










# Website review pointmaven.com

Generated on March 26 2025 06:20 AM



The score is 49/100







## SEO Content

	Title	PointMaven.com: Earn the Most Hotel Points on Every Trip  <b>Length : 56</b>  Perfect, your title contains between 10 and 70 characters.												
	Description	A freely browsable database of hotel loyalty programs, hotel points bonus offers and promotions, and hotel properties to help you earn the most hotel points on every trip  <b>Length : 170</b>  Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.												
	Keywords	hotels, points, frequent flyer,bonus miles,promotions,offers,miles,mile offers,airlines,frequent flyer programs, marriott rewards, priority club, hilton hhonors, starwood preferred guest  Good, your page contains meta keywords.												
	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use <a href="#">this free og properties generator</a> to create them.												
	Headings	<table><tr><td><b>H1</b></td><td><b>H2</b></td><td><b>H3</b></td><td><b>H4</b></td><td><b>H5</b></td><td><b>H6</b></td></tr><tr><td>0</td><td>0</td><td>0</td><td>0</td><td>0</td><td>0</td></tr></table>	<b>H1</b>	<b>H2</b>	<b>H3</b>	<b>H4</b>	<b>H5</b>	<b>H6</b>	0	0	0	0	0	0
<b>H1</b>	<b>H2</b>	<b>H3</b>	<b>H4</b>	<b>H5</b>	<b>H6</b>									
0	0	0	0	0	0									
	Images	We found 14 images on this web page.  13 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.												
	Text/HTML Ratio	Ratio : <b>25%</b>  Ideal! This page's ratio of text to HTML code is between 25 and 70 percent.												
	Flash	Perfect, no Flash content has been detected on this page.												

## SEO Content

		
	Iframe	Great, there are no Iframes detected on this page.

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 16 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 50% Internal Links 50%


## In-page links

Anchor	Type	Juice
-	External	Passing Juice
<a href="#">The Blog</a>	External	Passing Juice
<a href="#">MileMaven.com</a>	External	Passing Juice
<a href="#">MileCalc.com</a>	External	Passing Juice
<a href="#">AwardGrabber.com</a>	External	Passing Juice
<a href="#">HubCalc.com</a>	External	Passing Juice
<a href="#">FareCompare.com</a>	External	Passing Juice
<a href="#">FlightStats.com</a>	External	Passing Juice
<a href="#">About</a>	Internal	Passing Juice

## In-page links

<a href="#">Guaranteed Best Rates</a>	Internal	Passing Juice
<a href="#">Resources</a>	Internal	Passing Juice
<a href="#">Contact Us</a>	Internal	Passing Juice
<a href="#">F.A.Q.</a>	Internal	Passing Juice
<a href="#">Copyrights</a>	Internal	Passing Juice
<a href="#">Privacy Policy</a>	Internal	Passing Juice
<a href="#">Disclaimer</a>	Internal	Passing Juice




## SEO Keywords

	Keywords Cloud	inn nbsp home new south islands points bonus rewards page
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## Keywords Consistency

Keyword	Content	Title	Keywords	Descripti on	Headings
points	16	✓	✓	✓	✗
new	10	✗	✗	✗	✗
inn	9	✗	✗	✗	✗
bonus	7	✗	✓	✓	✗
home	6	✗	✗	✗	✗












## Usability

	Url	Domain : pointmaven.com Length : 14
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.





## Usability

	Language	You have not specified the language. Use <a href="#">this free meta tags generator</a> to declare the intended language of your website.
	Dublin Core	This page does not take advantage of Dublin Core.





## Document

	Doctype	Missing doctype
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 451 Warnings : 78
	Email Privacy	Warning! At least one email address has been found in the plain text. Use <a href="#">free antispam protector</a> to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<div><div></div> Attention! Try to avoid nested tables in HTML.</div> <div><div></div> Too bad, your website is using inline styles.</div> <div><div></div> Great, your website has few CSS files.</div> <div><div></div> Too bad, your website has too many JS files (more than 6).</div> <div><div></div> Too bad, your website does not take advantage of gzip.</div>

## Mobile

	Mobile Optimization	<div><div></div> Apple Icon</div> <div><div></div> Meta Viewport Tag</div> <div><div></div> Flash content</div>
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## Optimization

	XML Sitemap	Great, your website has an XML sitemap. <a href="https://www.pointmaven.com/">https://www.pointmaven.com/</a>
	Robots.txt	<a href="http://pointmaven.com/robots.txt">http://pointmaven.com/robots.txt</a> Great, your website has a robots.txt file.
	Analytics	Great, your website has an analytics tool.  Google Analytics