





# Website review powertofly.com

Generated on March 26 2025 02:39 AM






The score is 50/100



## SEO Content





	Title	PowerToFly  <b>Length : 10</b>  Perfect, your title contains between 10 and 70 characters.																					
	Description	Land a job at a company committed to diversity & inclusion. Join our free community to meet hiring managers, grow your network, and upskill before you apply.  <b>Length : 157</b>  Great, your meta description contains between 70 and 160 characters.																					
	Keywords	Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.																					
	Og Meta Properties	<div>Good, your page take advantage of Og Properties.</div> <table><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>type</td><td>website</td></tr><tr><td>site_name</td><td>PowerToFly</td></tr><tr><td>image</td><td>https://assets.rbl.ms/33405945/origin.png</td></tr><tr><td>image:width</td><td>210</td></tr><tr><td>image:height</td><td>2000</td></tr><tr><td>title</td><td>PowerToFly</td></tr><tr><td>description</td><td>Land a job at a company committed to diversity &amp; inclusion. Join our free community to meet hiring managers, grow your network, and upskill before you apply.</td></tr></tbody></table>						Property	Content	type	website	site_name	PowerToFly	image	https://assets.rbl.ms/33405945/origin.png	image:width	210	image:height	2000	title	PowerToFly	description	Land a job at a company committed to diversity & inclusion. Join our free community to meet hiring managers, grow your network, and upskill before you apply.
Property	Content																						
type	website																						
site_name	PowerToFly																						
image	https://assets.rbl.ms/33405945/origin.png																						
image:width	210																						
image:height	2000																						
title	PowerToFly																						
description	Land a job at a company committed to diversity & inclusion. Join our free community to meet hiring managers, grow your network, and upskill before you apply.																						
	Headings	<b>H1</b> 1	<b>H2</b> 13	<b>H3</b> 15	<b>H4</b> 0	<b>H5</b> 4	<b>H6</b> 0																

## SEO Content

		<ul style="list-style-type: none"><li>• [H1]</li><li>• [H2] Find jobs that fit. Build skills that matter.</li><li>• [H2] Access jobs, hiring events &amp; upskilling opportunities:</li><li>• [H2] Network your way to new opportunities</li><li>• [H2] Upskilling: Finding the Tools for Your Professional Future</li><li>• [H2] Upskilling: Finding the Tools for your Professional Future</li><li>• [H2] Celebrating API Identities: From India to the Pacific Islands</li><li>• [H2] Celebrating API Identities: From India to the Pacific Islands</li><li>• [H2] PowerToFly in Action</li><li>• [H2] Events designed to help you accelerate your career</li><li>• [H2] Life in the Fast Lane: Navigating Work-Life Balance at Varicent</li><li>• [H2] The Power of Authenticity with Elastic: Embracing Your True Self in Life and Leadership</li><li>• [H2] Fostering a Culture of Equity and Inclusion through Performance</li><li>• [H2] Go from Overlooked to Unforgettable: A fireside chat with author Lorraine K. Lee</li><li>• [H3] Your career growth hub</li><li>• [H3] Logo 1</li><li>• [H3] Logo 2</li><li>• [H3] Logo 5</li><li>• [H3] Logo 6</li><li>• [H3] Logo 7</li><li>• [H3] Logo 8</li><li>• [H3] Logo 9</li><li>• [H3] Logo</li><li>• [H3] Virtual summits and job fairs</li><li>• [H3] 40K+</li><li>• [H3] 1,089</li><li>• [H3] 150+</li><li>• [H3] 500+</li><li>• [H3] Events</li><li>• [H5] Sheena</li><li>• [H5] Cinthya</li><li>• [H5] Logan</li><li>• [H5] Mary</li></ul>
	Images	<p>We found 35 images on this web page.</p> <p>11 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : <b>1%</b></p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>
	Iframe	<p>Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.</p>

## SEO Content

### SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 49 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 0% Internal Links 100%

### In-page links

Anchor	Type	Juice
<a href="#">Log in</a>	Internal	Passing Juice
<a href="#">Join our summit &amp; job fair on upskilling this April 23-24</a>	Internal	Passing Juice
<a href="#">Talent</a>	Internal	Passing Juice
<a href="#">Employers</a>	Internal	Passing Juice
<a href="#">About</a>	Internal	Passing Juice
<a href="#">Jobs</a>	Internal	Passing Juice
<a href="#">Events</a>	Internal	Passing Juice
<a href="#">Companies</a>	Internal	Passing Juice
<a href="#">Resources</a>	Internal	Passing Juice
<a href="#">Software Engineering</a>	Internal	Passing Juice
<a href="#">Marketing</a>	Internal	Passing Juice
<a href="#">Sales</a>	Internal	Passing Juice
<a href="#">Data</a>	Internal	Passing Juice

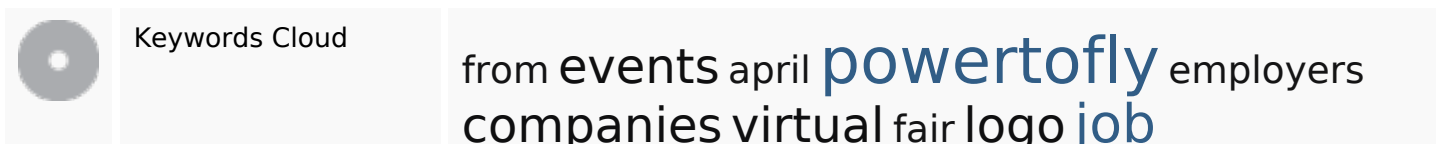
## In-page links

<a href="#">Design</a>	Internal	Passing Juice
<a href="#">Project Management</a>	Internal	Passing Juice
<a href="#">Virtual Events</a>	Internal	Passing Juice
<a href="#">Remote &amp; Flexible Jobs</a>	Internal	Passing Juice
<a href="#">Logo 1</a>	Internal	Passing Juice
<a href="#">Logo 2</a>	Internal	Passing Juice
<a href="#">Logo 5</a>	Internal	Passing Juice
<a href="#">Logo 6</a>	Internal	Passing Juice
<a href="#">Logo 7</a>	Internal	Passing Juice
<a href="#">Logo 8</a>	Internal	Passing Juice
<a href="#">Logo 9</a>	Internal	Passing Juice
<a href="#">Logo</a>	Internal	Passing Juice
<a href="#">Save your spot</a>	Internal	Passing Juice
<a href="#">PowerToFly Summits</a>	Internal	Passing Juice
<a href="#">Virtual Job Fair</a>	Internal	Passing Juice
<a href="#">Upskilling: Finding the Tools for your Professional Future</a>	Internal	Passing Juice
<a href="#">Celebrating API Identities: From India to the Pacific Islands</a>	Internal	Passing Juice
<a href="#">Celebrating API Identities: From India to the Pacific Islands</a>	Internal	Passing Juice
<a href="#">See more events</a>	Internal	Passing Juice
<a href="#">3 speakers</a>	Internal	Passing Juice
<a href="#">Life in the Fast Lane: Navigating Work-Life Balance at Varicent</a>	Internal	Passing Juice
<a href="#">Morgan Kirkland</a>	Internal	Passing Juice
<a href="#">The Power of Authenticity with Elastic: Embracing Your True Self in Life and Leadership</a>	Internal	Passing Juice
<a href="#">Laneisha Roberts</a>	Internal	Passing Juice
<a href="#">Kristin Bell</a>	Internal	Passing Juice

## In-page links

<a href="#">Fostering a Culture of Equity and Inclusion through Performance</a>	Internal	Passing Juice
<a href="#">Lorraine K. Lee</a>	Internal	Passing Juice
<a href="#">Go from Overlooked to Unforgettable: A fireside chat with author Lorraine K. Lee</a>	Internal	Passing Juice
<a href="#">Events</a>	Internal	Passing Juice
<a href="#">Resources</a>	Internal	Passing Juice
<a href="#">Events</a>	Internal	Passing Juice
<a href="#">Resources</a>	Internal	Passing Juice
<a href="#">Schedule a call</a>	Internal	Passing Juice
<a href="#">Contact Us</a>	Internal	Passing Juice
<a href="#">Cookie Preferences</a>	Internal	Passing Juice
<a href="#">Legal &amp; Privacy</a>	Internal	Passing Juice






## SEO Keywords













## Keywords Consistency

Keyword	Content	Title	Keywords	Descripti on	Headings
power	17	✓	✗	✗	✓
tofly	12	✗	✗	✓	✓
job	9	✗	✗	✗	✓
events	8	✗	✗	✗	✓
logo	7	✗	✗	✗	✗
companies					

## Usability


	Url	Domain : powertofly.com Length : 14
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

## Document




	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 122 Warnings : 28
	Email Privacy	Warning! At least one email address has been found in the plain text. Use <a href="#">free antispam protector</a> to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<div><div> Excellent, your website doesn't use nested tables.</div><div> Too bad, your website is using inline styles.</div><div> Great, your website has few CSS files.</div><div> Too bad, your website has too many JS files (more than 6).</div><div> Too bad, your website does not take advantage of gzip.</div></div>

## Document

## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li>✓ Apple Icon</li><li>✓ Meta Viewport Tag</li><li>✓ Flash content</li></ul>
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## Optimization

	XML Sitemap	<p>Great, your website has an XML sitemap.</p> <div><a href="https://powertofly.com/sitemap.xml">https://powertofly.com/sitemap.xml</a> <a href="https://powertofly.com/common/sitemap.xml">https://powertofly.com/common/sitemap.xml</a></div>
	Robots.txt	<p><a href="http://powertofly.com/robots.txt">http://powertofly.com/robots.txt</a></p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>