

Website review pushtech.com

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The score is 50/100







SEO Content

	Title	Hotel CRM & Marketing Automation - PUSHTech Length : 47 Perfect, your title contains between 10 and 70 characters.												
	Description	Take control of your database, improve the guest journey & increase direct reservations. Length : 92 Great, your meta description contains between 70 and 160 characters.												
	Keywords	PUSHTech, marketing, automation, engagement, real-time, multi-channel, email, sms, push Good, your page contains meta keywords.												
	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.												
	Headings	<table><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr><tr><td>8</td><td>0</td><td>3</td><td>0</td><td>4</td><td>6</td></tr></table> <ul style="list-style-type: none">• [H1] Hotel CRM & Marketing Automation.• [H1] Email Marketing for growing your business.• [H1] Guest Journey Automation.• [H1] Hotel CRM & Marketing Automation Take control of your database, improve customer experience & increase direct sales with the hotel sector dedicated platform.• [H1] What We Do• [H1] Customer Stories• [H1] Key benefits• [H1] Cookie Policy• [H3] World of Hyatt• [H3] HD Hotels• [H3] Zafiro Hotels• [H5] Centralize your customer data in one platform.• [H5] Guest Journey Automation.• [H5] Marketing Automation	H1	H2	H3	H4	H5	H6	8	0	3	0	4	6
H1	H2	H3	H4	H5	H6									
8	0	3	0	4	6									

SEO Content

		<ul style="list-style-type: none">• [H5] Email Marketing and Automated emails.• [H6] More direct reservations, Healthier Business.• [H6] Unified customer data.• [H6] Automation and operational efficiency.• [H6] Segmentation and personalization.• [H6] Free your marketing teams from software engineers dependency.• [H6] Measurable ROI ranging from x10 to x70+.
	Images	We found 21 images on this web page. Good, most or all of your images have alt attributes.
	Text/HTML Ratio	Ratio : 0% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 47 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 8.51% Internal Links 91.49%

In-page links

Anchor	Type	Juice
CONTACT	Internal	Passing Juice

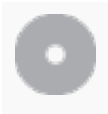
In-page links

LOGIN	Internal	Passing Juice
English	Internal	Passing Juice
Español	Internal	Passing Juice
Products	Internal	Passing Juice
Hotel & Hospitality	Internal	Passing Juice
Retail & Ecommerce	Internal	Passing Juice
Email Marketing Platform	Internal	Passing Juice
Guest Journey Automation	Internal	Passing Juice
SMS Marketing Platform	Internal	Passing Juice
API Messaging	Internal	Passing Juice
Channels Overview	Internal	Passing Juice
In-App Push Notifications	Internal	Passing Juice
Email	Internal	Passing Juice
SMS	Internal	Passing Juice
API	Internal	Passing Juice
Features	Internal	Passing Juice
Automations	Internal	Passing Juice
Segmentation & Targets	Internal	Passing Juice
Dynamic Content	Internal	Passing Juice
Personalization & Tags	Internal	Passing Juice
Customer Profiling	Internal	Passing Juice
Guest Journey Automation	Internal	Passing Juice
More Features	Internal	Passing Juice
Customers	Internal	Passing Juice
Success Stories	Internal	Passing Juice
Partners	Internal	Passing Juice
Developers	Internal	Passing Juice
Case Study	External	Passing Juice

In-page links

Case Study	External	Passing Juice
Case Study	External	Passing Juice
Book a demo	External	Passing Juice
Guest Journey Automation	Internal	Passing Juice
Whitepapers	Internal	Passing Juice
Help Site	Internal	Passing Juice
Blog	Internal	Passing Juice
Migration Service	Internal	Passing Juice
About Us	Internal	Passing Juice
Team	Internal	Passing Juice
Offices	Internal	Passing Juice
Newsroom	Internal	Passing Juice
Jobs	Internal	Passing Juice
Terms & Conditions	Internal	Passing Juice
Privacy Policy	Internal	Passing Juice
Legal Notice	Internal	Passing Juice
Cookies Policy.	Internal	Passing Juice
Remind me later	Internal	Passing Juice






SEO Keywords

	Keywords Cloud	
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Keywords Consistency

Keyword	Content	Title	Keywords	Descripti on	Headings
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Usability

	Url	Domain : pushtech.com Length : 12
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	You have not specified the language. Use this free meta tags generator to declare the intended language of your website.
	Dublin Core	This page does not take advantage of Dublin Core.




Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 71 Warnings : 10
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<div> Excellent, your website doesn't use nested tables.</div> <div> Perfect. No inline css has been found in HTML tags!</div> <div> Great, your website has few CSS files.</div> <div> Perfect, your website has few JavaScript files.</div> <div> Too bad, your website does not take advantage of gzip.</div>

Mobile

	Mobile Optimization	 Apple Icon
		 Meta Viewport Tag
		 Flash content

Optimization

	XML Sitemap	Great, your website has an XML sitemap. https://www.pushtech.com/sitemap.xml
	Robots.txt	http://pushtech.com/robots.txt Great, your website has a robots.txt file.
	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.