








# Website review pinterest.com

Generated on June 04 2025 02:39 AM

The score is 49/100



## SEO Content

	Title	<p>Pinterest</p> <p><b>Length : 9</b></p> <p>Ideally, your title should contain between 10 and 70 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.</p>					
	Description	<p>Discover recipes, home ideas, style inspiration and other ideas to try.</p> <p><b>Length : 71</b></p> <p>Great, your meta description contains between 70 and 160 characters.</p>					
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.</p>					
	Og Meta Properties	<p>This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use <a href="#">this free og properties generator</a> to create them.</p>					
	Headings	<b>H1</b> 0	<b>H2</b> 0	<b>H3</b> 0	<b>H4</b> 0	<b>H5</b> 0	<b>H6</b> 0
	Images	<p>We found 0 images on this web page.</p> <p>Good, most or all of your images have alt attributes.</p>					
	Text/HTML Ratio	<p>Ratio : <b>0%</b></p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>					
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>					

## SEO Content



Iframe

Great, there are no Iframes detected on this page.

## SEO Links



URL Rewrite

Good. Your links looks friendly!



Underscores in the URLs

Perfect! No underscores detected in your URLs.



In-page links

We found a total of 1 links including 0 link(s) to files



Statistics

External Links : noFollow 100%

External Links : Passing Juice 0%

Internal Links 0%

## In-page links

Anchor	Type	Juice
<a href="#">turn on JavaScript.</a>	External	noFollow

## SEO Keywords



Keywords Cloud

unless **pinterest** work

## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
pinterest	2	✓	✗	✗	✗
work	1	✗	✗	✗	✗

## Keywords Consistency

unless

1



## Usability

	Url	Domain : pinterest.com Length : 13
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<div> Excellent, your website doesn't use nested tables.</div> <div> Too bad, your website is using inline styles.</div> <div> Great, your website has few CSS files.</div> <div> Too bad, your website has too many JS files (more than 6).</div>

## Document

- ✔ Perfect, your website takes advantage of gzip.

## Mobile



### Mobile Optimization

- ✔ Apple Icon
- ✔ Meta Viewport Tag
- ✔ Flash content

## Optimization



### XML Sitemap

Great, your website has an XML sitemap.

[https://www.pinterest.com/v3\\_sitemaps/gift\\_board\\_link\\_sitemap\\_www.pinterest.com.xml](https://www.pinterest.com/v3_sitemaps/gift_board_link_sitemap_www.pinterest.com.xml)

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## Optimization

		<p><a href="https://www.pinterest.com/v3_sitemaps/video_pin_sitemap_www.pinterest.com.xml">https://www.pinterest.com/v3_sitemaps/video_pin_sitemap_www.pinterest.com.xml</a></p> <p><a href="https://www.pinterest.com/v3_sitemaps/image_pin_sitemap_high_engagement_tier_0_www.pinterest.com.xml">https://www.pinterest.com/v3_sitemaps/image_pin_sitemap_high_engagement_tier_0_www.pinterest.com.xml</a></p> <p><a href="https://www.pinterest.com/v3_sitemaps/video_product_pin_sitemap_www.pinterest.com.xml">https://www.pinterest.com/v3_sitemaps/video_product_pin_sitemap_www.pinterest.com.xml</a></p> <p><a href="https://www.pinterest.com/v3_sitemaps/user_link_sitemap_www.pinterest.com.xml">https://www.pinterest.com/v3_sitemaps/user_link_sitemap_www.pinterest.com.xml</a></p> <p><a href="https://www.pinterest.com/v3_sitemaps/image_pin_high_quality_tier_0_www.pinterest.com.xml">https://www.pinterest.com/v3_sitemaps/image_pin_high_quality_tier_0_www.pinterest.com.xml</a></p> <p><a href="https://www.pinterest.com/v3_sitemaps/board_link_sitemap_tier_2_quality_uncrawled_www.pinterest.com.xml">https://www.pinterest.com/v3_sitemaps/board_link_sitemap_tier_2_quality_uncrawled_www.pinterest.com.xml</a></p> <p><a href="https://www.pinterest.com/v3_sitemaps/image_pin_sitemap_high_engagement_tier_1_www.pinterest.com.xml">https://www.pinterest.com/v3_sitemaps/image_pin_sitemap_high_engagement_tier_1_www.pinterest.com.xml</a></p> <p><a href="https://www.pinterest.com/v3_sitemaps/today_article_sitemap_www.pinterest.com.xml">https://www.pinterest.com/v3_sitemaps/today_article_sitemap_www.pinterest.com.xml</a></p> <p><a href="https://www.pinterest.com/v3_sitemaps/board_link_sitemap_high_cohesion_tier_1_www.pinterest.com.xml">https://www.pinterest.com/v3_sitemaps/board_link_sitemap_high_cohesion_tier_1_www.pinterest.com.xml</a></p> <p><a href="https://www.pinterest.com/v3_sitemaps/board_link_sitemap_tier_0_quality_uncrawled_www.pinterest.com.xml">https://www.pinterest.com/v3_sitemaps/board_link_sitemap_tier_0_quality_uncrawled_www.pinterest.com.xml</a></p> <p><a href="https://www.pinterest.com/v3_sitemaps/shopping_sitemap_www.pinterest.com.xml">https://www.pinterest.com/v3_sitemaps/shopping_sitemap_www.pinterest.com.xml</a></p> <p><a href="https://www.pinterest.com/v3_sitemaps/board_link_sitemap_recent_engagement_tier_0_www.pinterest.com.xml">https://www.pinterest.com/v3_sitemaps/board_link_sitemap_recent_engagement_tier_0_www.pinterest.com.xml</a></p>
	Robots.txt	<p><a href="http://pinterest.com/robots.txt">http://pinterest.com/robots.txt</a></p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>