

Website review r-ulybka.ru

Generated on March 22 2025 03:31 AM

The score is 49/100



SEO Content

	Title	&quot;Улыбка радуги&quot; - сеть магазинов косметики и товаров для дома Length : 71 Ideally, your title should contain between 10 and 70 characters (spaces included). Use this free tool to calculate text length.														
	Description	&quot;Улыбка радуги&quot; - каталог товаров, более 35 тысяч товаров в ассортименте. Заказывайте на сайте и в мобильном приложении. Length : 130 Great, your meta description contains between 70 and 160 characters.														
	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.														
	Og Meta Properties	Good, your page take advantage of Og Properties. <table><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>title</td><td>&quot;Улыбка радуги&quot; - сеть магазинов косметики и товаров для дома</td></tr><tr><td>description</td><td>&quot;Улыбка радуги&quot; - каталог товаров, более 35 тысяч товаров в ассортименте. Заказывайте на сайте и в мобильном приложении.</td></tr><tr><td>url</td><td>https://r-ulybka.ru/</td></tr><tr><td>site_name</td><td>r-ulybka</td></tr><tr><td>image</td><td>/images/og-logo.png</td></tr><tr><td>type</td><td>website</td></tr></tbody></table>	Property	Content	title	"Улыбка радуги" - сеть магазинов косметики и товаров для дома	description	"Улыбка радуги" - каталог товаров, более 35 тысяч товаров в ассортименте. Заказывайте на сайте и в мобильном приложении.	url	https://r-ulybka.ru/	site_name	r-ulybka	image	/images/og-logo.png	type	website
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	Headings	<table><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr></table>	H1	H2	H3	H4	H5	H6								
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SEO Content

		1050000
		• [H1] • [H1] • [H1] • [H1] • [H1] • [H1] • [H1] • [H1] • [H1] • [H1] • [H2] Лучшие акции недели • [H2] Популярные бренды • [H2] Полезные статьи • [H2] Последние новости • [H2] Просто, выгодно, удобно
	Images	We found 91 images on this web page. 20 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : 0% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 15 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 0%

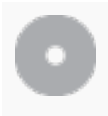
SEO Links

		Internal Links 100%
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In-page links

Anchor	Type	Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
Все	Internal	Passing Juice
Скачать	Internal	Passing Juice
Стать участником	Internal	Passing Juice
Найти ближайший ПВЗ	Internal	Passing Juice
смотреть все	Internal	Passing Juice
смотреть все	Internal	Passing Juice

SEO Keywords

	Keywords Cloud	
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Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
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Usability

	Url	Domain : r-ulybka.ru Length : 11
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is ru.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 36 Warnings : 20
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	 Excellent, your website doesn't use nested tables.  Too bad, your website is using inline styles.  Great, your website has few CSS files.  Too bad, your website has too many JS files (more than 6).  Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization	 Apple Icon
		 Meta Viewport Tag
		 Flash content

Optimization

	XML Sitemap	Great, your website has an XML sitemap. https://r-ulybka.ru/sitemap.xml
	Robots.txt	http://r-ulybka.ru/robots.txt Great, your website has a robots.txt file.
	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.