








Website review promax.org

Generated on March 23 2025 05:03 AM





The score is 50/100







SEO Content

	Title	<p>THE GLOBAL ENTERTAINMENT MARKETING ACADEMY OF ARTS & SCIENCES</p> <p>Length : 65</p> <p>Perfect, your title contains between 10 and 70 characters.</p>												
	Description	<p>Welcome to the Global Entertainment Marketing Academy of Arts & Sciences (G.E.M.A.), your premier destination for recognizing excellence in marketing across film, music, sports, video games, and TV/streaming. Explore our innovative awards competitions, connect with industry leaders, and celebrate the best in entertainment marketing. Join us as we shape the future of marketing.</p> <p>Length : 383</p> <p>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.</p>												
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>												
	Og Meta Properties	<p>Good, your page take advantage of Og Properties.</p> <table><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>type</td><td>website</td></tr></tbody></table>	Property	Content	type	website								
Property	Content													
type	website													
	Headings	<table><thead><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr></thead><tbody><tr><td>0</td><td>2</td><td>0</td><td>0</td><td>0</td><td>3</td></tr></tbody></table> <ul style="list-style-type: none">[H2] title[H2] \${item.title}[H6] subtitle[H6] \${item.subtitle}[H6] our proud partners	H1	H2	H3	H4	H5	H6	0	2	0	0	0	3
H1	H2	H3	H4	H5	H6									
0	2	0	0	0	3									
	Images	<p>We found 164 images on this web page.</p>												

SEO Content

		160 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : 1% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 50 links including 2 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 26% Internal Links 74%

In-page links

Anchor	Type	Juice
member login	External	Passing Juice
SUBMIT FOR AWARDS	External	Passing Juice
awards Home	Internal	Passing Juice
GEMA AWARDS	Internal	Passing Juice
ORDER DUPLICATES	Internal	Passing Juice
AWARDS FAQ	Internal	Passing Juice

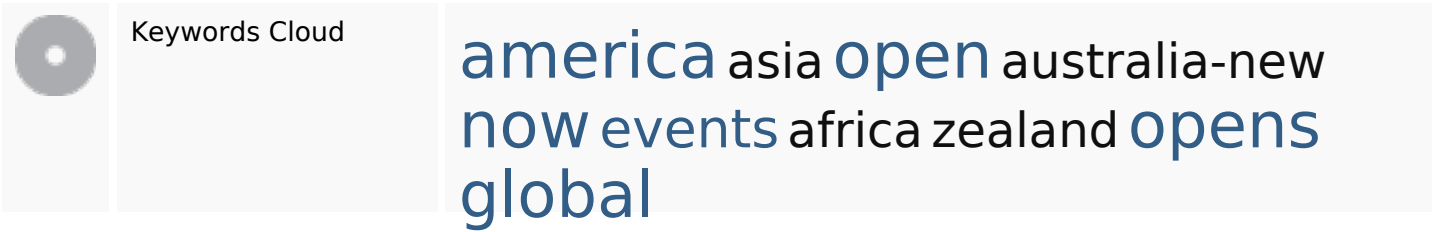
In-page links

VIDEO RESOURCES	Internal	Passing Juice
winners museum	Internal	Passing Juice
JUDGE/JUROR APPLICATION	External	Passing Juice
Membership home	Internal	Passing Juice
why join	Internal	Passing Juice
Membership options	Internal	Passing Juice
apply now	Internal	Passing Juice
Membership faq	Internal	Passing Juice
Events home	Internal	Passing Juice
current events	Internal	Passing Juice
past events	Internal	Passing Juice
Spotlight Editorial	Internal	Passing Juice
stories	Internal	Passing Juice
story sparks	Internal	Passing Juice
career development Home	Internal	Passing Juice
current programs	Internal	Passing Juice
EmpowerHER Initiative	External	Passing Juice
partnership Home	Internal	Passing Juice
why partner with G.E.M.A	Internal	Passing Juice
ways to partner	Internal	Passing Juice
About Home	Internal	Passing Juice
executive committee	Internal	Passing Juice
board of directors	Internal	Passing Juice
staff	Internal	Passing Juice
contact us	Internal	Passing Juice
LinkedIn	External	Passing Juice
Instagram	External	Passing Juice
Facebook	External	Passing Juice

In-page links

SIGN IN	External	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
Privacy Policy	Internal	Passing Juice
North America	Internal	Passing Juice
Latin America	Internal	Passing Juice
Europe	Internal	Passing Juice
United Kingdom	External	Passing Juice
Africa	External	Passing Juice
India	External	Passing Juice
Asia	External	Passing Juice
Australia-New Zealand	External	Passing Juice
Accessibility	Internal	Passing Juice
Sustainability	Internal	Passing Juice
Terms of Use	Internal	Passing Juice

SEO Keywords








Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
global	5	✓	✗	✓	✗
opens	4	✗	✗	✗	✗









Keywords Consistency

now	4	✖	✖	✖	✖
open	4	✖	✖	✖	✖
america	4	✖	✖	✖	✖

Usability

	Url	Domain : promax.org Length : 10
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 19 Warnings : 11
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<div> Excellent, your website doesn't use nested tables.</div> <div> Too bad, your website is using inline styles.</div>

Document

- ✔ Great, your website has few CSS files.
- ✘ Too bad, your website has too many JS files (more than 6).
- ✔ Perfect, your website takes advantage of gzip.

Mobile



Mobile Optimization

- ✔ Apple Icon
- ✔ Meta Viewport Tag
- ✔ Flash content

Optimization



XML Sitemap

Great, your website has an XML sitemap.

<https://www.gema.org/>



Robots.txt

<http://promax.org/robots.txt>

Great, your website has a robots.txt file.



Analytics

Great, your website has an analytics tool.



Google Analytics