Website review pondel.com

Generated on June 24 2025 08:43 AM

The score is 51/100

SEO Content

⚠️	Title	Home **Length : 4** Ideally, your title should contain between 10 and 70 characters (spaces included). Use this free tool to calculate text length.
✅	Description	PondelWilkinson is a corporate communications firm specializing in investor relations and strategic public relations. **Length : 117** Great, your meta description contains between 70 and 160 characters.
❌	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.
✅	Og Meta Properties	Good, your page take advantage of Og Properties.

Property	Content
locale	en_US
type	website
title	Home
description	PondelWilkinson is a corporate communications firm specializing in investor relations and strategic public relations.
url	https://www.pondel.com/
site_name	PondelWilkinson

⦾	Headings	**H1** 0	**H2** 0	**H3** 9	**H4** 0	**H5** 0	**H6** 0

- [H3] Investor Relations
- [H3] Strategic Public Relations

SEO Content

		- [H3] Client Experience - [H3] PW Insight Blog - [H3] Latest Posts - [H3] Categories - [H3] WHO WE ARE - [H3] CONTACT US - [H3] Follow us on
❌	Images	We found 20 images on this web page. 10 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
❌	Text/HTML Ratio	Ratio : **4%** This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
✅	Flash	Perfect, no Flash content has been detected on this page.
❌	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

SEO Links

✅	URL Rewrite	Good. Your links looks friendly!
✅	Underscores in the URLs	Perfect! No underscores detected in your URLs.
✅	In-page links	We found a total of 35 links including 0 link(s) to files
⚪	Statistics	External Links : noFollow 0% External Links : Passing Juice 2.86% Internal Links 97.14%

In-page links

Anchor	Type	Juice
Investor Relations	Internal	Passing Juice

In-page links

Strategic Public Relations	Internal	Passing Juice
Client Experience	Internal	Passing Juice
Home	Internal	Passing Juice
About Us	Internal	Passing Juice
Sectors We Serve	Internal	Passing Juice
ESG	Internal	Passing Juice
Our Blog	Internal	Passing Juice
Contact	Internal	Passing Juice
Leading with Confidence: Strategies for Communicating in Today's Uncertain Times	Internal	Passing Juice
Continuing Cecilia Wilkinson's Legacy: Empowering the Next Generation of IR and PR Professionals	Internal	Passing Juice
Meet Veronica Ramirez: 2025's Cecilia Wilkinson Memorial Scholarship Recipient	Internal	Passing Juice
How to Measure Investor Relations Success	Internal	Passing Juice
How to Measure Public Relations Success	Internal	Passing Juice
In-Person Investor Days are More Important Than Ever	Internal	Passing Juice
A Matter of Compliance	Internal	Passing Juice
AI	Internal	Passing Juice
Back to Basics	Internal	Passing Juice
Cecilia Wilkinson Memorial Scholarship	Internal	Passing Juice
Frontpage Article	Internal	Passing Juice
In the News	Internal	Passing Juice
In-The-Know IRO	Internal	Passing Juice
Investor Days	Internal	Passing Juice
Investor Relations	Internal	Passing Juice
Investor Talk	Internal	Passing Juice
Market Talk	Internal	Passing Juice
Minding Media	Internal	Passing Juice
News	Internal	Passing Juice

In-page links

Press Releases		Internal	Passing Juice
Public Relations		Internal	Passing Juice
Roadshow Confessions		Internal	Passing Juice
Social Media		Internal	Passing Juice
Thoughts from Pondel		Internal	Passing Juice
Uncategorized		Internal	Passing Juice
Enfold Theme by Kriesi		External	Passing Juice

SEO Keywords

Keywords Cloud

media relations pondelwilkinson strategic cecilia strategies investor experience blog public

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
relations	17	✖	✖	✔	✔
investor	11	✖	✖	✔	✔
public	9	✖	✖	✔	✔
media	7	✖	✖	✖	✖
cecilia	4	✖	✖	✖	✖

Usability

	Url	Domain : pondel.com Length : 10
✔	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.

Usability

❌		
✅	Language	Good. Your declared language is en.
❌	Dublin Core	This page does not take advantage of Dublin Core.

Document

✅	Doctype	HTML 5
✅	Encoding	Perfect. Your declared charset is UTF-8.
❌	W3C Validity	Errors : 37 Warnings : 27
❌	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
✅	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
⚪	Speed Tips	✅ Excellent, your website doesn't use nested tables.
		✖ Too bad, your website is using inline styles.
		✖ Too bad, your website has too many CSS files (more than 4).
		✖ Too bad, your website has too many JS files (more than 6).
		✅ Perfect, your website takes advantage of gzip.

Mobile

⚪	Mobile Optimization	✅ Apple Icon
		✅ Meta Viewport Tag
		✅ Flash content

Optimization

✅	XML Sitemap	Great, your website has an XML sitemap. https://www.pondel.com/sitemap_index.xml
✅	Robots.txt	http://pondel.com/robots.txt Great, your website has a robots.txt file.
❌	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.