

Website review poehm.com

Generated on March 22 2025 06:24 AM

The score is 40/100



SEO Content

	Title	Matthias Pöhm Length : 13 Perfect, your title contains between 10 and 70 characters.												
	Description	Pöhm wird von der Presse als Deutschlands bester Rhetorik- und Schlagfertigkeitstrainer bezeichnet. Length : 100 Great, your meta description contains between 70 and 160 characters.												
	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.												
	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.												
	Headings	<table><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr><tr><td>16</td><td>1</td><td>0</td><td>0</td><td>0</td><td>0</td></tr></table> • [H1] Her damit! • [H1] Hier anmelden • [H1] Jetzt entdecken • [H1] Mehr erfahren • [H1] Jetzt entdecken • [H1] Pöhm als Speaker für Ihr Event • [H1] Seminar "Präsentieren Sie noch oder faszinieren Sie schon?" (13-14 März '25) in Zürich • [H1] Flirt Seminar (28-29 März '25) in München • [H1] Schlagfertigkeit Online Kurs • [H1] Rhetorik Online Kurs • [H1] "Meine Preise werden bezahlt!" Seminar 17. Mai 2025 in Zürich • [H1] Mehr über Kurs erfahren • [H1] Bereits 10'000 Exemplare verkauft • [H1] • [H1]	H1	H2	H3	H4	H5	H6	16	1	0	0	0	0
H1	H2	H3	H4	H5	H6									
16	1	0	0	0	0									

SEO Content

		• [H1] Newsletter • [H2] Referenzen
	Images	We found 28 images on this web page. 8 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : 0% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 78 links including 0 link(s) to files
	Statistics	External Links : noFollow 5.13% External Links : Passing Juice 0% Internal Links 94.87%

In-page links

Anchor	Type	Juice
Passwort vergessen?	Internal	Passing Juice
Neu registrieren	Internal	Passing Juice
Coaching	Internal	Passing Juice

In-page links

Rhetorik Coaching	Internal	Passing Juice
Andere Coachings	Internal	Passing Juice
Coaching Berichte	Internal	Passing Juice
Seminare	Internal	Passing Juice
Online Kurs: Schlagfertigkeit	External	noFollow
Online Kurs: Rhetorik Premium	External	noFollow
Online Kurs: Redeangst verlieren	External	noFollow
Schlagfertig und erfolgreicher	Internal	Passing Juice
Männlich wirken - natürlich flirten	Internal	Passing Juice
Präsentieren Sie noch oder faszinieren Sie schon	Internal	Passing Juice
Presentation as Infotainment (English)	Internal	Passing Juice
Rhetorik-Event der Superlative	Internal	Passing Juice
Meine Preise werden bezahlt	Internal	Passing Juice
Trainerausbildung mit Lizenz	Internal	Passing Juice
Erfolg macht nicht glücklich	Internal	Passing Juice
Anmeldung, Termine und Preise	Internal	Passing Juice
Teilnehmerstimmen zu Seminaren	Internal	Passing Juice
Übersicht über alle Seminare	Internal	Passing Juice
Online Seminare	Internal	Passing Juice
Keynote Speaker	Internal	Passing Juice
Speaker-Anfrage	Internal	Passing Juice
Shop	Internal	Passing Juice
Fragen zum Shop	Internal	Passing Juice
Online Seminare	Internal	Passing Juice
Profil	Internal	Passing Juice
Über uns	Internal	Passing Juice
Pressestimmen	Internal	Passing Juice
Teilnehmerstimmen zu Seminaren	Internal	Passing Juice

In-page links

Referenzliste	Internal	Passing Juice
Pöhm-Letter Anmeldung	Internal	Passing Juice
Kontakt/Impressum/AGB	Internal	Passing Juice
Offene Stellen	Internal	Passing Juice
Stichwortübersicht	Internal	Passing Juice
Weitere Angebote	Internal	Passing Juice
M. Pöhm als Firmen-Trainer	Internal	Passing Juice
M.Pöhm als Keynote-Speaker	Internal	Passing Juice
Pöhm's Bestseller Bücher	Internal	Passing Juice
Matthias Pöhm - Macht Menschen zu Meinungsführern	Internal	Passing Juice
EN	Internal	Passing Juice
Schlagfertig und erfolgreicher	Internal	Passing Juice
mehr über das Seminar	Internal	Passing Juice
Meine Preise werden bezahlt	Internal	Passing Juice
mehr über das Seminar	Internal	Passing Juice
Präsentieren Sie noch oder faszinieren Sie schon?	Internal	Passing Juice
Trainerausbildung mit Lizenz	Internal	Passing Juice
mehr über das Seminar	Internal	Passing Juice
Männlich wirken - natürlich flirten	Internal	Passing Juice
mehr über das Seminar	Internal	Passing Juice
Still presenting or already fascinating	Internal	Passing Juice
mehr über das Seminar	Internal	Passing Juice
Teilnehmer am Rhetorik- Event der Superlative	Internal	Passing Juice
mehr über das Seminar	Internal	Passing Juice
Zuschauer am Rhetorik- Event der Superlative	Internal	Passing Juice
mehr über das Seminar	Internal	Passing Juice
Erfolg macht nicht glücklich	Internal	Passing Juice
mehr über das Seminar	Internal	Passing Juice

In-page links

Online Kurs Schlagfertigkeit LIVE	Internal	Passing Juice
mehr über das Seminar	Internal	Passing Juice
Online Kurs: Rhetorik Premium	Internal	Passing Juice
mehr über das Seminar	Internal	Passing Juice
Online Kurs: Redeangst verlieren	Internal	Passing Juice
mehr über das Seminar	Internal	Passing Juice
Online Kurs: Schlagfertigkeit	Internal	Passing Juice
mehr über das Seminar	Internal	Passing Juice
Schlagfertigkeit Seminar	Internal	Passing Juice
Rhetorik Seminar	Internal	Passing Juice
hier	Internal	Passing Juice
und hunderte weitere&nbsp;zufriedene Kunden	Internal	Passing Juice
Coaching	Internal	Passing Juice
Seminare	Internal	Passing Juice
Online Seminare	Internal	Passing Juice
Keynote Speaker	Internal	Passing Juice
Shop	Internal	Passing Juice
Profil	Internal	Passing Juice
bart.sk	External	noFollow

SEO Keywords

	Keywords Cloud	
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Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
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Usability

	Url	Domain : poehm.com Length : 9
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is de.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5				
	Encoding	Perfect. Your declared charset is UTF-8.				
	W3C Validity	Errors : 11 Warnings : 3				
	Email Privacy	Great no email address has been found in plain text!				
	Deprecated HTML	<table><tr><th>Deprecated tags</th><th>Occurrences</th></tr><tr><td></td><td>1</td></tr></table> Deprecated HTML tags are HTML tags that are no longer used. It is recommended that you remove or replace these HTML tags because they are now obsolete.	Deprecated tags	Occurrences		1
Deprecated tags	Occurrences					
	1					
	Speed Tips	 Excellent, your website doesn't use nested tables.  Too bad, your website is using inline styles.  Too bad, your website has too many CSS files (more than 4).  Too bad, your website has too many JS files (more than 6).  Perfect, your website takes advantage of gzip.				

Mobile

	Mobile Optimization	 Apple Icon
		 Meta Viewport Tag
		 Flash content

Optimization

	XML Sitemap	Great, your website has an XML sitemap. https://www.poehm.com/sitemap.xml
	Robots.txt	http://poehm.com/robots.txt Great, your website has a robots.txt file.
	Analytics	Great, your website has an analytics tool.  Google Analytics