







# Website review pnwbeyond.com

Generated on March 22 2025 07:31 AM

The score is 49/100



## SEO Content

	Title	<p>Pacific Northwest and Beyond * Active PNW Lifestyle Blog</p> <p><b>Length : 56</b></p> <p>Perfect, your title contains between 10 and 70 characters.</p>																		
	Description	<p>Pacific Northwest is a blog about the PNW including things to do AND about things...beyond (from travel to birds to bikes to books!)</p> <p><b>Length : 132</b></p> <p>Great, your meta description contains between 70 and 160 characters.</p>																		
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.</p>																		
	Og Meta Properties	<p>Good, your page take advantage of Og Properties.</p> <table><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>locale</td><td>en_US</td></tr><tr><td>type</td><td>profile</td></tr><tr><td>title</td><td>PNW &amp; Beyond</td></tr><tr><td>description</td><td>I like writing, WordPress, photography and, when I'm not doing those things, cycling, looking at birds, camping, and reading.</td></tr><tr><td>url</td><td>https://www.pnwbeyond.com/</td></tr><tr><td>site_name</td><td>Pacific Northwest and Beyond</td></tr><tr><td>updated_time</td><td>2025-02-24T09:17:22-08:00</td></tr><tr><td>image</td><td>https://www.pnwbeyond.com/wp-content/uploads/2024/02/PNW-and-Beyond-Homepage-social-image.png</td></tr></tbody></table>	Property	Content	locale	en_US	type	profile	title	PNW & Beyond	description	I like writing, WordPress, photography and, when I'm not doing those things, cycling, looking at birds, camping, and reading.	url	https://www.pnwbeyond.com/	site_name	Pacific Northwest and Beyond	updated_time	2025-02-24T09:17:22-08:00	image	https://www.pnwbeyond.com/wp-content/uploads/2024/02/PNW-and-Beyond-Homepage-social-image.png
Property	Content																			
locale	en_US																			
type	profile																			
title	PNW & Beyond																			
description	I like writing, WordPress, photography and, when I'm not doing those things, cycling, looking at birds, camping, and reading.																			
url	https://www.pnwbeyond.com/																			
site_name	Pacific Northwest and Beyond																			
updated_time	2025-02-24T09:17:22-08:00																			
image	https://www.pnwbeyond.com/wp-content/uploads/2024/02/PNW-and-Beyond-Homepage-social-image.png																			




SEO Content

image:secure_url	https://www.pnwbeyond.com/wp-content/uploads/2024/02/PNW-and-Beyond-Homepage-social-image.png
image:width	1200
image:height	630
image:alt	PNW and Beyond Homepage social image
image:type	image/png

Headings

H1	H2	H3	H4	H5	H6
1	20	1	4	1	45
<ul style="list-style-type: none"><li>• [H1] Pacific Northwest and Beyond</li><li>• [H2] Keep up on what we’re posting...</li><li>• [H2] Here’s what we’ve been adding...</li><li>• [H2] Visiting Durness, Scotland</li><li>• [H2] HAYWIRE, DEATH BEFORE DISHONOR All Ages Hardcore Show</li><li>• [H2] Should YOU build your own bike?</li><li>• [H2] Galleries</li><li>• [H2] Mackay’s Rooms</li><li>• [H2] Kah Tai Lagoon Nature Park in Port Townsend: A Great Bird Walk</li><li>• [H2] Cedar Waxwing</li><li>• [H2] What is “contemplative photography”? + some books on the subject</li><li>• [H2] Review of Red Rising</li><li>• [H2] Vintage Seattle Trivia Quiz</li><li>• [H2] Changes to login and membership functions (and new post types).</li><li>• [H2] What are the most romantic things to do in the Puget Sound Area? (Poll)</li><li>• [H2] Have a Question?</li><li>• [H2] Keep in the Loop</li><li>• [H2] Recent Groups</li><li>• [H2] Top Rated</li><li>• [H2] Keep in the loop!</li><li>• [H2] Login</li><li>• [H3] Thanks for your interest in our photos!</li><li>• [H4] Get new stuff delivered to your inbox!</li><li>• [H4] Get new stuff delivered to your inbox!</li><li>• [H4] New Report</li><li>• [H4] Close</li><li>• [H5] Top-Rated</li><li>• [H6] By: Cheryl</li><li>• [H6] Last Modified: January 26, 2025</li><li>• [H6]</li><li>• [H6] in: Scotland , Travel , Travel Destinations</li><li>• [H6] By: Guest Event Organizer</li><li>• [H6] Last Modified: March 19, 2025</li><li>• [H6]</li><li>• [H6] in: Rock , Music , Nightlife , Thurston County Events</li></ul>					

## SEO Content

		<ul style="list-style-type: none"><li>• [H6] By: Cheryl</li><li>• [H6] Last Modified: February 23, 2025</li><li>• [H6] Should you build your own bike from the frame up? I did, and I'm not a bike mechanic. Here's my opinion, after having done so, along with a few thoughts on what you'll need to be able to do so.</li><li>• [H6] in: Cycling , Bike Maintenance and Repair , Cycling Opinion</li><li>• [H6] By: Cheryl</li><li>• [H6] Last Modified: January 27, 2025</li><li>• [H6]</li><li>• [H6] Search Galleries</li><li>• [H6] By: Cheryl</li><li>• [H6] Last Modified: January 31, 2025</li><li>• [H6]</li><li>• [H6] in: Lodging</li><li>• [H6] By: Cheryl</li><li>• [H6] Last Modified: January 31, 2025</li><li>• [H6]</li><li>• [H6] in: Birding Walks , By Foot</li><li>• [H6] By: Cheryl</li><li>• [H6] Last Modified: February 24, 2025</li><li>• [H6]</li><li>• [H6] in: Birds , Nature , Passerines</li><li>• [H6] By: Cheryl</li><li>• [H6] Last Modified: December 20, 2024</li><li>• [H6]</li><li>• [H6] in: Mindful Photography , Photography Books</li><li>• [H6] By: Cheryl</li><li>• [H6] Last Modified: January 8, 2025</li><li>• [H6]</li><li>• [H6] By: Cheryl</li><li>• [H6] Last Modified: February 28, 2025</li><li>• [H6]</li><li>• [H6] By: Cheryl</li><li>• [H6] Last Modified: December 18, 2024</li><li>• [H6]</li><li>• [H6] By: Cheryl</li><li>• [H6] Last Modified: January 7, 2025</li><li>• [H6] What are your favorite romantic things to do in the Puget Sound area? Help us with an upcoming post by giving your input!</li><li>• [H6] in: Favorite PNW Places Polls , PNW Polls</li></ul>
	Images	<p>We found 35 images on this web page.</p> <p>2 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : <b>4%</b></p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>

## SEO Content



Iframe

Great, there are no Iframes detected on this page.

## SEO Links



URL Rewrite

Good. Your links looks friendly!



Underscores in the URLs

We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.



In-page links

We found a total of 98 links including 2 link(s) to files



Statistics

External Links : noFollow 0%

External Links : Passing Juice 9.18%

Internal Links 90.82%

## In-page links

Anchor	Type	Juice
<a href="#">Skip to content</a>	Internal	Passing Juice
<a href="#">Contact</a>	Internal	Passing Juice
<a href="#">Subscribe</a>	Internal	Passing Juice
<a href="#">Write</a>	Internal	Passing Juice
=	External	Passing Juice
=	External	Passing Juice
=	External	Passing Juice
=	External	Passing Juice
=	Internal	Passing Juice
=	External	Passing Juice
=	External	Passing Juice

## In-page links

<a href="#">Home</a>	Internal	Passing Juice
<a href="#">Frequently Asked Questions</a>	Internal	Passing Juice
<a href="#">Report a Website Issue</a>	Internal	Passing Juice
<a href="#">Advertising</a>	Internal	Passing Juice
<a href="#">Privacy &amp; Terms</a>	Internal	Passing Juice
<a href="#">Submit an Event</a>	Internal	Passing Juice
<a href="#">Submit an Event Location</a>	Internal	Passing Juice
<a href="#">Shop</a>	Internal	Passing Juice
<a href="#">Add a Place</a>	Internal	Passing Juice
<a href="#">Add a route</a>	Internal	Passing Juice
<a href="#">Vintage Seattle/PNW Nostalgia</a>	Internal	Passing Juice
<a href="#">PNW Nature</a>	Internal	Passing Juice
<a href="#">PNW Things to Do</a>	Internal	Passing Juice
<a href="#">Cycling &amp; Outdoors</a>	Internal	Passing Juice
<a href="#">Travel</a>	Internal	Passing Juice
<a href="#">Suggest a term</a>	Internal	Passing Juice
<a href="#">Galleries</a>	Internal	Passing Juice
<a href="#">Photography Articles</a>	Internal	Passing Juice
<a href="#">Books</a>	Internal	Passing Juice
<a href="#">My Recipe Collections</a>	Internal	Passing Juice
<a href="#">My Shopping Lists</a>	Internal	Passing Juice
<a href="#">Trivia</a>	Internal	Passing Juice
<a href="#">Polls</a>	Internal	Passing Juice
<a href="#">Asides (Off-topic Posts)</a>	Internal	Passing Juice
<a href="#">Forums</a>	Internal	Passing Juice
<a href="#">Groups</a>	Internal	Passing Juice
<a href="#">My Profile</a>	Internal	Passing Juice
<a href="#">Login</a>	Internal	Passing Juice

## In-page links

<a href="#">Register</a>	Internal	Passing Juice
<a href="#">Main Posts (PNW &amp; Travel)</a>	Internal	Passing Juice
<a href="#">Cycling &amp; Outdoors</a>	Internal	Passing Juice
<a href="#">Photography</a>	Internal	Passing Juice
<a href="#">Galleries</a>	Internal	Passing Juice
<a href="#">Books</a>	Internal	Passing Juice
<a href="#">Trivia</a>	Internal	Passing Juice
<a href="#">Polls</a>	Internal	Passing Juice
<a href="#">Routes</a>	Internal	Passing Juice
<a href="#">Places</a>	Internal	Passing Juice
<a href="#">Events</a>	Internal	Passing Juice
<a href="#">Asides</a>	Internal	Passing Juice
<a href="#">Visiting Durness, Scotland</a>	Internal	Passing Juice
<a href="#">Cheryl</a>	Internal	Passing Juice
<a href="#">Scotland</a>	Internal	Passing Juice
<a href="#">Travel Destinations</a>	Internal	Passing Juice
<a href="#">HAYWIRE, DEATH BEFORE DISHONOR All Ages Hardcore Show</a>	Internal	Passing Juice
<a href="#">Guest Event Organizer</a>	Internal	Passing Juice
<a href="#">Rock</a>	Internal	Passing Juice
<a href="#">Music</a>	Internal	Passing Juice
<a href="#">Nightlife</a>	Internal	Passing Juice
<a href="#">Thurston County Events</a>	Internal	Passing Juice
<a href="#">Should YOU build your own bike?</a>	Internal	Passing Juice
<a href="#">Cycling</a>	Internal	Passing Juice
<a href="#">Bike Maintenance and Repair</a>	Internal	Passing Juice
<a href="#">Cycling Opinion</a>	Internal	Passing Juice
<a href="#">Search Galleries</a>	Internal	Passing Juice
<a href="#">Mackay's Rooms</a>	Internal	Passing Juice

## In-page links

<a href="#">Lodging</a>	Internal	Passing Juice
<a href="#">Kah Tai Lagoon Nature Park in Port Townsend: A Great Bird Walk</a>	Internal	Passing Juice
<a href="#">Birding Walks</a>	Internal	Passing Juice
<a href="#">By Foot</a>	Internal	Passing Juice
<a href="#">Birds</a>	Internal	Passing Juice
<a href="#">Nature</a>	Internal	Passing Juice
<a href="#">Passerines</a>	Internal	Passing Juice
<a href="#">What is &amp;#8220;contemplative photography&amp;#8221;? + some books on the subject</a>	Internal	Passing Juice
<a href="#">Mindful Photography</a>	Internal	Passing Juice
<a href="#">Photography Books</a>	Internal	Passing Juice
<a href="#">Review of Red Rising</a>	Internal	Passing Juice
<a href="#">Vintage Seattle Trivia Quiz</a>	Internal	Passing Juice
<a href="#">Changes to login and membership functions (and new post types).</a>	Internal	Passing Juice
<a href="#">What are the most romantic things to do in the Puget Sound Area? (Poll)</a>	Internal	Passing Juice
<a href="#">Favorite PNW Places Polls</a>	Internal	Passing Juice
<a href="#">PNW Polls</a>	Internal	Passing Juice
<a href="#">King by King: The Choir Screen at York Minster</a>	Internal	Passing Juice
<a href="#">Gearing up for the STP</a>	Internal	Passing Juice
<a href="#">Mount Rainier</a>	Internal	Passing Juice
<a href="#">Is doing A Viking River Cruise for You?</a>	Internal	Passing Juice
<a href="#">PNW Nature</a>	Internal	Passing Juice
<a href="#">Ocean Shores Razor Clam and Seafood Festival</a>	Internal	Passing Juice
<a href="#">Snickelways and Walls: Walking York&amp;#8217;s Passages</a>	Internal	Passing Juice
<a href="#">Outdoor Shakespeare (and other outdoor performances) Near Puget Sound</a>	Internal	Passing Juice
<a href="#">Sitemap</a>	Internal	Passing Juice
<a href="#">{{data.name}}</a>	Internal	Passing Juice

## In-page links

<a href="#">Manage options</a>	Internal	Passing Juice
<a href="#">Read more about these purposes</a>	External	Passing Juice
<a href="#">buying me a coffee</a>	External	Passing Juice
<a href="#">PNWLens.com.</a>	External	Passing Juice
<a href="#">Lost password?</a>	Internal	Passing Juice




## SEO Keywords

	Keywords Cloud	photography pnw post events posts travel event new email digest
--	----------------	--

## Keywords Consistency


Keyword	Content	Title	Keywords	Description	Headings
post	16	✗	✗	✗	✓
pnw	14	✓	✗	✓	✓
new	13	✗	✗	✗	✓
events	13	✗	✗	✗	✓
digest	12	✗	✗	✗	✗

## Usability



	Url	Domain : pnwbeyond.com Length : 13
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.







## Usability

	Dublin Core	This page does not take advantage of Dublin Core.
---	-------------	---

## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 166 Warnings : 70
	Email Privacy	Warning! At least one email address has been found in the plain text. Use <a href="#">free antispam protector</a> to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<div><div></div> Excellent, your website doesn't use nested tables.</div> <div><div></div> Too bad, your website is using inline styles.</div> <div><div></div> Too bad, your website has too many CSS files (more than 4).</div> <div><div></div> Too bad, your website has too many JS files (more than 6).</div> <div><div></div> Perfect, your website takes advantage of gzip.</div>

## Mobile

	Mobile Optimization	<div><div></div> Apple Icon</div> <div><div></div> Meta Viewport Tag</div> <div><div></div> Flash content</div>
---	---------------------	--

## Optimization

	XML Sitemap	Missing
--	-------------	---------

## Optimization



		<p>Your website does not have an XML sitemap - this can be problematic.</p> <p>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.</p>
	Robots.txt	<p><a href="http://pnwbeyond.com/robots.txt">http://pnwbeyond.com/robots.txt</a></p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>