Website review prepal.com

The score is 50/100

SEO Content

✅	Title	News /// PrePal **Length : 15** Perfect, your title contains between 10 and 70 characters.
✅	Description	The largest online listing of used musical instrument prices, updated every day. **Length : 80** Great, your meta description contains between 70 and 160 characters.
✅	Keywords	prepal,used,preowned,worth,value,price,price guide,for sale,music,musical,musician,instrument,gear,music gear,musical equipment,guitar,bass,rack mount,keyboard,synth,synthesizer,sampler,drum,amp,effects,news,information Good, your page contains meta keywords.
❌	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.

		H1	H2	H3	H4	H5	H6
⚪	Headings	0	0	0	0	0	0

❌	Images	We found 2 images on this web page. 1 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
✅	Text/HTML Ratio	Ratio : **29%** Ideal! This page's ratio of text to HTML code is between 25 and 70 percent.
	Flash	Perfect, no Flash content has been detected on this page.

SEO Content

✓		
✓	Iframe	Great, there are no Iframes detected on this page.

SEO Links

✓	URL Rewrite	Good. Your links looks friendly!
✓	Underscores in the URLs	Perfect! No underscores detected in your URLs.
✓	In-page links	We found a total of 8 links including 3 link(s) to files
◉	Statistics	External Links : noFollow 0% External Links : Passing Juice 0% Internal Links 100%

In-page links

Anchor	Type	Juice
Emu	Internal	Passing Juice
Korg	Internal	Passing Juice
Roland	Internal	Passing Juice
Yamaha	Internal	Passing Juice
Click here to start searching!	Internal	Passing Juice
SonicState	Internal	Passing Juice
EBay	Internal	Passing Juice
AnalogX	Internal	Passing Juice

SEO Keywords

	Keywords Cloud	new into being sure make selling used after manufacturer prices

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
used	4	✖	✔	✔	✖
prices	3	✖	✖	✔	✖
selling	2	✖	✖	✖	✖
being	2	✖	✖	✖	✖
into	2	✖	✖	✖	✖

Usability

	Url	Domain : prepal.com Length : 10
✔	Favicon	Great, your website has a favicon.
✖	Printability	We could not find a Print-Friendly CSS.
✖	Language	You have not specified the language. Use this free meta tags generator to declare the intended language of your website.
✖	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	Missing doctype
	Encoding	You have not specified the document's charset. Use this free meta tags generator to declare document's charset.

Document

❌		
❌	W3C Validity	Errors : 78 Warnings : 3
✅	Email Privacy	Great no email address has been found in plain text!

❌	Deprecated HTML	

Deprecated tags	Occurrences
<FONT>	14
<CENTER>	2

Deprecated HTML tags are HTML tags that are no longer used. It is recommended that you remove or replace these HTML tags because they are now obsolete.

⦿	Speed Tips	✖ Attention! Try to avoid nested tables in HTML.
		✔ Perfect. No inline css has been found in HTML tags!
		✔ Great, your website has few CSS files.
		✔ Perfect, your website has few JavaScript files.
		✔ Perfect, your website takes advantage of gzip.

Mobile

⦿	Mobile Optimization	✖ Apple Icon
		✖ Meta Viewport Tag
		✔ Flash content

Optimization

❌	XML Sitemap	Missing Your website does not have an XML sitemap - this can be problematic. A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.

Optimization

✅	Robots.txt	http://prepal.com/robots.txt Great, your website has a robots.txt file.
❌	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.