	Internal	Passing Juice
<a href="#">Curriculum Statement</a>	Internal	Passing Juice
<a href="#">ALT Curriculum Statement</a>	Internal	Passing Juice
<a href="#">Oracy</a>	Internal	Passing Juice
<a href="#">Early Years</a>	Internal	Passing Juice
<a href="#">Early Years</a>	Internal	Passing Juice
<a href="#">Learning at Home</a>	Internal	Passing Juice
<a href="#">Learning together</a>	Internal	Passing Juice
<a href="#">A Vision for Early Childhood Education in an ALT School</a>	Internal	Passing Juice
<a href="#">KS1</a>	Internal	Passing Juice
<a href="#">KS1</a>	Internal	Passing Juice
<a href="#">Learning at Home</a>	Internal	Passing Juice
<a href="#">KS1 Online Learning Sites</a>	Internal	Passing Juice
<a href="#">KS1 Landing</a>	Internal	Passing Juice
<a href="#">KS2</a>	Internal	Passing Juice
<a href="#">KS2</a>	Internal	Passing Juice
<a href="#">Learning at Home</a>	Internal	Passing Juice

## In-page links

<a href="#">Learning at Home</a>	Internal	Passing Juice
<a href="#">Year 6 SAT's</a>	Internal	Passing Juice
<a href="#">Reading</a>	Internal	Passing Juice
<a href="#">Read Write Inc</a>	Internal	Passing Juice
<a href="#">Reading</a>	Internal	Passing Juice
<a href="#">Ruth Miskin Accreditation</a>	Internal	Passing Juice
<a href="#">Reading Newsletter</a>	Internal	Passing Juice
<a href="#">Maths</a>	Internal	Passing Juice
<a href="#">Maths at Red Oak</a>	Internal	Passing Juice
<a href="#">Reception Maths Games</a>	Internal	Passing Juice
<a href="#">Year 1 Maths Games</a>	Internal	Passing Juice
<a href="#">Year 2 Maths Games</a>	Internal	Passing Juice
<a href="#">Year 3 Maths Games</a>	Internal	Passing Juice
<a href="#">Year 4 Maths Games</a>	Internal	Passing Juice
<a href="#">Year 5 Maths Games</a>	Internal	Passing Juice
<a href="#">Subjects</a>	Internal	Passing Juice
<a href="#">School Data</a>	Internal	Passing Juice
<a href="#">School performance results</a>	Internal	Passing Juice
<a href="#">Assessment</a>	Internal	Passing Juice
<a href="#">Homework</a>	Internal	Passing Juice
<a href="#">New Era Technology</a>	External	Passing Juice
<a href="#">DB Primary</a>	External	Passing Juice
<a href="#">DB Learning Library</a>	External	Passing Juice
<a href="#">Log in</a>	Internal	Passing Juice
<a href="#">Click here</a>	Internal	Passing Juice

## SEO Keywords

	Keywords Cloud	
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## SEO Keywords



## Keywords Consistency

Keyword	Content	Title	Keywords	Descripti on	Headings
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## Usability

	Url	Domain : redoakprimaryschool.co.uk Length : 25
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	You have not specified the language. Use <a href="#">this free meta tags generator</a> to declare the intended language of your website.
	Dublin Core	This page does not take advantage of Dublin Core.





## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 256 Warnings : 139
	Email Privacy	Warning! At least one email address has been found in the plain text. Use <a href="#">free antispam protector</a> to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.




## Document

	Speed Tips	<div><div> Excellent, your website doesn't use nested tables.</div><div> Too bad, your website is using inline styles.</div><div> Great, your website has few CSS files.</div><div> Too bad, your website has too many JS files (more than 6).</div><div> Too bad, your website does not take advantage of gzip.</div></div>
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## Mobile

	Mobile Optimization	<div><div> Apple Icon</div><div> Meta Viewport Tag</div><div> Flash content</div></div>
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## Optimization

	XML Sitemap	<p>Missing</p> <p>Your website does not have an XML sitemap - this can be problematic.</p> <p>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.</p>
	Robots.txt	<p><a href="http://redoakprimaryschool.co.uk/robots.txt">http://redoakprimaryschool.co.uk/robots.txt</a></p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>