

Website review proequest.com

Generated on June 07 2025 12:06 PM






The score is 51/100







SEO Content

	Title	ProEquest The Worldwide Equestrian Marketplace Length : 48 Perfect, your title contains between 10 and 70 characters.																
	Description	The marketplace for the best selection of sale horses worldwide listed exclusively by professionals. Length : 100 Great, your meta description contains between 70 and 160 characters.																
	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.																
	Og Meta Properties	Good, your page take advantage of Og Properties. <table><tr><th>Property</th><th>Content</th></tr><tr><td>site_name</td><td>ProEquest</td></tr><tr><td>type</td><td>website</td></tr><tr><td>url</td><td>https://www.proequest.com/</td></tr><tr><td>title</td><td>ProEquest The Worldwide Equestrian Marketplace</td></tr><tr><td>description</td><td>The marketplace for the best selection of sale horses worldwide listed exclusively by professionals.</td></tr><tr><td>image</td><td>https://www.proequest.com/themes/custom/proequest/share-logo.png?v=1</td></tr><tr><td>image:url</td><td>https://www.proequest.com/themes/custom/proequest/share-logo.png?v=1</td></tr></table>	Property	Content	site_name	ProEquest	type	website	url	https://www.proequest.com/	title	ProEquest The Worldwide Equestrian Marketplace	description	The marketplace for the best selection of sale horses worldwide listed exclusively by professionals.	image	https://www.proequest.com/themes/custom/proequest/share-logo.png?v=1	image:url	https://www.proequest.com/themes/custom/proequest/share-logo.png?v=1
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	Headings	<table><tr><td>H1</td><td>H2</td><td>H3</td><td>H4</td><td>H5</td><td>H6</td></tr></table>	H1	H2	H3	H4	H5	H6										
H1	H2	H3	H4	H5	H6													

SEO Content

		072000	<ul style="list-style-type: none"> • [H2] Social Links • [H2] User account menu • [H2] Main navigation • [H2] Search Horses and Professionals • [H2] Main navigation • [H2] Legal reference • [H2] Social Links • [H3] Featured Sales Horses • [H3] Subscribe to Our Newsletter
	Images		<p>We found 8 images on this web page.</p> <p>3 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio		<p>Ratio : 14%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>
	Flash		<p>Perfect, no Flash content has been detected on this page.</p>
	Iframe		<p>Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.</p>

SEO Links

	URL Rewrite		<p>Bad. Your links have query string.</p>
	Underscores in the URLs		<p>We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.</p>
	In-page links		<p>We found a total of 143 links including 0 link(s) to files</p>
	Statistics		<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 2.8%</p> <p>Internal Links 97.2%</p>

In-page links

Anchor	Type	Juice
Skip to main content	Internal	Passing Juice
Twitter	External	Passing Juice
Facebook	External	Passing Juice
Instagram	External	Passing Juice
Youtube	External	Passing Juice
Log in	Internal	Passing Juice
Sign up	Internal	Passing Juice
Search horses	Internal	Passing Juice
Hunters	Internal	Passing Juice
Jumpers	Internal	Passing Juice
Equitation	Internal	Passing Juice
Ponies	Internal	Passing Juice
Dressage	Internal	Passing Juice
Eventing	Internal	Passing Juice
Sold & Leased	Internal	Passing Juice
Professionals	Internal	Passing Juice
Trainers	Internal	Passing Juice
Rider	Internal	Passing Juice
Breeders	Internal	Passing Juice
Facilities	Internal	Passing Juice
Community	Internal	Passing Juice
Job Board	Internal	Passing Juice
Advertise	Internal	Passing Juice
Membership	Internal	Passing Juice
About Us	Internal	Passing Juice
Contact Us	Internal	Passing Juice
FAQs	Internal	Passing Juice

In-page links

Buy	Internal	Passing Juice
Lease	Internal	Passing Juice
Professional	Internal	Passing Juice
All USA	Internal	Passing Juice
Alabama	Internal	Passing Juice
Alaska	Internal	Passing Juice
Arizona	Internal	Passing Juice
Arkansas	Internal	Passing Juice
California	Internal	Passing Juice
Colorado	Internal	Passing Juice
Connecticut	Internal	Passing Juice
Delaware	Internal	Passing Juice
District Of Columbia	Internal	Passing Juice
Florida	Internal	Passing Juice
Georgia	Internal	Passing Juice
Hawaii	Internal	Passing Juice
Idaho	Internal	Passing Juice
Illinois	Internal	Passing Juice
Indiana	Internal	Passing Juice
Iowa	Internal	Passing Juice
Kansas	Internal	Passing Juice
Kentucky	Internal	Passing Juice
Louisiana	Internal	Passing Juice
Maine	Internal	Passing Juice
Maryland	Internal	Passing Juice
Massachusetts	Internal	Passing Juice
Michigan	Internal	Passing Juice
Minnesota	Internal	Passing Juice

In-page links

Mississippi	Internal	Passing Juice
Missouri	Internal	Passing Juice
Montana	Internal	Passing Juice
Nebraska	Internal	Passing Juice
Nevada	Internal	Passing Juice
New Hampshire	Internal	Passing Juice
New Jersey	Internal	Passing Juice
New Mexico	Internal	Passing Juice
New York	Internal	Passing Juice
North Carolina	Internal	Passing Juice
North Dakota	Internal	Passing Juice
Ohio	Internal	Passing Juice
Oklahoma	Internal	Passing Juice
Oregon	Internal	Passing Juice
Pennsylvania	Internal	Passing Juice
Rhode Island	Internal	Passing Juice
South Carolina	Internal	Passing Juice
South Dakota	Internal	Passing Juice
Tennessee	Internal	Passing Juice
Texas	Internal	Passing Juice
Utah	Internal	Passing Juice
Vermont	Internal	Passing Juice
Virginia	Internal	Passing Juice
Washington	Internal	Passing Juice
West Virginia	Internal	Passing Juice
Wisconsin	Internal	Passing Juice
Wyoming	Internal	Passing Juice
All Canada	Internal	Passing Juice

In-page links

Alberta	Internal	Passing Juice
British Columbia	Internal	Passing Juice
Manitoba	Internal	Passing Juice
New Brunswick	Internal	Passing Juice
Newfoundland And Labrador	Internal	Passing Juice
Northwest Territories	Internal	Passing Juice
Nova Scotia	Internal	Passing Juice
Nunavut	Internal	Passing Juice
Ontario	Internal	Passing Juice
Prince Edward Island	Internal	Passing Juice
Quebec	Internal	Passing Juice
Saskatchewan	Internal	Passing Juice
Yukon	Internal	Passing Juice
All Europe	Internal	Passing Juice
Austria	Internal	Passing Juice
Belgium	Internal	Passing Juice
Czech Republic	Internal	Passing Juice
Denmark	Internal	Passing Juice
Finland	Internal	Passing Juice
France	Internal	Passing Juice
Germany	Internal	Passing Juice
Greece	Internal	Passing Juice
Hungary	Internal	Passing Juice
Ireland	Internal	Passing Juice
Italy	Internal	Passing Juice
Luxembourg	Internal	Passing Juice
Netherlands	Internal	Passing Juice
Poland	Internal	Passing Juice


In-page links

Romania	Internal	Passing Juice
Russia	Internal	Passing Juice
Spain	Internal	Passing Juice
Sweden	Internal	Passing Juice
Switzerland	Internal	Passing Juice
Turkey	Internal	Passing Juice
Ukraine	Internal	Passing Juice
United Kingdom	Internal	Passing Juice
All Australia	Internal	Passing Juice
All New Zealand	Internal	Passing Juice
All Mexico	Internal	Passing Juice
All Central and South America	Internal	Passing Juice
Belize	Internal	Passing Juice
Costa Rica	Internal	Passing Juice
El Salvador	Internal	Passing Juice
Honduras	Internal	Passing Juice
Guatamala	Internal	Passing Juice
Nicaragua	Internal	Passing Juice
Panama	Internal	Passing Juice
Argentina	Internal	Passing Juice
Bolivia	Internal	Passing Juice
Brazil	Internal	Passing Juice
Chile	Internal	Passing Juice
Colombia	Internal	Passing Juice
Ecuador	Internal	Passing Juice
Peru	Internal	Passing Juice
Paraguay	Internal	Passing Juice
Uruguay	Internal	Passing Juice

In-page links

Venezuela	Internal	Passing Juice
Other	Internal	Passing Juice
Terms and Conditions	Internal	Passing Juice
Privacy Policy	Internal	Passing Juice






SEO Keywords

	Keywords Cloud	new all membership navigation search main professionals horses south sign
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Keywords Consistency












Keyword	Content	Title	Keywords	Descripti on	Headings
all	7	×	×	×	×
new	6	×	×	×	✓
horses	5	×	×	✓	✓
search	4	×	×	×	✓
navigation	3	×	×	×	✓

Usability





	Url	Domain : proequest.com Length : 13
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Usability


Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<div> Excellent, your website doesn't use nested tables.</div> <div> Too bad, your website is using inline styles.</div> <div> Great, your website has few CSS files.</div> <div> Perfect, your website has few JavaScript files.</div> <div> Perfect, your website takes advantage of gzip.</div>



Mobile

	Mobile Optimization	<div> Apple Icon</div> <div> Meta Viewport Tag</div> <div> Flash content</div>
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Optimization

	XML Sitemap	Great, your website has an XML sitemap. <div>https://www.proequest.com/sitemap.xml</div>
	Robots.txt	http://proequest.com/robots.txt

Optimization

		Great, your website has a robots.txt file.
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>