

Website review pma.org

Generated on March 22 2025 14:47 PM

The score is 49/100







SEO Content

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SEO Content

		<ul style="list-style-type: none">• [H2] Latest News• [H2] New Members• [H3] Your Connection• [H3] Your Growth• [H3] Your Voice• [H3] Your Industry• [H3] PMA Blog• [H3] Media Releases• [H3] PMA Videos• [H3] Podcasts• [H3] PMA.org• [H4] A PMA membership will provide you and your company with a range of valuable industry resources that are designed to help you become more connected, more informed, more efficient, more competitive and ultimately, more profitable.• [H5]• [H5]• [H5]• [H5]
	Images	<p>We found 46 images on this web page.</p> <p>17 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : 13%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>
	Iframe	<p>Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.</p>

SEO Links

	URL Rewrite	<p>Good. Your links looks friendly!</p>
	Underscores in the URLs	<p>We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.</p>
	In-page links	<p>We found a total of 138 links including 1 link(s) to files</p>
	Statistics	<p>External Links : noFollow 0%</p>

SEO Links

External Links : Passing Juice 20.29%

Internal Links 79.71%

In-page links

Anchor	Type	Juice
METALFORM EDU	External	Passing Juice
Login	Internal	Passing Juice
Contact	Internal	Passing Juice
About PMA	Internal	Passing Juice
Membership	Internal	Passing Juice
METALFORM EDU	Internal	Passing Juice
Events	Internal	Passing Juice
Workforce	Internal	Passing Juice
Advocacy	Internal	Passing Juice
Publications & Data	Internal	Passing Juice
Local Districts	Internal	Passing Juice
About PMA	Internal	Passing Juice
PMA Educational Foundation	Internal	Passing Juice
Educational Scholarships	Internal	Passing Juice
Micro-Grant Program	Internal	Passing Juice
Press Room	Internal	Passing Juice
Who We Are	Internal	Passing Juice
Leadership	Internal	Passing Juice
Board of Directors	Internal	Passing Juice
PMA Staff	Internal	Passing Juice
PMA Blog	Internal	Passing Juice
Contact Us!	Internal	Passing Juice
Membership	Internal	Passing Juice

In-page links

Econ Trends	Internal	Passing Juice
Metalforming Insights	Internal	Passing Juice
>&nbsp; Member Survey/Report Portal	Internal	Passing Juice
Networking	Internal	Passing Juice
Local Districts	Internal	Passing Juice
Divisions	Internal	Passing Juice
ICOSPA	Internal	Passing Juice
Networking Groups	Internal	Passing Juice
Roundtables	Internal	Passing Juice
Member Directory	Internal	Passing Juice
Benefits of PMA Membership	Internal	Passing Juice
Member Savings Program	Internal	Passing Juice
Online Notarization	Internal	Passing Juice
Request More Information	Internal	Passing Juice
401(k) Retirement Plan Exchange	External	Passing Juice
Learn More About PMA!	Internal	Passing Juice
METALFORM EDU	Internal	Passing Juice
Resources	Internal	Passing Juice
FAQ	External	Passing Juice
Support	Internal	Passing Juice
Success Stories	External	Passing Juice
METALFORM EDU Events	Internal	Passing Juice
License Pricing	Internal	Passing Juice
Online Catalog	External	Passing Juice
Skill Sets	Internal	Passing Juice
Request Demo	Internal	Passing Juice
Events	Internal	Passing Juice
Magazine Events	External	Passing Juice

In-page links

Fabrication Strategy Summit	External	Passing Juice
Hot Stamping Experience	External	Passing Juice
Industry 4.0/ERP	External	Passing Juice
MetalForming LIVE	External	Passing Juice
MX Stamping Technology Webinar Series	External	Passing Juice
Tradeshows	Internal	Passing Juice
FABTECH	External	Passing Juice
FABTECH Canada	External	Passing Juice
FABTECH Mexico	External	Passing Juice
Webinars	Internal	Passing Juice
Professional Development	Internal	Passing Juice
Signature Events	Internal	Passing Juice
Automotive Parts Suppliers Conference	Internal	Passing Juice
Forming Our Future	Internal	Passing Juice
Metal Stamping Technology Conference	Internal	Passing Juice
One Voice Legislative Conference	Internal	Passing Juice
Technical Programming	Internal	Passing Juice
ICOSPA Congress	Internal	Passing Juice
View the Event Calendar!	Internal	Passing Juice
Training	Internal	Passing Juice
NIMS Partnership	Internal	Passing Juice
Ohio TechCred	Internal	Passing Juice
Training Events	Internal	Passing Juice
Training Funding Opportunities	Internal	Passing Juice
Webinars	Internal	Passing Juice
Certifications	Internal	Passing Juice
Custom Training	Internal	Passing Juice
In-Plant Training	Internal	Passing Juice

In-page links

Management Development Academy	Internal	Passing Juice
METALFORM EDU	Internal	Passing Juice
Contact PMA's Workforce Team	Internal	Passing Juice
Advocacy	Internal	Passing Juice
Talking with One Voice Podcast	Internal	Passing Juice
Media Volunteer Interest	Internal	Passing Juice
One Voice Website	External	Passing Juice
How-To Guides	Internal	Passing Juice
Webinars	Internal	Passing Juice
Coronavirus Guidance	Internal	Passing Juice
Resources	Internal	Passing Juice
Get Involved!	External	Passing Juice
Newsletters	Internal	Passing Juice
PMA Pulse	Internal	Passing Juice
MetalForming	External	Passing Juice
MetalForming Automotive	External	Passing Juice
MetalForming Espa&#241;ol	External	Passing Juice
MetalForming Business Edge	External	Passing Juice
FPN Monthly	External	Passing Juice
Publications	Internal	Passing Juice
MetalForming Magazine	External	Passing Juice
MetalForming Edici3n en Espaol	External	Passing Juice
Destiny of Manufacturing powered by PMA	Internal	Passing Juice
Talking with OneVoice	Internal	Passing Juice
PMA Videos on YouTube	External	Passing Juice
Mid-Atlantic	Internal	Passing Juice
New England	Internal	Passing Juice
New York/New Jersey	Internal	Passing Juice

In-page links

Ohio Valley	Internal	Passing Juice
Southeast	Internal	Passing Juice
Southern New England	Internal	Passing Juice
Tennessee	Internal	Passing Juice
Twin Cities	Internal	Passing Juice
West Michigan	Internal	Passing Juice
Wisconsin	Internal	Passing Juice
California	Internal	Passing Juice
Canada	Internal	Passing Juice
Chicago	Internal	Passing Juice
Cleveland	Internal	Passing Juice
East Michigan	Internal	Passing Juice
Indiana	Internal	Passing Juice
Lone Star	Internal	Passing Juice
Mexico	Internal	Passing Juice
Engage With Your Districts!	Internal	Passing Juice
Sales and Marketing Roundtable 2025	Internal	Passing Juice
PMA Southern New England Lean Progression Presentation & Dinner	Internal	Passing Juice
One Voice in Washington: Public Policy Update	External	Passing Juice
Mexico Stamping Technology Webinar Series 2025	External	Passing Juice
Serie de Seminarios Web México sobre Tecnología de Estampados	External	Passing Juice
PMA Blog	Internal	Passing Juice
Media Releases	Internal	Passing Juice
PMA Videos	External	Passing Juice
Podcasts	Internal	Passing Juice
Precision Metalforming Association	Internal	Passing Juice
Tradeshows	Internal	Passing Juice

In-page links

[Site Map](#)

Internal

Passing Juice

[Privacy Policy](#)

Internal

Passing Juice

[Terms and Conditions](#)

Internal

Passing Juice

[Consent Preferences](#)

Internal

Passing Juice

SEO Keywords



Keywords Cloud

industry metalform association help voice
events districts more read **pma**

Keywords Consistency












Keyword	Content	Title	Keywords	Descripti on	Headings
pma	12	✖	✖	✖	✔
read	6	✖	✖	✖	✖
metalform	6	✔	✔	✔	✔
association	5	✔	✔	✔	✔
industry	4	✖	✖	✖	✔

Usability





	Url	Domain : pma.org Length : 7
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	You have not specified the language. Use this free meta tags generator to declare the intended language of your website.
	Dublin Core	This page does not take advantage of Dublin Core.

Usability

Document

	Doctype	XHTML 1.0 Transitional				
	Encoding	Perfect. Your declared charset is UTF-8.				
	W3C Validity	Errors : 26 Warnings : 29				
	Email Privacy	Great no email address has been found in plain text!				
	Deprecated HTML	<table><tr><th>Deprecated tags</th><th>Occurrences</th></tr><tr><td><center></td><td>1</td></tr></table> <p>Deprecated HTML tags are HTML tags that are no longer used. It is recommended that you remove or replace these HTML tags because they are now obsolete.</p>	Deprecated tags	Occurrences	<center>	1
Deprecated tags	Occurrences					
<center>	1					
	Speed Tips	<div> Excellent, your website doesn't use nested tables.</div> <div> Too bad, your website is using inline styles.</div> <div> Too bad, your website has too many CSS files (more than 4).</div> <div> Too bad, your website has too many JS files (more than 6).</div> <div> Too bad, your website does not take advantage of gzip.</div>				


Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content
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Optimization

	XML Sitemap	Great, your website has an XML sitemap.
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Optimization

		https://www.pma.org/sitemap.xml
	Robots.txt	http://pma.org/robots.txt Great, your website has a robots.txt file.
	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.