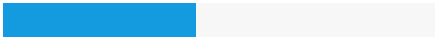







Website review rahal.com

Generated on March 27 2025 10:17 AM

The score is 40/100







SEO Content

	Title	Homepage - Rahal Letterman Lanigan																			
		Length : 34																			
		Perfect, your title contains between 10 and 70 characters.																			
	Description	2020 Indy 500 & 2019-2020 Rolex 24 at Daytona champions. INDYCAR (1992) and IMSA (2010-2011) series champions. Co-owned by Bobby Rahal, David Letterman & Michael Lanigan.																			
		Length : 170																			
		Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.																			
	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.																			
	Og Meta Properties	Good, your page take advantage of Og Properties.																			
		<table><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>type</td><td>website</td></tr><tr><td>title</td><td>Homepage - Rahal Letterman Lanigan</td></tr><tr><td>url</td><td>https://rahal.com/</td></tr><tr><td>site_name</td><td>Rahal Letterman Lanigan</td></tr><tr><td>updated_time</td><td>2025-03-11T09:33:03-04:00</td></tr><tr><td>locale</td><td>en_US</td></tr></tbody></table>						Property	Content	type	website	title	Homepage - Rahal Letterman Lanigan	url	https://rahal.com/	site_name	Rahal Letterman Lanigan	updated_time	2025-03-11T09:33:03-04:00	locale	en_US
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	Headings	<table><thead><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr></thead><tbody><tr><td>60</td><td>0</td><td>0</td><td>5</td><td>0</td><td>0</td></tr></tbody></table>	H1	H2	H3	H4	H5	H6	60	0	0	5	0	0	<ul style="list-style-type: none">[H1] Integrated Machinery System[H1] Mobil 1[H1] Car IQ Pay						
H1	H2	H3	H4	H5	H6																
60	0	0	5	0	0																





SEO Content

- [H1] Bridge Media Network
- [H1] 5 Hour Energy
- [H1] Permco
- [H1] Skratch Labs
- [H1] Blue Compass RV
- [H1] Graphic Village
- [H1] Murphy Real Estate Services
- [H1] Securitas Technology
- [H1] Amada
- [H1] Kustom Entertainment
- [H1] Neoti
- [H1] RV Retailer
- [H1] Avon Aero Supply
- [H1] Rousseau
- [H1] YETI
- [H1] RP Visuals
- [H1] RV Retailers
- [H1] United Rentals
- [H1] HyVee
- [H1] Shield Cleansers
- [H1] Digital Ally
- [H1] PeopleReady
- [H1] Luther Automotive Group
- [H1] Fifth Third Bank
- [H1] One Cure
- [H1] Quartz
- [H1] Honda
- [H1] Mi-Jack Products
- [H1] Fleet Cost & Care
- [H1] Hendrickson
- [H1] Code3
- [H1] iPacket
- [H1] Bobby Rahal Automotive Group
- [H1] AERO
- [H1] Hub International
- [H1] Hogan
- [H1] Bortek
- [H1] Manitou
- [H1] Patients Choice Laboratories
- [H1] Canon
- [H1] Mechanix Wear
- [H1] ZEISS
- [H1] MAC Tools
- [H1] Lincoln Electric
- [H1] Touchstone
- [H1] Sparco
- [H1] Norm Reeves Honda
- [H1] Jupiter
- [H1] AERO
- [H1] BMW
- [H1] Global Medical Response
- [H1] H&R
- [H1] Puma
- [H1] Rousseau
- [H1] Surgere
- [H1] Xpel

SEO Content

		<ul style="list-style-type: none">• [H1] REV UP YOUR INBOX WITH RACING UPDATES!• [H4] Quick Links• [H4] Useful Links• [H4] INDYCAR• [H4] IMSA• [H4] Corporate Headquarters
	Images	We found 88 images on this web page. 78 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : 5% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

SEO Links

	URL Rewrite	Bad. Your links have query string.
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 86 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 3.49% Internal Links 96.51%

In-page links

Anchor	Type	Juice
Indy News	Internal	Passing Juice

In-page links

Post-Race Reports	Internal	Passing Juice
Qualifying Reports	Internal	Passing Juice
Practices	Internal	Passing Juice
View Video	Internal	Passing Juice
View Video	Internal	Passing Juice
View Video	Internal	Passing Juice
View Gallery	Internal	Passing Juice
View Gallery	Internal	Passing Juice
View Gallery	Internal	Passing Juice
Integrated Machinery System	Internal	Passing Juice
Mobil 1	Internal	Passing Juice
Car IQ Pay	Internal	Passing Juice
Bridge Media Network	Internal	Passing Juice
5 Hour Energy	Internal	Passing Juice
Permco	Internal	Passing Juice
Skratch Labs	Internal	Passing Juice
Blue Compass RV	Internal	Passing Juice
Graphic Village	Internal	Passing Juice
Murphy Real Estate Services	Internal	Passing Juice
Securitas Technology	Internal	Passing Juice
Amada	Internal	Passing Juice
Kustom Entertainment	Internal	Passing Juice
Neoti	Internal	Passing Juice
RV Retailer	Internal	Passing Juice
Avon Aero Supply	Internal	Passing Juice
Rousseau	Internal	Passing Juice
YETI	Internal	Passing Juice
RP Visuals	Internal	Passing Juice

In-page links

RV Retailers	Internal	Passing Juice
United Rentals	Internal	Passing Juice
HyVee	Internal	Passing Juice
Shield Cleansers	Internal	Passing Juice
Digital Ally	Internal	Passing Juice
PeopleReady	Internal	Passing Juice
Luther Automotive Group	Internal	Passing Juice
Fifth Third Bank	Internal	Passing Juice
One Cure	Internal	Passing Juice
Quartz	Internal	Passing Juice
Honda	Internal	Passing Juice
Mi-Jack Products	Internal	Passing Juice
Fleet Cost &#038; Care	Internal	Passing Juice
Hendrickson	Internal	Passing Juice
Code3	Internal	Passing Juice
iPacket	Internal	Passing Juice
Bobby Rahal Automotive Group	Internal	Passing Juice
AERO	Internal	Passing Juice
Hub International	Internal	Passing Juice
Hogan	Internal	Passing Juice
Bortek	Internal	Passing Juice
Manitou	Internal	Passing Juice
Patients Choice Laboratories	Internal	Passing Juice
Canon	Internal	Passing Juice
Mechanix Wear	Internal	Passing Juice
ZEISS	Internal	Passing Juice
MAC Tools	Internal	Passing Juice
Lincoln Electric	Internal	Passing Juice

In-page links

Touchstone	Internal	Passing Juice
Sparco	Internal	Passing Juice
Norm Reeves Honda	Internal	Passing Juice
Jupiter	Internal	Passing Juice
AERO	Internal	Passing Juice
BMW	Internal	Passing Juice
Global Medical Response	Internal	Passing Juice
H&#038;R	Internal	Passing Juice
Puma	Internal	Passing Juice
Rousseau	Internal	Passing Juice
Surgere	Internal	Passing Juice
Xpel	Internal	Passing Juice
News	Internal	Passing Juice
Schedule	Internal	Passing Juice
Owners	Internal	Passing Juice
About	Internal	Passing Juice
Contact	Internal	Passing Juice
Careers	External	Passing Juice
Galleries	Internal	Passing Juice
IMSA Partners	Internal	Passing Juice
INDYCAR Partners	Internal	Passing Juice
Online Store	External	Passing Juice
Privacy Policy	Internal	Passing Juice
No. 15 IndyCar Team	Internal	Passing Juice
No. 30 IndyCar Team	Internal	Passing Juice
No. 45 IndyCar Team	Internal	Passing Juice
No. 24 BMW M Team RLL	Internal	Passing Juice
No. 25 BMW M Team RLL	Internal	Passing Juice

In-page links

[Animink](#)

External

Passing Juice

SEO Keywords



Keywords Cloud

grand rll prix partners **indycar** featured news
bmw team **view**












Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
view	17	✖	✖	✖	✖
indycar	14	✖	✖	✔	✔
team	10	✖	✖	✖	✖
rll	10	✖	✖	✖	✖
news	9	✖	✖	✖	✖





Usability

	Url	Domain : rahal.com Length : 9
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.



Document

	Doctype	HTML 5
	Encoding	You have not specified the document's charset. Use this free meta tags generator to declare document's charset.
	W3C Validity	Errors : 101 Warnings : 47
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<div> Excellent, your website doesn't use nested tables.</div> <div> Too bad, your website is using inline styles.</div> <div> Too bad, your website has too many CSS files (more than 4).</div> <div> Too bad, your website has too many JS files (more than 6).</div> <div> Perfect, your website takes advantage of gzip.</div>

Mobile

	Mobile Optimization	<div> Apple Icon</div> <div> Meta Viewport Tag</div> <div> Flash content</div>
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Optimization

	XML Sitemap	Great, your website has an XML sitemap. <div>https://rahal.com/sitemap_index.xml</div>
	Robots.txt	http://rahal.com/robots.txt Great, your website has a robots.txt file.
	Analytics	Great, your website has an analytics tool.

Optimization



Google Analytics