






# Website review poly.com.au

Generated on March 23 2025 11:02 AM





The score is 50/100







## SEO Content

	Title	Home   Poly  <b>Length : 11</b>  Perfect, your title contains between 10 and 70 characters.												
	Description	<b>Length : 0</b>  Very bad. We haven't found meta description on your page. Use <a href="#">this free online meta tags generator</a> to create description.												
	Keywords	Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.												
	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use <a href="#">this free og properties generator</a> to create them.												
	Headings	<table><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr><tr><td>5</td><td>8</td><td>7</td><td>2</td><td>0</td><td>0</td></tr></table> <ul style="list-style-type: none"><li>• [H1] BROWSE OUR WIDE RANGE</li><li>• [H1] TAKING ON A NEW TASK?</li><li>• [H1] NEED HELP?</li><li>• [H1] Find a store near you:</li><li>• [H1] Your Favourite Store:</li><li>• [H2] OF POLY PRODUCTS</li><li>• [H2] VIEW OUR HOW-TO GUIDES</li><li>• [H2] ASK ONE OF OUR EXPERTS</li><li>• [H2] Find a store near you</li><li>• [H2] View our comprehensive how to guides</li><li>• [H2] Find the right productfor your job</li><li>• [H2] Our ProductsView all products</li><li>• [H2] How To'sView all</li><li>• [H3] Filler - Large Cracks</li><li>• [H3] Filler - Small Cracks</li><li>• [H3] Filler - Quick Dry</li><li>• [H3] Filler - Timber Filler</li><li>• [H3] Filler - Trim and Doors</li></ul>	H1	H2	H3	H4	H5	H6	5	8	7	2	0	0
H1	H2	H3	H4	H5	H6									
5	8	7	2	0	0									

## SEO Content

		<ul style="list-style-type: none"><li>• [H3] How to prepare a room for painting</li><li>• [H3] How to fill a large crack or hole</li><li>• [H4] Visit our FAQ's</li><li>• [H4] Ask An Expert</li></ul>
	Images	We found 13 images on this web page.  10 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : <b>24%</b>  Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 23 links including 0 link(s) to files
	Statistics	External Links : noFollow 0%  External Links : Passing Juice 8.7%  Internal Links 91.3%

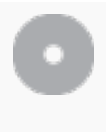
## In-page links

Anchor	Type	Juice
<a href="#">upgrade your browser</a>	External	Passing Juice
<a href="#">Poly Website</a>	Internal	Passing Juice

## In-page links

<a href="#">TOGGLE</a>	Internal	Passing Juice
<a href="#">Products</a>	Internal	Passing Juice
<a href="#">How To</a>	Internal	Passing Juice
<a href="#">Advice</a>	Internal	Passing Juice
<a href="#">Find a store near you</a>	Internal	Passing Juice
<a href="#">Product Finder</a>	Internal	Passing Juice
<a href="#">Contact Us</a>	Internal	Passing Juice
<a href="#">My Shopping List&amp;nbsp;:</a>	Internal	Passing Juice
<a href="#">View Product</a>	Internal	Passing Juice
<a href="#">View Product</a>	Internal	Passing Juice
<a href="#">View Product</a>	Internal	Passing Juice
<a href="#">View Product</a>	Internal	Passing Juice
<a href="#">View Product</a>	Internal	Passing Juice
<a href="#">See More</a>	Internal	Passing Juice
<a href="#">See More</a>	Internal	Passing Juice
<a href="#">View Now</a>	Internal	Passing Juice
<a href="#">Ask Now</a>	Internal	Passing Juice
<a href="#">About Us</a>	Internal	Passing Juice
<a href="#">Terms of Use</a>	Internal	Passing Juice
<a href="#">Privacy Policy</a>	Internal	Passing Juice
<a href="#">Material Safety Data Sheet</a>	External	Passing Juice

## SEO Keywords








Keywords Cloud

how filler fillers **product view** poly all products store now





## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
view	11	✖	✖	✖	✔
product	7	✖	✖	✖	✔
filler	6	✖	✖	✖	✔
fillers	5	✖	✖	✖	✖
how	5	✖	✖	✖	✔








## Usability

	Url	Domain : poly.com.au Length : 11
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	You have not specified the language. Use <a href="#">this free meta tags generator</a> to declare the intended language of your website.
	Dublin Core	This page does not take advantage of Dublin Core.

## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 12 Warnings : 5
	Email Privacy	Great no email address has been found in plain text!




## Document

	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<div><div> Excellent, your website doesn't use nested tables.</div><div> Too bad, your website is using inline styles.</div><div> Great, your website has few CSS files.</div><div> Perfect, your website has few JavaScript files.</div><div> Perfect, your website takes advantage of gzip.</div></div>

## Mobile

	Mobile Optimization	<div><div> Apple Icon</div><div> Meta Viewport Tag</div><div> Flash content</div></div>
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## Optimization

	XML Sitemap	<p>Missing</p> <p>Your website does not have an XML sitemap - this can be problematic.</p> <p>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.</p>
	Robots.txt	<p><a href="http://poly.com.au/robots.txt">http://poly.com.au/robots.txt</a></p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>