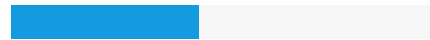




Website review prodzakupki.ru

Generated on March 27 2025 23:49 PM

The score is 39/100



SEO Content

	Title	ГЛАВПРОДУКТ - Автоматизированная система электронных торгов Length : 59 Perfect, your title contains between 10 and 70 characters.												
	Description	Торговая площадка «Главпродукт» — это on-line сервис, который позволяет проводить тендеры и аукционы. Length : 101 Great, your meta description contains between 70 and 160 characters.												
	Keywords	тендеры главпродукт, закупки главпродукт, торги главпродукт, система электронных торгов главпродукт, главпродукт, компания главпродукт, производство главпродукт Good, your page contains meta keywords.												
	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.												
	Headings	<table><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr><tr><td>1</td><td>0</td><td>0</td><td>1</td><td>0</td><td>0</td></tr></table> [H1] ГЛАВПРОДУКТ - Автоматизированная система электронных торгов [H4] Главпродукт. Российские консервы.	H1	H2	H3	H4	H5	H6	1	0	0	1	0	0
H1	H2	H3	H4	H5	H6									
1	0	0	1	0	0									
	Images	We found 3 images on this web page. 2 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.												
	Text/HTML Ratio	Ratio : 11% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.												
	Flash	Perfect. no Flash content has been detected on this page.												

SEO Content

		
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 11 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 0% Internal Links 100%

In-page links

Anchor	Type	Juice
Забыли свой пароль?	Internal	noFollow
О проекте	Internal	Passing Juice
Инструкции	Internal	Passing Juice
Регламенты	Internal	Passing Juice
Вопросы и ответы	Internal	Passing Juice
Обратная связь	Internal	Passing Juice
Партнеры	Internal	Passing Juice
Черный список	Internal	Passing Juice
Регистрация	Internal	Passing Juice

In-page links

[Персональный раздел](#)

Internal

Passing Juice

[ТЕНДЕРЫ](#)

Internal

Passing Juice

SEO Keywords



Keywords Cloud

черный связь партнеры главпродукт
персональный регистрация раздел
список инструкции **пароль**

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
пароль	2	✗	✗	✗	✗
главпродукт	1	✓	✓	✓	✓
инструкции	1	✗	✗	✗	✗
раздел	1	✗	✗	✗	✗
персональный	1	✗	✗	✗	✗

Usability

	Url	Domain : prodzakupki.ru Length : 14
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	You have not specified the language. Use this free meta tags generator to declare the intended language of your website.
	Dublin Core	This page does not take advantage of Dublin Core.

Usability

Document

	Doctype	XHTML 1.0 Transitional
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	 Attention! Try to avoid nested tables in HTML.  Too bad, your website is using inline styles.  Too bad, your website has too many CSS files (more than 4).  Too bad, your website has too many JS files (more than 6).  Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization	 Apple Icon  Meta Viewport Tag  Flash content
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Optimization

	XML Sitemap	Missing Your website does not have an XML sitemap - this can be problematic. A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to
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Optimization

		crawl the site more intelligently.
	Robots.txt	http://prodzakupki.ru/robots.txt Great, your website has a robots.txt file.
	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.